

NEW
GARDEN
IDEAS

EXCLUSIVE
INTRODUCTION
Stern's
**ARCTIC
FLAME**

(Pat. Applied For)

NEW
SUB-ZERO
EVERBLOOMING
ROSE

(See page 6)

NEW!
SUB-ZERO
TREE
ROSES

NEW!
OFFERINGS
for
SPRING
PLANTING
1956

SUB-ZERO ROSE, RED DUCHESS
(See page 7)

Stern's Nurseries INC.
GENEVA, NEW YORK

FOR 1956 - FIRST TIME IN HISTORY

Never before could you own so much

SENSATIONAL NEW '56

**MORE BEAUTIFUL ROSES THAN
YOU EVER DREAMED POSSIBLE!**

**New! A stronger, Hardier,
DOUBLE-BUDDED Type
of Everblooming Tree Roses**

Many will call this the most amazing development in gardening history—everblooming lifetime Roses that not only laugh at cold, survive sub-zero temperatures—but at the same time grow to eye-level height. At eye-level the magnificent size of the flowers, the radiant colors, the rich foliage, the entrancing scent—all give you a new dimension of beauty such as could never thrill you so before! You enjoy DOZENS of gorgeous, huge Roses the very FIRST YEAR, and year after year.

Once "Impossible," Now They're Yours!

It seemed impossible to develop this new race of Sub-Zero Roses that live through intense cold and heat—bloom continuously spring, summer and fall—are almost totally immune to disease. Then—the next "miracle"—to develop an EYE-LEVEL SPECIES—now it has been done!



8492A Queen O' the Lakes

ORDER NOW!

FOUR GORGEOUS SUB-ZERO VARIETIES

- 8492 A. **QUEEN O' THE LAKES.** Spectacular, deep, velvety red flowers, up to 5 inches wide, fully double. An abundant and continual bloomer.
- 8493 A. **TIP-TOES.** A riot of red, orange, and pink tints combining to produce spectacular two-tone flowers in great abundance. Enjoyable spice-like fragrance. Unique color combination.
- 8496 A. **CURLY PINK.** Many large two-toned pink blossoms form a gorgeous bouquet over the whole tree. Totally immune to black spot. Fully double.
- 8498 A. **VICTORY.** Large, yellow, very double, fragrant Roses; constantly blooming in ideal form.

Stern's **DOUBLE-BUDDED No. 1** Everblooming Tree Roses, your choice of above varieties: **GUARANTEED TO BLOOM ALL SUMMER LONG.** Postpaid: Each \$10.00; 2 for \$17.00; 4 for \$30.00; 10 for \$60.00.



8493A
Tip-Toes

EYE-LEVEL ROSES THAT LAUGH AT COLD

thrilling, phenomenal, endearing beauty -

SUB-ZERO TREE ROSES

NO SPECIAL PROTECTION NEEDED

Thrives under temperatures
down to 15° below zero!

DOUBLE-GRAFTED on special winter-hardy, sub-zero roots—you get heavy, straight trunks 3¼ feet tall when planted. Then, as you watch day by day in thrilled amazement, a large rounded head develops—magnificent Roses appear, huge and evenly, in the beautiful foliage—glorifying your home from June until late fall.

EACH YEAR the sturdy trunk grows thicker in diameter, not in height—the dense, bushy head grows larger, handsomer—producing a great umbrella of breath-taking, masterpiece Roses—the pride of your home, and the envy of your area! No special winter protection—**GUARANTEED GLORY YEAR AFTER YEAR!**

BE AMONG THE FIRST TO OWN THESE ASTOUNDING SPECIMENS—NEVER BEFORE AVAILABLE—THEY'LL BE THE QUEENS OF YOUR GARDEN, A JOY "FOREVER"!

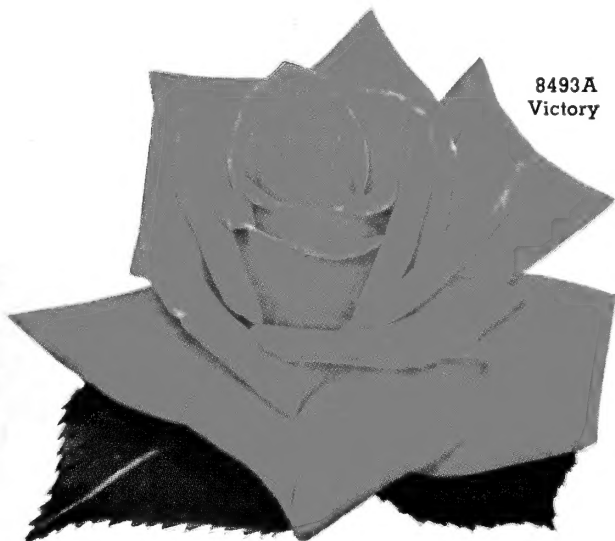
WHERE TO PLANT THESE GARDEN JEWELS

Wherever you plant these thrilling Sub-Zero Tree Roses, you'll have a sensational conversation-piece. Some suggestions: Plant among other Rose bushes for glorious Rose beauty at



8496A Curly Pink

8493A
Victory



TWO levels. For stately magnificence, line walks and entrance-way with Sub-Zero Tree Roses 3 ft. apart. Use as a high background of color among tall-growing flowers such as Delphiniums. Directly before a picture window, their lush beauty will be enjoyed indoors and outdoors. Plant as lawn specimens for radiant color contrast all season long. Two glorious Tree Roses form a **picturesque**, living gateway to your home.

Stern's Everblooming Sub-Zero Tree Rose Collection

(Group 56-RO-6)

8 Sub-Zero Tree Roses—2 of each variety—for only \$58.00

4 Sub-Zero Tree Roses—1 of each variety—for only 30.00

ALL PRICES POSTPAID

Stern's Proudly Presents

The Most Important
Stern's New Lifetime

BLOOM TESTED IN ARCTIC ALASKA! GUARANTEED WINTER-HARDY AT 35° BELOW!

A NEW RACE—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold their rich color despite heat—withstand 15 degrees below zero without protection.

Actual arctic tests proved that Stern's New Lifetime Sub-Zero Roses grew vigorously, producing the most beautiful blooms even after winters as cold as 35° below! So strong, so hardy they bloom even through summer drought—grow larger, more beautiful each year—grow 3 to 4 feet tall.

A LIFETIME OF BEAUTY AND COLOR DISEASE-RESISTANT—EASY TO GROW—BLOOM EARLY!

These magnificent species were developed by famous Rosarian Dr. Walter D. Brownell after a lifetime of experiments and thousands of field trials. Unlike any Hybrid Tea Rose you ever planted—this new SUB-ZERO race of Roses is perfectly hardy without protection!

Unmatched in spectacular, long-lasting performance. Need no protection—just leave 'em alone. Year after year see giant colorful flowers with rich, lush, green foliage. Almost totally immune to common black spot and most other Rose troubles. Require less spraying—many need none at all.

Immense flowers—often more than 100 on a single four-year-old bush—starting early and blooming, blooming, blooming all season long, right through hot, dry summer weather. Most are richly fragrant with a dream Rose perfume you will find hard to forget.

V for
Victory

WHY SUB-ZERO ROSES ARE LIFETIME ROSES

Unlike other Roses which are usually at their peak the first year, Stern's Sub-Zero Roses, being bred back to the hardy, vigorous Rosa Wichuraiana, increase in size and beauty with each year, reaching their peak during the fourth or fifth season and will continue their spectacular display for a lifetime.

Since Sub-Zero Roses do increase in size year after year, it is advisable to plant them farther apart than regular Hybrid Teas. At least 3 ft. is best.

Stern's Super-Grade Selected No. 1 Plants Guaranteed to Start Blooming 60 Days After Planting

	Each	3 for	6 for	10 for	25 for
Postpaid	\$2.25	\$6.25	\$12.00	\$19.00	\$45.00

Stern's SUB-ZERO Everblooming Rose Collection

(Group 56-RO-1)

Twelve Sub-Zero Everblooming Roses—1 of each variety, for only \$22.50, postpaid. If you do not want the complete collection, you may order 6 Sub-Zero Everblooming Roses—your choice, for only \$12.00, postpaid.

8390 A. **V FOR VICTORY**. Large, yellow, very double, fragrant Roses; constantly blooming in ideal form.

8370 A. **LILY PONS**. White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer.

8387 A. **TIP TOES**. A delightful mixture of red, orange, and pink tints with an enjoyable spice-like fragrance. A unique color combination.

8384 A. **SHADES OF AUTUMN**. Gorgeous combination of red, yellow and blush-orange. Very double flowers in great abundance. Its bi-colored beauty will delight the heart of the beginner and Rose fancier alike.

8360 A. **CEDRIC ADAMS**. This magnificent Rose carries multitudes of large, completely double scarlet to carmine flowers, making a colorful display from June until late in the fall. Truly an Aristocrat of Rosedom.

8369 A. **HANDSOM RED**. Large, double deep velvety red blooms proudly borne on straight, firm stems. Truly called "the most beautiful Red Rose." Lush green healthy foliage. A prolific bloomer.

Cedric
Adams

Rose Development Since the Introduction of the Hybrid Tea Rose

SUB-ZERO Everblooming Tea Roses

- 8364 A. CURLY PINK.** Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals. Totally immune to black spot.
- 8377 A. PINK PRINCESS.** A well named, vigorous growing Rose. Its deep, translucent, pink flowers are perfectly shaped. Large, very double flowers, up to 5 inches wide, cover the bush from June right through October until frost. A real beauty. Totally immune to black spot.
- 8366 A. DELIGHTFUL.** Variable colors on the same bush! A brilliant light yellow flower—sometimes a glistening yellow ochre—all splashed and sketched with crimson-pink markings in many tones. Blooms abundantly even in hottest, driest weather.



Curly
Pink



Orange Ruffles

- 8375 A. ORANGE RUFFLES.** One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled artfully shading from capricious orange through saffron to saffron-yellow. Totally immune to black spot.

- 8382 A. RED DUCHESS.** Here's one of our favorites which we predict will be one of yours if you try it. Just imagine! Large well-formed bushes, literally covered with lovely iridescent rosy red flowers. PLUS the fact that this is the most fragrant variety of Sub-Zero Rose. Totally immune to black spot.

- 8380 A. QUEEN O' THE LAKES.** This is probably the most spectacular of all the new Arctic Roses. The flowers are deep velvety red, up to 5 inches wide, fully double. We can promise you that you never saw any Rose more beautiful than the Queen O' The Lakes.



Queen
O' The
Lakes

Exclusive!

NEWEST
DEVELOPMENT

STERN'S PROUDLY INTRODUCES THE "ROSE OF THE CENTURY"

STERN'S
8395 A

ARCTIC FLAME

NEW BROWNELL SUB-ZERO CREATION

At Last! The One Rose that has EVERYTHING

The most important development since the introduction of the Sub-Zero Rose! And STERN'S . . . only STERN'S brings it to you. If you act quickly, you can thrill to the lush fiery beauty of these reddest of the red, hugest of huge Roses in **your garden** this spring.

"ARCTIC FLAME" . . . destined to be a prize-winner . . . to delight and amaze . . . to be a Queen among Queens! But quick you **MUST** be.

"ARCTIC FLAME" is the **very newest** of the much-acclaimed new BROWNELL Sub-Zero Rose creations, and stocks are extremely limited—not anywhere near anticipated demand! If you're a lover of beauty, you're a lover of Roses. If you're a lover of Roses, you'll want to be one of the very first to bring the glowing ruby beauty of "ARCTIC FLAME" to your garden.

AT LAST! The one Rose that has everything! Unbelievable! How can a Rose be so gorgeous in color . . . be so magnificent in form . . . be so lifetime-sturdy, so resistant to disease and weather, so easy to grow? Plant "ARCTIC FLAME" and you'll see! You'll see a sight almost **dream-like** in fiery beauty—bush upon bush loaded, alive with flaming blossoms . . . petal set lavishly upon petal, until each Rose measures a huge five inches across (many bushes have 100 of these fully-double, blazing Roses—each bush measures a compact, never straggly, 3 to 4 feet in height). Come upon your "ARCTIC FLAME" Rose garden at dusk and a blazing sea of fireballs meets your eye. And the perfume! Like something out of the past! An intoxicating, old-fashioned Rose perfume, not often scented these days. A real treat! Imagine—all this beauty, this fragrance—yours for a lifetime!

NEVER A ROSE LIKE THIS!

NEVER A ROSE SO BEAUTIFUL SO LONG! "ARCTIC FLAME" will give you a lifetime of pleasure . . . gorgeous fiery huge Roses from early spring often through the first snow. **Always through early frost!** Always vivid color . . . breath-taking perfume in your garden. Year after year! No first-season "flash in the pan." Instead—increasing size and brilliance through 4 or 5 seasons. Then, a lifetime of vivid loveliness. Because of "ARCTIC FLAME'S" expanding beauty, Stern's recommends that you plant these Roses at least 2 to 3 feet apart!

SUB-ZERO TEMPERATURES NEVER A THREAT—Beautiful, yes! Delicate—never! "ARCTIC FLAME" is the newest, and one of the very finest of **all** Brownell Sub-Zero Rose creations. Self-sufficient, they practically care for themselves! Let the winter come on! Let those icy blasts drive the thermometer down to 15° below zero! No protection whatsoever required! Stern's guarantees a gardenful of huge brilliant red Roses the following spring. No winter destruction . . . no disappointment . . . no expensive replacements! STERN'S **guarantees** "ARCTIC FLAME'S" amazing winter resistance.

(Dr. and Mrs. Walter D. Brownell
at work in the hybridizing fields)

For their efforts in Sub-Zero Rose breeding, America's highest awards in horticulture! For their efforts, the fiery "Arctic Flame" Rose to enhance your garden. Truly the Rose of the future!

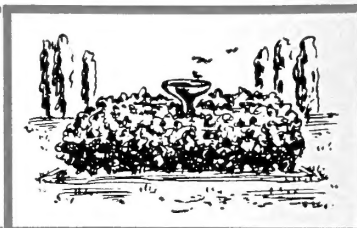
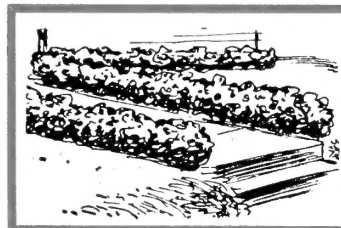


IMAGINE! DISEASE-RESISTANT WITH PRACTICALLY NO SPRAYING! Lovely to see . . . a joy to care for! This stunning Rose is disease-resistant! Immune to ravages of heat as well as cold! Even under drought conditions, "ARCTIC FLAME" will continue to bloom freely, beautifully, brilliantly. Much of the secret is in the roots. Like its sturdy Suz-Zero cousins, "ARCTIC FLAME'S" roots are stronger, deeper, wider—able to carry, to store, to absorb more food, more water, more nourishment for the hard months of winter, and arid months of summer. Now—say goodbye at last to troublesome and expensive Rose replacements!

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Bloom This Summer

Each	3 for	10 for	25 for
\$2.50	\$7.25	\$22.50	\$50.00

All Prices Postpaid



**SUB-ZERO HARDINESS
BLACKSPOT IMMUNITY**

**No Other Roses are so
HARDY - HEALTHY - HANDSOME**
**Stern's EVERBLOOMING
ROSES of the FUTURE**

**A New Race of Sub-Zero Roses
AMAZINGLY WINTER HARDY
TOTALLY IMMUNE TO BLACK SPOT**

Dr. Brownell's supreme achievement! Black spot completely vanquished! By his own definition, "These varieties, under normal conditions, **will not take black spot regardless** of the intensity of such infection surrounding them."

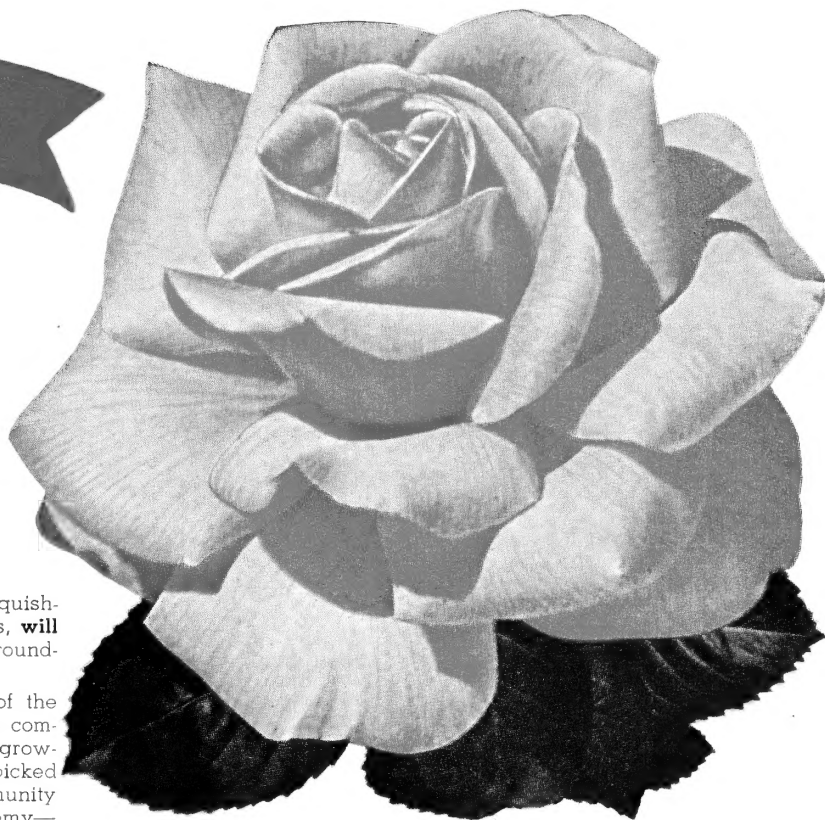
Plant Stern's Everblooming Roses of the Future in the middle of the worst black spot infestation imaginable. They will be totally and completely immune. This is of immeasurable importance to every Rose grower of the future. By selective breeding Dr. Brownell has literally picked out the inherited characteristics of Sub-Zero hardiness—and immunity to disease. By this means he has destroyed the Rose's prime enemy—black spot.

WINTER-HARDY AT 35° BELOW

Stern's Everblooming Roses of the Future need no protection—even in the coldest, severest winter as frigid as 15° below zero. Just leave them alone! Hardy in temperatures as low as 35° below with light protection. Year after year, enjoy giant flowers of richest brilliance and intoxicating aroma—produced in abundance on the largest, most vigorous bushes covered with an abundance of lush green foliage.

BUSHEL OF BLOOMS

Exceptional in their spectacular, long-lasting, everblooming performance. These special Stern's Sub-Zero Roses produce many more blooms than ordinary hybrids. Immense blooms—often more than 100 on a single four-year bush. Plants start blooming early—bloom all season long, right through hottest summer—often until early snow has fallen. These Roses laugh at early frosts—maintain a riot of vivid color in your garden from spring until winter snow.



Pink Princess

BLACK SPOT IMMUNE, SUB-ZERO VARIETIES

- 8377 A. PINK PRINCESS.** (Illustrated above). Well named for its deep, translucent, double pink flowers. An extremely vigorous growing Rose. Enormous, very double flowers up to 5 inches wide cover the bush from June through October until killing frost. Flowers are exceptionally perfect in form—delightfully fragrant—enticingly beautiful. **Stern's Super-Grade Selected No. 1 Plants. Postpaid: Each \$2.25; 3 for \$6.25; 6 for \$12.00; 10 for \$19.00; 25 for \$43.50; 50 for \$85.00.**
- 8375 A. ORANGE RUFFLES.** (See picture on page 5). A gorgeous new orange hue never before found. Unsurpassed in its brilliant charm. One of the most beautiful Roses ever developed. Luminous—like golden sunshine in the rain. As many as 50 graceful petals—curled, frilled and ruffled—artfully shading from capricious-orange to saffron-yellow. Extremely vigorous and free blooming. **Stern's Super-Grade Selected No. 1 Plants. Postpaid: Each \$2.25; 3 for \$6.25; 6 for \$12.00; 10 for \$19.00; 25 for \$43.50; 50 for \$85.00.**

ROSE BEAUTY BEYOND COMPARE
Stern's RED DUCHESS

(See picture on front cover)

8382 A

The culmination of over 50 years of hybridizing! Here is beauty beyond compare! The perfect Rose! Such a robust and sturdy plant that it is **TOTALLY IMMUNE TO BLACK SPOT**. In addition it has a heavenly fragrance of true Rose charm.

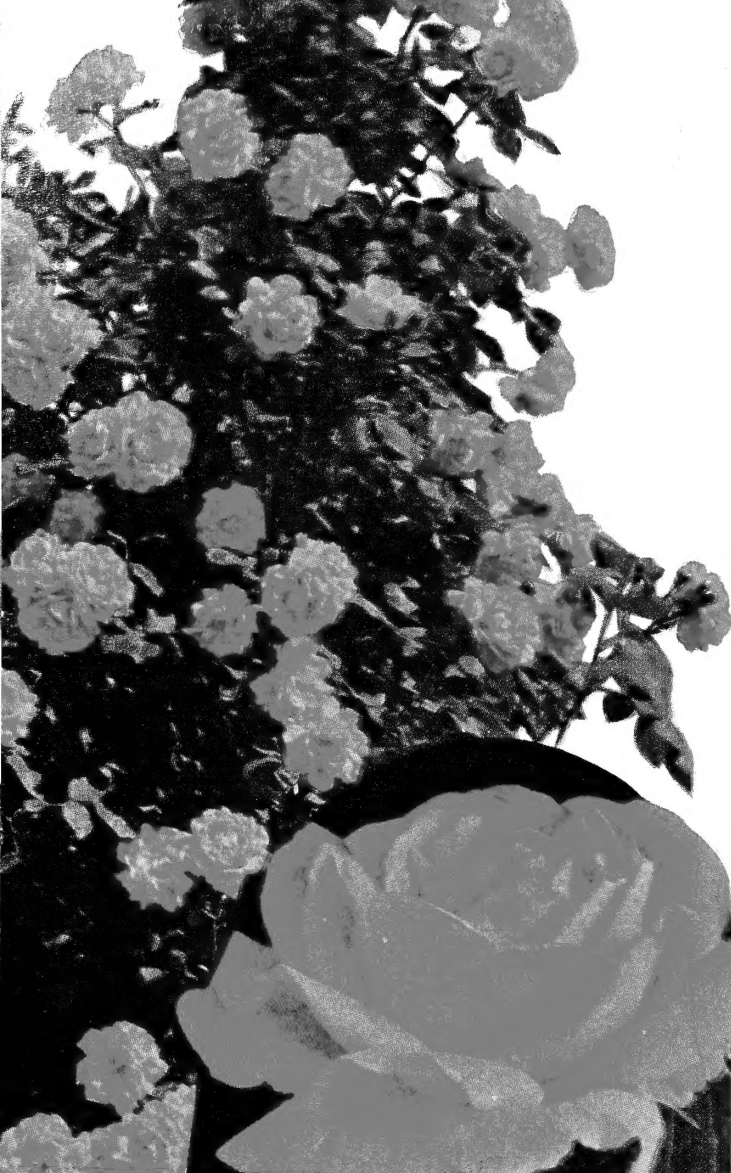
Stern's Red Duchess develops into beautiful, well shaped bushes, 4-6 feet tall. And, best of all, they're in bloom from spring through until frost. Literally buried beneath hundreds of lovely iridescent rosy red flowers. And that's not all—the colorful foliage has a charm all its own—a beautiful maroonish red in early spring which gradually changes color throughout the season until it is a deep glossy green. For a wonderful everblooming Rose fence, plant Stern's Red Duchess Roses 3-4 ft. apart.

Stern's Super-Grade Selected No. 1 Plants. Postpaid: Each \$2.25; 3 for \$6.25; 6 for \$12.00; 10 for \$19.00; 25 for \$43.50; 50 for \$85.00.

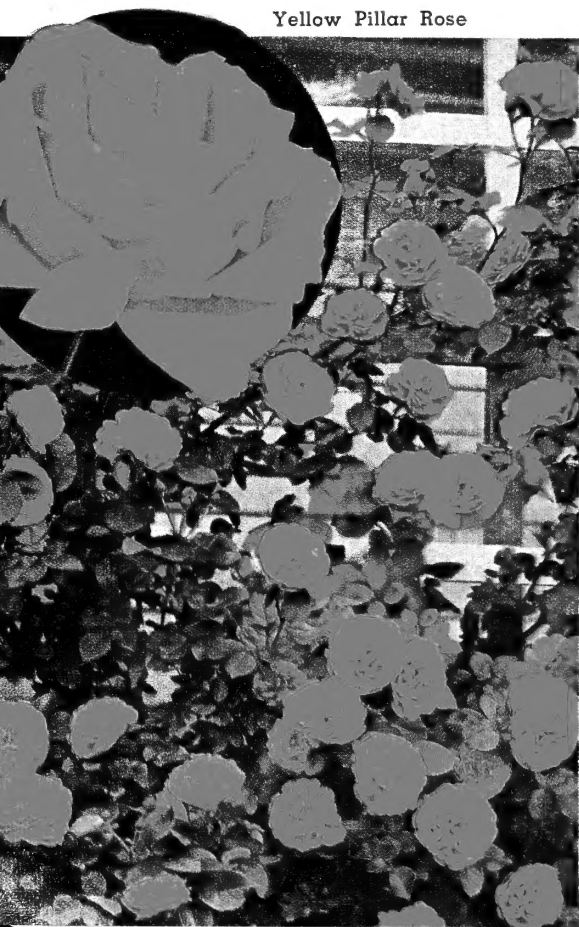
**Red
Duchess**

**STERN'S EVERBLOOMING BLACK SPOT-IMMUNE,
SUB-ZERO ROSE COLLECTION**
(Group 56-RO-2)

3 Roses (1 of each variety)	\$ 6.25
6 Roses (2 of each variety)	12.00
9 Roses (3 of each variety)	17.25



Pink Pillar Rose



Yellow Pillar Rose

At Last! CLIMBING ROSES THAT WILL
BLOOM • BLOOM • BLOOM ALL SUMMER LONG

NEW

Stern's

LIFETIME SUB-ZERO EVERBLOOMING

PILLAR ROSES

GUARANTEED! BLOOMS THIS SUMMER
AND YEAR AFTER YEAR

June—July—August—September—October . . . Right Up Until Frost

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

They'll not only bloom in June, the very first year, but will keep right on blooming throughout hot, dry summer weather when other types of Everblooming Climbing Roses fail. These new **Pillar Roses** are also amazingly resistant to common Rose diseases such as black spot. Their rugged hardiness is your guarantee of Roses year after year.

Ideal for "Accent Points"

Plant Pillar Roses to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their use as a specimen plant in your yard. Planted by themselves they will form a self-supporting, everblooming shrub that will bloom from June through October until heavy frost. This everblooming characteristic is something exceedingly rare north of the tropics. Two or three Pillar Roses strategically planted in your garden could easily become the focal point of the entire neighborhood.

Four Outstanding Colors

- 8401 A. **PINK PILLAR ROSE.** Large double pink flowers in endless profusion.
- 8403 A. **YELLOW PILLAR ROSE.** Lovely double yellow flowers like beautiful Tea Roses.
- 8400 A. **RED PILLAR ROSE.** Fully double cherry-red flowers all season long. Unfortunately the picture illustrating Red Pillar Roses is a deeper red than the true color.
- 8402 A. **WHITE PILLAR ROSE.** Beautiful double white flowers produced in abundance all season long.

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming 60 Days
After Planting

	Each	3 for	6 for	10 for
Postpaid	\$4.50	\$13.00	\$25.00	\$41.00

Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.

Red Pillar Rose



A Personal Message from Otto Stern

Dear Old Friends:

At this season of the year all of us are enthusiastically looking forward to springtime in the garden; to dream, to plan, to create beauty out of earth and light with growing things is one of the world's great joys. There is nothing like it!

To help you derive more enjoyment out of gardening—to avoid even your slightest disappointment is not just our aim—it is our moral duty. The confidence that you have placed in Stern's Nurseries is not a matter to be treated lightly. Each year this trust must be renewed. Each year we must justify and fulfill your faith in us.

Again this year, I want to offer all of our friends—old and new customers alike, this absolute unconditional guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will see to it that you are completely satisfied.


There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden in 1956.

Sincerely,



President

Geneva, N.Y.
January 1956

Valuable FREE GIFTS

Help Us Avoid the Spring Rush

Get These Free Gifts
For Ordering

Before March 15, 1956

Each FREE GIFT Worth \$1.00 or More.

No matter how carefully we plan the production on our new Experimental Farm, we are bound to have a surplus in some items or in the case of new plants, where our stock hasn't been built up as yet, we'll have too few to list in our catalog.

Now you can grow these new and unusual plants in your garden—absolutely free of charge. They are yours as free gifts.

We are unable to guarantee that you will receive any particular item. Please make your preference in the following gifts. We will try to please you.

GIFT No. 1—1 Ornamental Flowering Shrub or Rose Bush.

GIFT No. 2—1 Fruit Tree or Ornamental Tree.

GIFT No. 3—3 Hardy Perennial Flowers.

GIFT No. 4—10 Summer Flowering Bulbs.

GIFT No. 5—Special Surprise Gift—the most valuable gift of all! May be nursery stock or a House & Garden item.

Now you can grow these new and unusual plants in your garden—absolutely free of charge.

To reward you for sending us your order before March 15th, 1956, we'll send you one free gift with every order for \$10.00.

Orders of \$10.00 or more
choose 1 FREE gift.

Orders of \$20.00 or more—
choose 2 FREE gifts.

With each additional \$10.00 of your order please specify an additional gift from list above.

HOW TO ORDER

All plants are shipped at the proper planting time in your locality, unless otherwise instructed by you. Complete planting and growing instructions included in every shipment.

Please write your order on enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. For other items, if you want us to prepay postage, please add 10% to price.

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You can buy from this catalog with the same confidence as if you personally selected each plant from the field where they are grown. All of our products are sold under our unconditional guarantee.

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

GENEVA GARDENS • GENEVA, N. Y.

MEMBER

American Association of Nurserymen
New York State Nurserymen's Association
National Mail Order Nurserymen's Association

We recommend that you use the enclosed coupons to subscribe to Flower Grower Magazine for greater garden enjoyment, as well as Farm Journal, the leading farm magazine.

STERN'S AMAZING INDOOR — OUTDOOR FAIRY ROSE

ROSA ROULETTI HYBRIDS

**GROW ROSES INDOORS . . . ALL WINTER!
RIGHT ON YOUR WINDOWSILL**

NOW . . . you can enjoy the amazing thrill of REAL, LIVE ROSES right on your window-sill in the middle of winter! Stern's amazing "Fairy" Rose bushes can be grown just like any house plant . . . each bush loaded with perfect miniature INDOOR SIZE Roses of perfect form, size and rich lovely colors.

A thrilling spectacle you just won't believe! First discovered in Mauborget, Switzerland, where the peasants have grown this amazing little Rose as a house plant for centuries. Introduced by Henri Correvon, famous horticulturist of Geneva . . . these improved types are now actually for sale by Stern's Nurseries. At last you can grow them yourself this very winter.

REAL ROSES IN THE DEAD OF WINTER

Each precious "Fairy" Rose makes a perfect miniature Rose plant 8 to 12 inches high. Exact duplicates of prize garden Roses in every detail. They'll leaf out . . . form buds . . . and bloom, and BLOOM, and B-L-O-O-M.

GROW ROSES OUTDOORS . . . ALL SUMMER!

When summer comes just move your Stern's FAIRY ROSES outdoors! They'll make a spectacular "living border" around your perennial or Rose garden. They'll glorify your window boxes and rock gardens. They'll bloom all summer long—from spring to frost.

The petite buds and exquisite blooms complement your other flowers and make an intriguing gardener's "conversation piece." Perfect for corsages, boutonnieres and place-card decorations.

FREE WITH EVERY ORDER

Incredible, fascinating, history of this "Wonder-of-the-World" Rose . . . How Swiss mountaineers found it wild, cultured it into an indoor winter Rose . . . how a potted "Fairy" Rose was actually recorded that lived and bloomed indoors for OVER 100 YEARS! Includes complete instructions for culture.

ENJOY ALL FOUR OF THESE VARIETIES

GLEAMING PINK. Gorgeous, fragrant rose-pink flowers. Fully double. Sure to be a favorite with all who see it.

BLAZING RED. Wonderfully full, double, fragrant flowers of deep blazing red. A free flowering variety.

FROSTY WHITE. An extremely free flowering double white. An exceptionally good grower.

SUNBURST YELLOW. Deep golden yellow. Color perfect in bud and bloom.

Plants will be shipped immediately for indoor bloom this very winter unless spring shipping for outdoor planting is specified.

WELL ROOTED, POTTED PLANTS: Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$7.50; 10 for \$10.00.

STERN'S FAIRY ROSE COLLECTION—Group 56-RO-3

4 Fairy Roses (1 of each)	\$6.00, Postpaid
8 Fairy Roses (2 of each)	9.00, Postpaid

BRILLIANT INDOOR BEAUTY

Stern's CRIMSON SUNBURST® VIOLET

Breathtaking New Crimson-Red Violet

Here is a real red "African Violet." Stern's new Crimson Sunburst Violet is the rare and unusual *Episcia Coccinea*, a close cousin of the African Violet.

Truly the brightest member of the family. Its remarkably large brilliant scarlet flowers contrast vividly with the broad, velvet-like deep bronze-green leaves which are accented by veining of bright emerald-green. Even without the spectacular flaming red flowers the unusual leaves make Stern's Crimson Sunburst Violet a house plant you will cherish and admire. Stern's new Sunburst Violet is easy to grow. Just give it the same care you give your regular African Violets. You'll be amazed at its vigorous colorful growth.

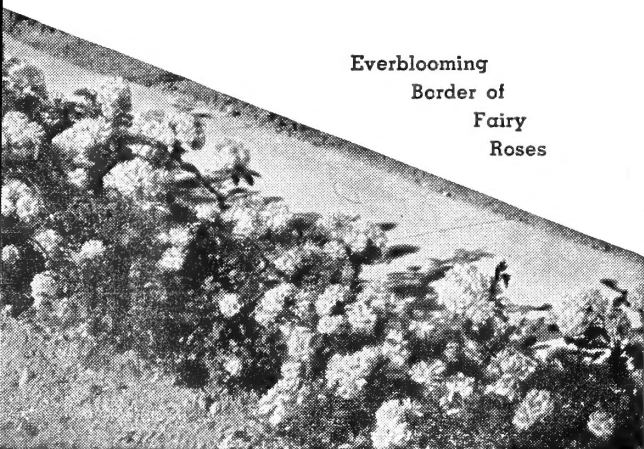
Well rooted, potted plants: Each \$2.00; 3 for \$5.50, postpaid.



Actual Size
Here are Fairy Roses
As They'll Look
In Your Own
Home or
Garden



Everblooming
Border of
Fairy
Roses



Encircle Your Home with a Multi-Colored

LIVING FENCE of FLORIBUNDA ROSES

Stern's EVERBLOOMING ROSE HEDGE

Guaranteed to Bloom This Spring, Summer and Fall

Now you can have the striking beauty of these spectacular Floribunda Roses in the form of an everblooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, giving an effect of color so spectacular that neighbors and friends will stop to rave and envy you.

Spectacular Display of Color

What's more they keep their shape and beauty on the bush for weeks—that's why these Floribunda Roses are considered more EVERBLOOMING than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring 'til late fall.

100 Roses or More on Every Plant, Starting Next June

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the Rose garden.

Spectacular Entrance Walk!

STERN'S Floribunda Roses are adaptable for every type of planting on your property. They grow approximately 3 feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups alone or between evergreens. Excellent for beds, borders, backgrounds or simply as specimen planting.

Easiest Rose to Grow!

Require almost no care. Rugged, extremely hardy, disease and insect-resistant.

SELECTED HEAVY BUSHES—2-Year, Field-Grown, No. 1

	Each	3 for	10 for	25 for
Postpaid	\$1.50	\$4.25	\$13.00	\$32.00

7220 A. ELSE POULSEN. A magnificent Rose with great clusters of beautiful, beautiful blooms just like double Pink Dogwood blossoms—3-4 inches across. They're deep carmine-pink in the bud, gradually changing to lighter pink shades as the buds open. At the finish, each flower is a soft lovely shell-pink. The dark center of each Rose accents the warm pink of the petals.

7240 A. LAFAYETTE. Semi-double crimson-red flowers. An abundant bloomer.

7230 A. FLORADORA. Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect Rose.

7210 A. CHATEAU. Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.

Stern's Floribunda Rose Collection (Group 56-RO-4)

- 5 Everblooming Floribunda Roses (1 of each) for \$7.00, postpaid.
- 10 Everblooming Floribunda Roses (2 of each) for \$13.00, postpaid.
- 15 Everblooming Floribunda Roses (3 of each) for \$19.50, postpaid.

Goldilocks

The World's Best Yellow Floribunda

GOLDILOCKS

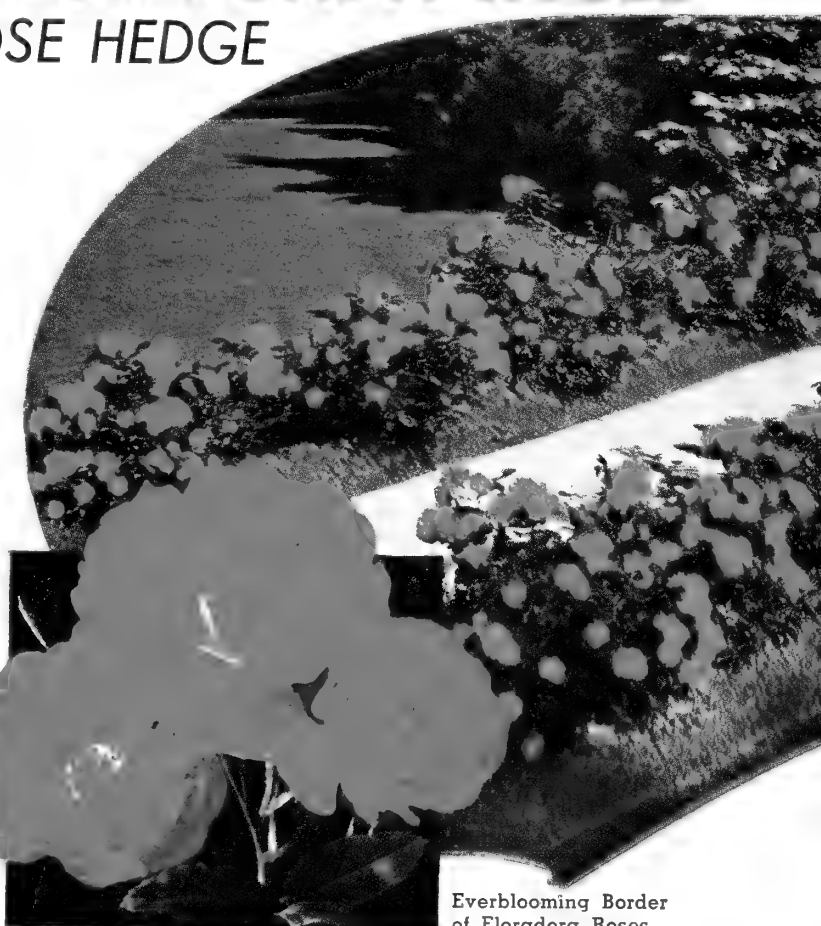
(8220 A)

This bright, golden yellow, 2½-ft. Floribunda is constantly in bloom—covered with hundreds of perfectly formed, fully double fragrant flowers which open to a full 3½ inches across. Extremely disease-resistant. (Pl. Pat. No. 672.)

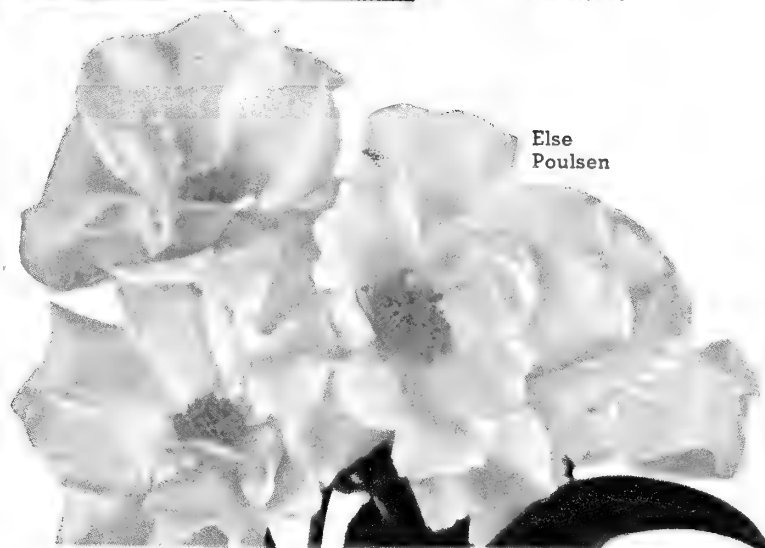
STERN'S
Super-Select 2-Year,
Field-Grown No. 1 Plants

Each \$1.75
3 for 4.95
10 for 15.00

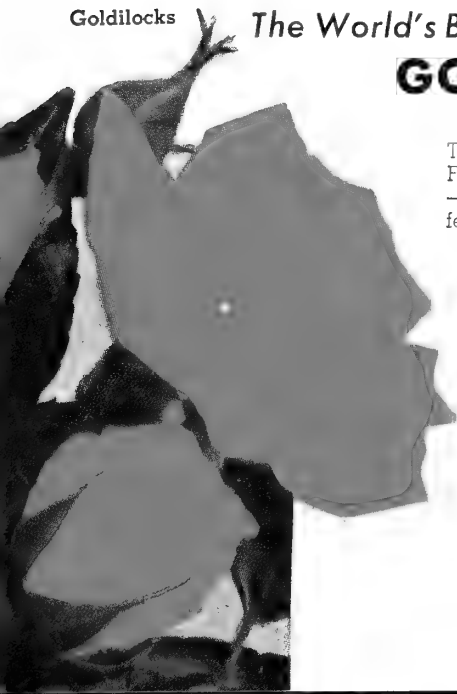
Postpaid



Everblooming Border of Floradora Roses



Else Poulsen



Chateau



Rhododendrons at Blossom Time in May and June

Stern's Evergreen **Hardy Rhododendrons**

Exquisite Blossoms! Magnificent Foliage!

An indispensable beauty! These majestic shrubs are unequalled as evergreen foundation plants in front of any home—of any size. Their huge blossoms are showy and extremely colorful. **All of our Rhododendrons have heavy buds ready to burst into spectacular blossoms this spring.** The supply of these wonderful plants is extremely limited. Please order early.

Rhododendrons prefer a good loamy acid soil—a soil rich in organic matter. Any gardener can create this soil condition by working peat moss or compost into the soil before planting. Acidify your soil by using a liberal quantity of cottonseed meal or Stern's MIRACID (see page 34 of this catalog). Plant in semi-shade and cover the ground with a moisture-retaining mulch of peat moss, leafmold, or similar material up to 2 inches in depth. Your Rhododendrons will reward you with life-time beauty.

Heavy plants with flower buds to bloom this spring. 3-4 year, 12-15 inches. Postpaid: \$6.00 each; 3 for \$16.50; 6 for \$32.00; 10 for \$50.00.

2580. BOULE DE NEIGE. White.

2583. CATAWBIENSE GRANDIFLORUM. Lilac-purple.

2581. DR. H. C. DRESSELHUYS. Crimson-red.

2582. ROSEUM ELEGANS. Deep rosy pink.

Stern's "Majestic" Rhododendron Collection

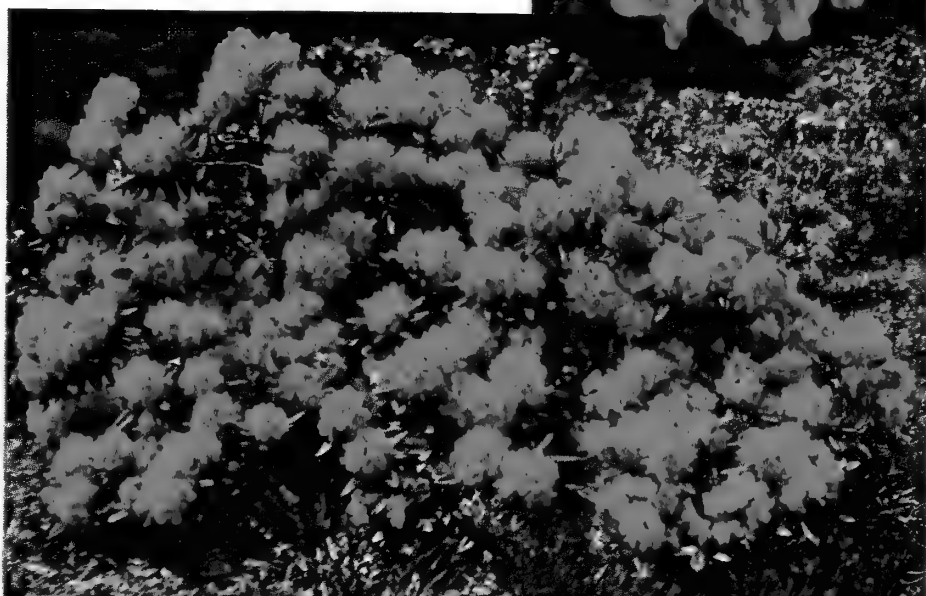
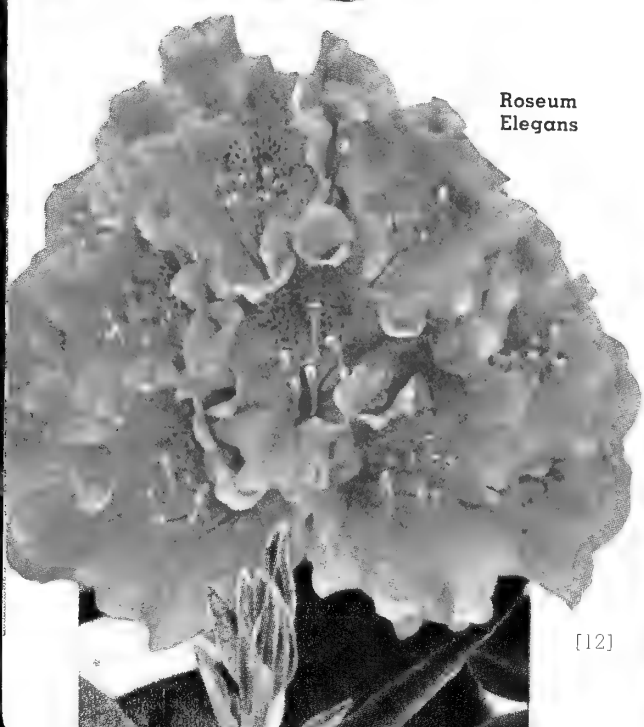
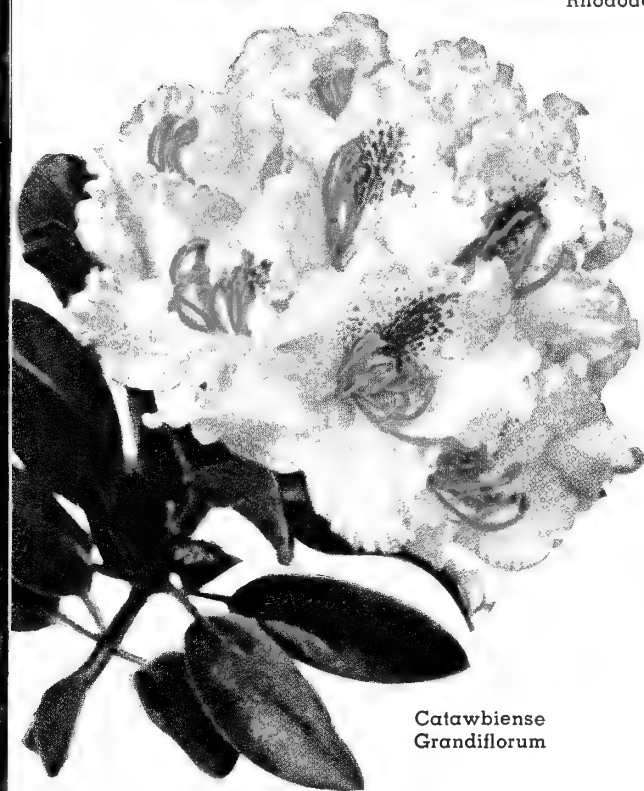
(Group 56-SH-1)

One of each shown—4 grafted Rhododendron plants with flower buds for only \$22.00, postpaid.

Catawbiense
Grandiflorum

Roseum
Elegans

Dr. H. C. Dresselhuys



BLAZING NEW COLOR FOR AMERICAN HOMES!

THE CROWN/JEWEL OF FLOWERING SHRUBS

STERN'S RARE EUROPEAN AZALEAS

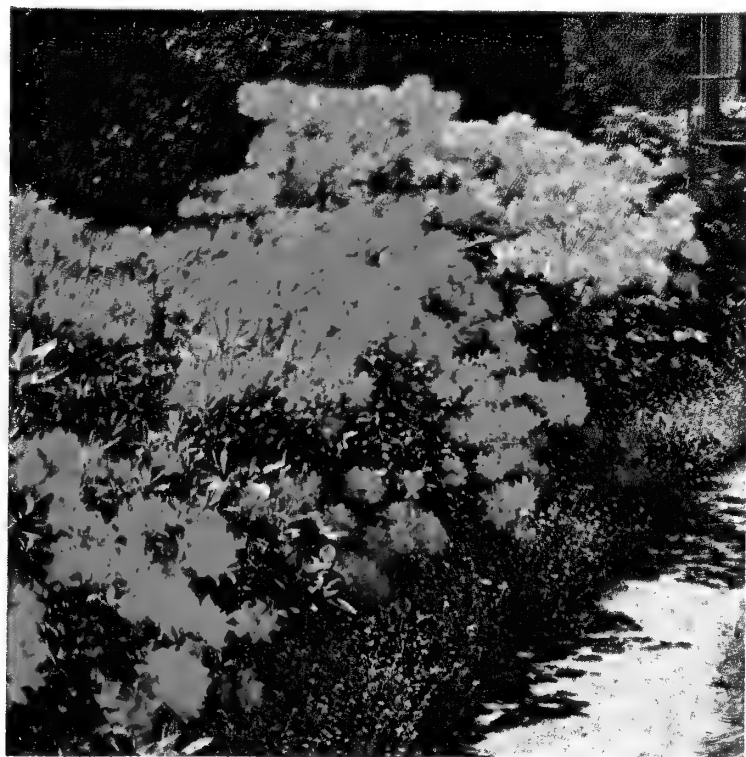
VARIETIES YOU'VE SELDOM SEEN BEFORE

Stern's representatives in Holland have secured a choice but extremely limited supply of these rare Azaleas. Now you can enjoy a fireworks display of blazing colors only 60 days after planting. Immediate beauty—formerly seen only in the formal gardens of famous European estates. Now you can enjoy the breathtaking spectacle of these rare European beauties entirely covered with giant flowers of amazing color—right in your own garden in just 2 months.

These Stern's European Azaleas are GRAFTED varieties. The giant size of blossom, their abundant free-blooming characteristics, their vibrant colors can not be equaled by any other type of Azalea.

Loaded with Flower Buds!

Ready to burst into glorious bloom. These Stern's European aristocrats will be covered with magnificent color in just 60 days after planting.



Azalea Mollis Hybrids

HOW TO GROW AZALEAS SUCCESSFULLY

Contrary to the general belief Azalea Mollis do not require an acid soil. Mixing a liberal amount of organic matter such as peat moss or leafmold with soil in planting holes will help in achieving the best results. To insure maximum bloom each year, remove the faded flowers before they go to seed. Do not cultivate deeply as Azaleas root close to the surface of the soil. For superior results feed with Miracid soil acidifier. (See page 34).

STERN'S "CROWN JEWEL" COLLECTION
of Rare European Azaleas (Group 56-SH-2)

One of each shown—5 grafted Azalea Mollis plants
with flower buds.

for only \$17.00 Postpaid



Azalea Mollis, Hort. H. Witte

Thrive in Any Garden Soil

These imported Stern's varieties thrive in any garden soil. They are perfectly hardy in temperatures as low as 10 degrees below zero. Plant them in full sun or partial shade—they will increase magnificently in size and beauty each year.

B-U-R-S-T-I-N-G WITH FLOWER BUDS!

Guaranteed to Bloom in 60 Days

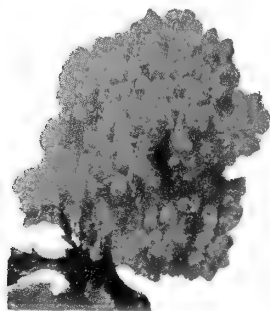
Azalea Mollis Hybrids Bloom in May

- 2510 A. **COMTE DE GOMER.** A gleaming soft pink which in full bloom is a mass of glorious color. A heavy and dependable bloomer.
- 2511 A. **DR. REICHENBACH.** A tall upright growing variety which produces an abundance of salmon-orange flowers in mid-season. Flowers 2½ inches in diameter.
- 2512 A. **HORT. H. WITTE.** Lovely orange-yellow flowers produced in prolific abundance. Flowers over 2 inches. A long bloomer.
- 2513 A. **J. C. VAN TOL.** Large flowers almost 3 inches in diameter! Bright red blooms in continual profusion. An upright grower.
- 2515 A. **NICOLAS BEETS.** An amazing producer of apricot-yellow to maize-yellow flowers. All over 2 inches in diameter. A dependable bloomer.

Heavy plants with flower buds to bloom this spring. 3-year, 12-15 inches. Postpaid: \$3.75 each; 3 for \$11.00; 10 for \$32.00.

Azalea Mollis, Nicolas Beets





Unusual Flowering Beauty for Shady Spots

Picture in your mind's eye the color and beauty of your "dream" home. That's what you actually can realize with the proper selection of choice flowering shrubs. However, every home has a few "problem spots" where shade prevents the growing of many shrubs. Here's the answer to your problem. Here is a special collection of shrubs that will thrive and produce magnificent bloom even in partial shade.



3430 D. STERN'S DWARF OREGON HOLLY GRAPE

(Mahonia Aquifolium)

The perfect small shrub to give a touch of color to your foundation planting. Its height does not exceed 3 feet so it is effective

either among or in front of evergreens and other shrubs. Its lustrous dark green, leathery leaves turn a bronzy red in autumn. Pyramidal clusters of bright golden yellow flowers in May, followed by light blue berries in June and July. Thrives under adverse conditions and is one of the most easily grown of the evergreen shrubs.

Well branched, 12-15 in. with peat ball. Postpaid: Each \$3.75; 3 for \$11.00; 10 for \$32.00.

STERN'S HILLS OF SNOW (Hydrangea arborescens grandiflora)

3250 A

Guaranteed to Bloom This Summer

The finest white shrub for shady spots! Yes, here's the perfect answer to planting in the shade. Thrives even on the north side of the house. Produces immense, rounded heads of creamy white flower clusters up to 6 inches in diameter. In full bloom Stern's Hills of Snow Hydrangea is a rolling mass of white, forming a living "snowbank." Blooms abundantly all summer long from July to October. Grows 4-5 ft. high. Shipping height 2-3 ft. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

Hills of Snow



STERN'S HARDY MOUNTAIN LAUREL

(Kalmia latifolia)

3330 C

Guaranteed to Bloom This Summer

A lovely native American broadleaf evergreen shrub. The handsome foliage is a dark, glossy green. Produces a spectacular flood of pinkish white flower clusters in May and June. Grows 6-8 ft. tall at maturity. Most suitable for planting with Azaleas and Rhododendrons. Shipping size 10-12 inches with flower buds to bloom this spring. Postpaid: Each \$5.00; 3 for \$12.00; 10 for \$37.50.

[14]

Mountain Laurel



STERN'S DWARF CRIMSON GLORY BUSH

3815 A (Spirea japonica coccinea)

A broad low plant covered with flat blooms like "miniature umbrellas." Large handsome clusters of rich crimson-red flowers 4-5 inches across! The deep crimson-red blooms cover the plant in June and there is hardly a moment throughout the summer that some blooms aren't produced. (Stern's Crimson Glory Bush is actually a much deeper red color than the picture shows. It is such a new shrub that a picture showing the true color is not available.) Grows only 3-4 ft. high and has attractive rich green foliage. Thrives even in poor soil. Shipping height 18-24 inches. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.



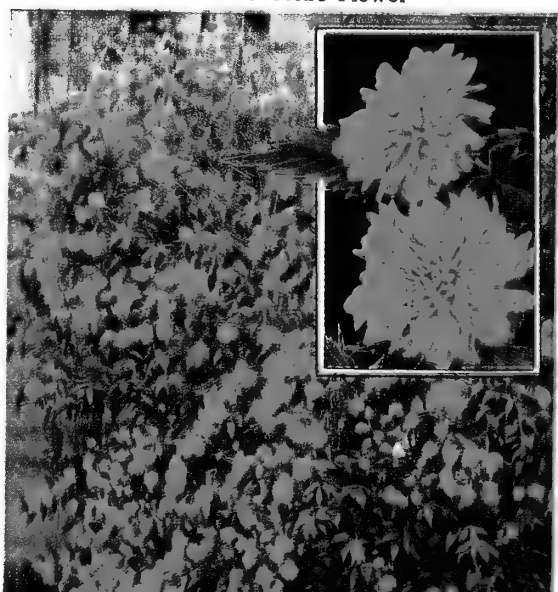
Crimson Glory Spirea

Stern's DOUBLE GLOBE FLOWER

3335 A (Kerria japonica flore-pleno)

Unusual multi-purpose shrub of year 'round beauty! Exquisite, golden, Rose-like, double flowers which begin in June and continue in slightly less abundance until late fall. The dense, sharply edged, deep green foliage forms an interesting background for the golden blooms. During the winter the light green twiggy stems and slender branches are extremely picturesque and decorative. One of the most beautiful of all shrubs. Does well in sun or partial shade. Grows 4-5 ft. tall. Shipping height 18-24 in. Postpaid: Each \$2.00; 3 for \$5.50; 10 for \$15.00.

Double Globe Flower



MOST EXQUISITE ORNAMENTAL FLOWERING TREE

STERN'S

Fragrant FRENCH LILAC TREES

NOT A SHRUB!

NOT A BUSH!

Now Stern's brings you the rare French Lilac Tree—the tree of poets—the legendary wishing tree of romance, in exciting beauty you've never seen before. Just imagine an entire tree covered with fragrant Lilacs, thousands of Lilacs all on one big tree, an unforgettable sight! Remember, these are not ordinary shrub Lilacs—they are magnificent TREES. You can plant these Lilac Trees where shade is desired—use this ornamental shade tree in front of your house to glorify your home.

French Lilacs Grafted On Strong Trees

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Growing 8 to 10 ft. tall at maturity; when shipped they are well branched trees 3-4 ft. tall.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types. Each individual flower has **8 petals** (not the usual 4).

Exclusive! Only Stern's Offers These Rare Double Flowering Specimens

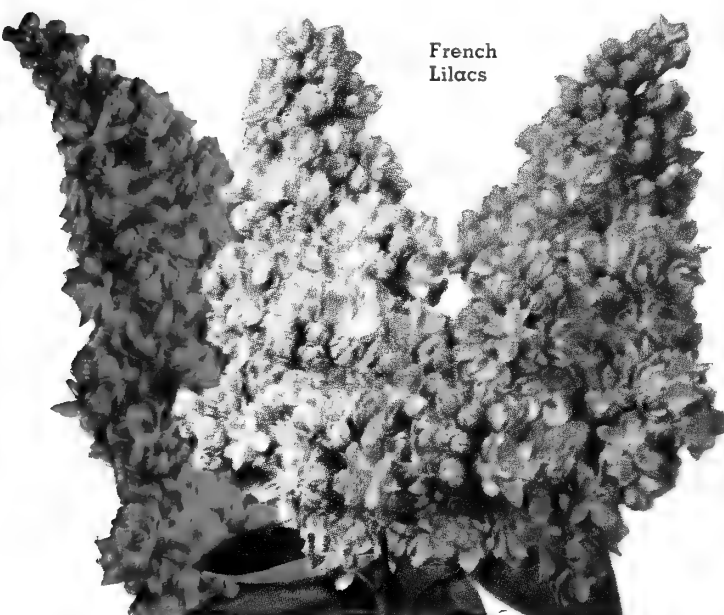
Many of these trees have already set flower buds that will burst into glorious fragrant

Lilacs this spring. Every plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. With every succeeding year, you'll enjoy these Lilac Trees more than any other tree in your garden. **But order now—supply is extremely limited.**



French Lilac Tree

French Lilacs



Now Available in Breath-Taking Colors

- 5726 C. REDDISH PURPLE.** Spectacular flowers of glowing red and purple. Extremely prolific. Immense in size. Exquisitely perfumed.
- 5722 C. VIOLET-ROSE.** Clouds of rosy lavender flowers. Immense clusters of large blossoms. So full they will cause the branches to droop gracefully. Delicate fragrance is indescribably lovely.
- 5720 C. CREAMY WHITE.** Spectacular flower of purest alabaster-white. Extremely prolific. Immense in size. Exquisitely perfumed.

Each \$5.00

3 for \$12.00

10 for \$35.00

Postpaid

Rare Tree Hydrangea

Stern's Garden Colorama

RARE TREE HYDRANGEA

5300 C

Spectacular! Flowers As Big as Your Head!

A small tree, not exceeding 8-10 ft. height at maturity. Flower panicles are white when they appear in midsummer, changing to shades of pink and bronze as the season progresses. Blooms the first year planted and every year thereafter. A unique tree for the front lawn or as a single specimen in a flower bed. Changes colors 4 times a year. **GREEN** in July, **WHITE** in August, **ROSY PINK** in September, **BRONZE-PURPLE** in October. When shipped they are well branched trees 3-4 ft. tall.

Postpaid: Each \$5.00; 3 for \$12.00; 10 for \$35.00



Stern's GARDEN ARISTOCRATS

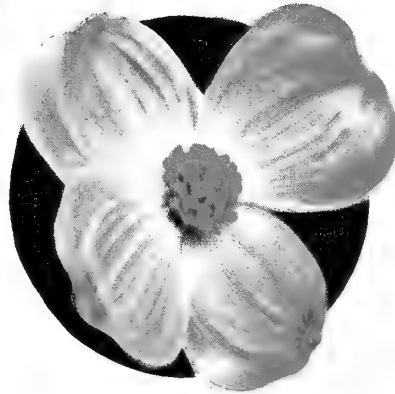
Flowering Ornamental Trees to Enrich the Beauty of Your Home

These famous Stern's specimen trees are the pride of America's showplace estates. Their exquisite loveliness will cause people to stop and admire as they pass your home. You'll find the **perfect** tree for your garden on these pages.

The trees shown on these pages are acclaimed by expert landscape architects as the most beautiful and most practical for the average home. No finer collection of ornamental trees is available anywhere. Because Stern's Nurseries sells only select specimens, there is necessarily a limited supply of these popular trees. We respectfully suggest that you send us your order early so as to reserve your selection.

Exquisite Garden Beauty This Very Spring STERN'S RED-FLOWERING DOGWOOD

5142 C—(*Cornus florida rubra*)



Now you can enjoy rare garden beauty this very spring! Here is the spectacular Red Flowering Dogwood in all its year 'round glory. In early spring even before the leaves appear the tree is literally covered with rose-pink flowers heavily suffused with bright red. Flowers are actually over 3 in. in diameter! **Colorful foliage.** In summer—bright glossy green leaves followed by scarlet berries. In fall—it is even more impressive when the leaves turn to a deep crimson and scarlet. During the winter months the twigs hold a mass of buds. As colorful as an artist's palette. Prefers partial shade and slightly acid soil. Grows 15-20 ft. tall.

Guaranteed to Bloom in 60 Days

These unusual Stern's specimens have at least 12 buds guaranteed to bloom this spring. Naturally the supply is extremely limited so we suggest you order early. Shipping height 3-4 ft.

Each \$12.00 3 for \$34.00 10 for \$100.00

5140 C. **WHITE DOGWOOD** (*Cornus florida*). 15-20 ft. Large flowers over 3 inches in diameter cover the tree in spring. In the fall foliage changes to gorgeous reds, while scarlet fruits add to the beauty. 3-4 ft. Each \$5.00; 3 for \$12.00; 10 for \$35.00.

Now Enjoy Winter-Hardy Northern Magnolias! STERN'S PINK MAGNOLIA

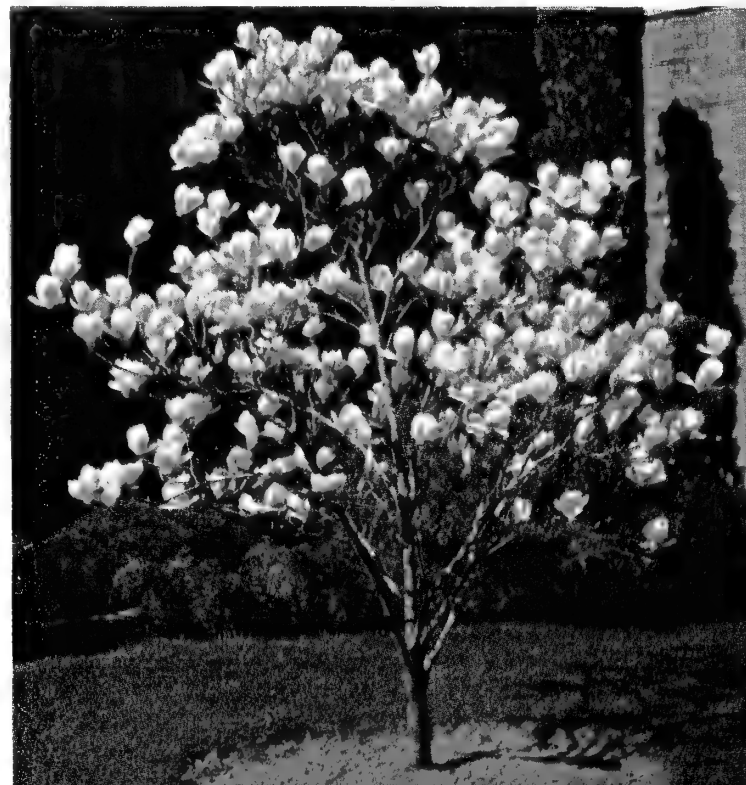
5390 C—(*Magnolia soulangeana*)

One of the first trees to bloom in the spring. The delightfully fragrant, broadly cupped blossoms are as large as saucers. The flowers are heavenly pink in the bud opening to a glorious pinkish white. They cover the tree in earliest spring even before the large, glossy, leather-like leaves appear. Grows 15-20 ft. in height. Here is beauty for you and your family to enjoy for years to come. **Guaranteed to bloom this spring.**

Selected specimens, well-budded, to bloom this spring. Shipping size 3-4 ft.

Each \$10.00 3 for \$27.00 10 for \$85.00

Pink Magnolia



Red-Flowering Dogwood

Put a Picture In Your Picture Window STERN'S GOLDEN CHAIN TREE

5345 G (*Laburnum Vossii*)

Because of its upright growing habits and flowering beauty we recommend the Golden Chain Tree as the best possible combination flowering and shade tree for the home with a small yard. Its silky, clover-like foliage is a bright green in early spring turning almost bluish in summer and a rich handsome deep green in fall.

Flowering beauty. At full bloom in May and June, long, pendulous golden yellow clusters of flowers cover the tree and provide a never ending source of enjoyment and pleasure. The 18-20 inch flower clusters resemble giant yellow Wisteria blossoms. Grows 15-20 ft. in height.

Guaranteed to Bloom This Spring

Heavy, well branched trees, 6-8 ft. in height. Sturdy, 4-ft. stems. Covered with flower buds to bloom this very spring.

Each \$6.00 3 for \$17.00 10 for \$50.00

Golden Chain Tree



Rare and Unusual Flowering Beauty For Your Lawn STERN'S FLOWERING TREE WISTERIA

5800 B (*Wisteria sinensis*)

Tree Wisterias are a wonderful novelty for planting on your front lawn. Excellent for use in front of your picture window or other strategic spots as they reach a height of only 8-10 ft. These Stern's trees are the **grafted kind** which usually begin to bloom the first year planted. Due to their particular growing characteristics, stems are not quite straight. These trees will develop into beautiful specimens blooming for generations, increasing in size and beauty with each succeeding year. Shipping height 4-5 ft. Each \$7.50; 3 for \$21.00; 10 for \$65.00.



Tree Forsythia

**Exclusive!
First in
America!**



Tree Wisteria

STERN'S SUNGOLD TREE FORSYTHIA

5190B

NOT A SHRUB!

NOT A BUSH!

Now for the first time Stern's brings you the completely new Sungold Tree Forsythia. Just imagine, if you can, an entire tree covered with thousands of gorgeous golden bells blooming—blooming—blooming in amazing abundance. These rare specimen type trees grace the finest formal estates of Europe—now you and your family can enjoy them in your own garden. Completely winter-hardy. You'll be amazed at their grace and beauty year after year. A perfect tree for small yards, growing 10-12 ft. in height. Shipping height 4-5 ft. Plant one or more of these lovely trees this spring. But order now—the supply is extremely limited.

Each \$5.00

3 for \$12.00

10 for \$37.50

Now Available in Spectacular TREE FORM STERN'S DOUBLE-BUDDED ROSE TREE OF CHINA

5610 B. (*Prunus Triloba*)—Guaranteed To Bloom in 60 Days

If you're looking for something to brighten up that "impossible" corner—here's the answer! Stern's Rose Tree of China is one of nature's most glorious signs of spring. Comes to full spectacular bloom in late April or early May before the leaves are out. The delightfully double, quilled, bright pink flowers are borne in such abundance that the branches are hardly visible. The deep green color of the foliage holds in the fall much later than on the average tree.

Double-Grafted on a special winter-hardy root these rare Stern's specimens produce a large rounded head. Because they bloom at eye level, their color, the size of their flowers, the richness of their foliage take on a whole new magnified intensity.

Stern's Rose Tree of China is the ideal ornamental tree for smaller lawns as it grows only 6-8 ft. tall. Excellent as a boundary line planting.

Sturdy, well-branched trees: 4-5 ft., each \$5.00; 3 for \$12.00; 10 for \$35.00.

Royal Purple Smoke Tree



Rose Tree of China

A Garden Masterpiece To Enrich Your Home STERN'S ROYAL PURPLE SMOKE TREE

3642 A. (*RHUS COTINUS RUBRIFOLIUS*)

A European favorite but rare in this country is the purple leaved and "purple-plumed" Smoke Tree. It derives its popular name from its masses of feathery panicles of flowers which give the effect of a cloud of smoke. This new, rare form of the common Smoke Tree has handsome purple tinted foliage and bronze colored bloom. In its full flowering glory from midsummer to fall. Grows 10-15 ft. high at maturity. Shipping height, 2-3 ft. Each \$3.50; 3 for \$10.00; 10 for \$30.00.

The Orient's Loveliest Gift to Western Gardens

Stern's FLOWERING CHERRY TREES RARE DOUBLE-FLOWERING SPECIMENS

Famous garden authority says, "Most Beautiful of All Flowering Trees." Now you can enjoy the same rare beauty in your garden that year after year draws thousands of visitors to the nation's capitol. From early to late May these trees are covered with a superabundance of fully double flowers of exceptional charm and beauty. Their size is extremely large—up to 2½ inches in diameter. The bloom is actually so abundant that living fountains of flowers cover the limbs from sight.

Graceful Sprays of Breathtaking Beauty

STERN'S DOUBLE-FLOWERING FOUNTAIN CHERRY

5575 A. (*Prunus pendula serrulata*)

A Living Floral Fountain of Garden Glory. The gentle-drooping branches form a graceful, fountain-like head which is literally covered with showy clusters of delicate rose-pink blooms in May—even before the leaves appear. The flowers are extremely large, over 2 inches in diameter and fully double. Extremely hardy. Frequently bloom the first year, but sure to bloom the second year.

Unusual Specimen Planting. Planted directly in front of a picture window—they will be a source of lasting joy and satisfaction both inside the house and outside. One or more of these unique specimens will make your grounds the envy of the neighborhood.

GIANT "SURE-BLOOM" TREES, 5-6 ft. Each \$12.00; 3 for \$32.00; 10 for \$100.00.

STERN'S DOUBLE-FLOWERING CHERRY

(*Prunus Kwanzan*)

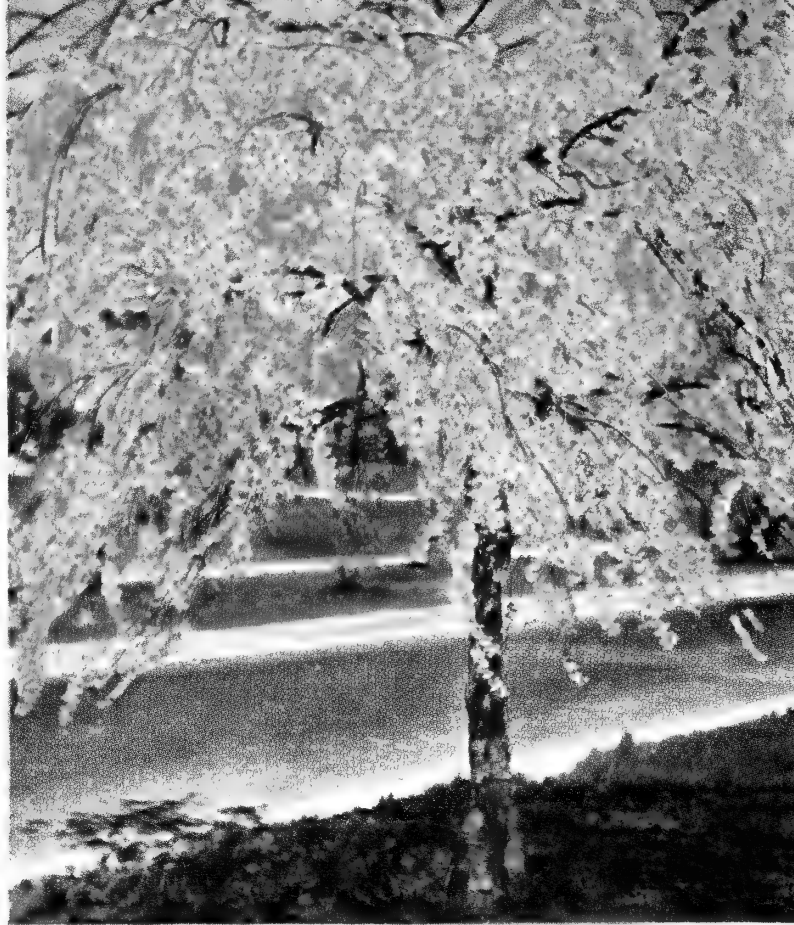
5570 G

One of the first signs of spring! In full bloom the tree is a billowing mass of deep rosy pink, fully double flowers up to 2½ inches in diameter with as many as 30 large petals. An excellent specimen tree for even small lots as it grows only 12-18 feet tall. The young foliage is an attractive bright reddish copper color. The hardiest of the double flowering cherries thriving in all sections of the country. Many trees bloom the first year planted but all are covered with bloom the second year.

GIANT "SURE-BLOOM" TREES, 6-8 ft. Each \$9.00 3 for \$25.00 10 for \$75.00



Kwanzan Cherry



Weeping Cherry

STERN'S FLOWERING RUBY TREE

(*Prunus Pissardi-Newport*)

5600 B

Year 'round color! Everything is purple on this new Stern's strain of blood-leaf Plum, even the bark and wood. The glossy foliage is of the deepest purplish red making a fine contrast with the green of your lawn or shrub border. Its many branches make it solid and full . . . always completely clothed with a rich bronze foliage that glistens like a well-shined pair of shoes. In early spring it is covered with thousands of pink flowers. Easy to grow . . . a handsome specimen plant or may be used in the background of the shrub border.

Sturdy, 4-5 ft. branched trees:

Each \$3.50 3 for \$9.00 10 for \$27.00



Flowering Ruby Tree

NOW YOU CAN HAVE A "MIRACLE" GARDEN

AMAZING RESULTS IN YOUR GARDEN WITHIN 7 DAYS OR LESS*

ALL-PURPOSE PLANT FOOD

**For Roses . . . Lawns . . . Shrubs
. . . Trees . . . All Flowers . . . Ever-
greens . . . Vegetables . . . Fruits
. . . Berries . . . House Plants . . .**

Now you can have garden beauty you never thought possible! Grow stronger, bigger plants that bear more fruit—and produce finest flowers. Here's how: Simply apply amazing new STERN'S MIRACLE-GRO—use regularly for a glorious garden all season long.

A SCIENTIFIC TRIUMPH!

Instant-Action Miracle-Gro is safest for garden use **any time**—apply even during hot, dry weather. Promotes healthy, beautiful growth of all types of plants. Often brings seemingly dead plants "back to life." Compare vigorous plants treated with Miracle-Gro with any other puny, stunted plants that receive incomplete fertilizer.

FEEDS PLANTS WITHIN MINUTES!

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential life-giving growth elements within 15 minutes after application. (During growing season.)

Miracle-Gro is a scientifically balanced, water-soluble plant food formula of nitrogen, phosphoric acid, potash, plus essential plant minerals, growth hormones and vitamins.

HIGH ABSORPTION IS THE SECRET

Radioactive isotopes used on test plants—proved it completely feeds many plants in as little as 60 minutes!! So important especially at the start of the growing season.

Enters the "blood stream" of plants within 30 seconds after application!

Because MIRACLE-GRO is soluble in water, it feeds plants two ways—through the leaves and through the roots. No other type of plant food faster or safer!

AMAZING RESULTS IN 7 DAYS* OR MONEY BACK!

Unconditional Guarantee

After only 7 days compare plants fed with Miracle-Gro to untreated plants. You'll see amazing results—or money back. You need not return unused portion.

No matter what type of plant food you've ever used before . . . no matter how good were the results . . . TRY NEW MIRACLE-GRO at our risk for a new kind of garden miracle that you never dreamed possible.

*During growing season.

READ THESE IMPORTANT FACTS!

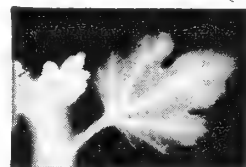
FAMOUS UNIVERSITY uses radioactive isotopes to prove super-rapid plant absorption

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

RESULTS within 15 minutes

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

**This is
RADIO-
ACTIVE
"HOT"
LEAF**

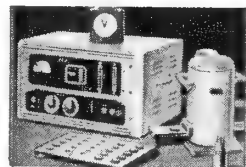


Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



This is the famous Geiger Counter

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



No. 1

No. 2

No. 3

LEAF FEEDING FOR FOLIAGE GROWTH

Miracle-Gro contains special types of nitrogen and phosphorus that are absorbed through leaves. So simple to apply. Just sprinkle over plant with watering can, or use ordinary garden sprayer. Mix one tablespoon per gallon.

SCIENTIFICALLY BALANCED

Developed by famous horticultural scientist, Miracle-Gro's balanced formula contains growth elements that may be lacking in your soil—helps you have a "Miracle Garden."



SAVE "SICK" TREES, SHRUBS!

Many sick looking plants are only starving. Apply Miracle-Gro before it is too late. Miracle-Gro goes to work immediately—saves your valuable plants!

REAL ECONOMY!

Only Pennies Per Gallon!

Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water, and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, safe, clean, odorless.

1 1/2 Lbs. \$2.25

Makes 60 gals.
(Feeds up to 1500 sq. ft.)

5 Lbs. \$5.00

Makes 200 gals.
(Feeds up to 5,000 sq. ft.)

10 Lbs. \$9.00

Makes 400 gals.
(Feeds up to 10,000 sq. ft.)

25 Lbs. \$20.00

Makes 1000 gals.
(Feeds up to 25,000 sq. ft.)

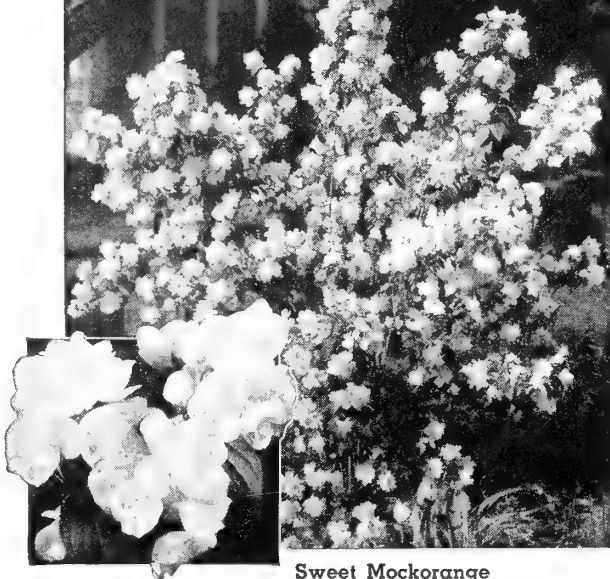
50 Lbs. \$35.00

Makes 2000 gals.
(Feeds up to 50,000 sq. ft.)

All Prices Postpaid.

STERN'S

Miracle-Gro



Sweet Mockorange

Shipping Size

2 to 3 feet and 3 to 4 feet, except dwarfing types such as Blue Hydrangea which are largest No. 1 grade. Maturity heights are listed below after each variety.

3550 A. Stern's Reblooming SWEET MOCKORANGE

(*Philadelphus Virginialis*)—Sweetly Scented—Large Double Flowers. The most popular of all the Mockorange! During its first blooming period in June the shrub is completely covered with fully double and exceptionally sweet-scented flowers. Then throughout the summer and fall there is scarcely a time when some flowers are not produced. Grows 6-8 ft. in height. Shipping size 2-3 ft.

Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

3255 A. PEE GEE HYDRANGEA (*Hydrangea paniculata grandiflora*). 8-10 ft. BLOOMS FROM JULY TO OCTOBER: Immense cone-shaped blooms turn gradually from white to pink-bronze. Thrives in sun or shade. Hardy everywhere. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

4150 A. BLUE CHASTE TREE (*Vitex macrophylla*). 8-10 ft. BLOOMS JULY UNTIL OCTOBER. A rare and unusual shrub that makes a spectacular display of color. Lovely lavender-blue flowers in seemingly never-ending abundance. Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.

2920 A. RUSSIAN OLIVE (*Elaeagnus angustifolia*). 15-20 ft. BLOOMS MAY AND JUNE. Fast grower. Silvery leaves and branches; white berries. In the spring the silvery flowers emit a spicy fragrance. Very hardy, thriving even in poorest soil. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

4191 A. STERN'S "CREAMY WHITE" WEIGELA (*Weigela candidum*). 4-5 ft. BLOOMS MAY AND JUNE. Lovely creamy white flowers literally cover the bush in amazing abundance. This variety is practically unknown in the United States. We have an extremely limited supply available. Postpaid: Each \$2.00; 3 for \$5.50; 10 for \$17.50.

3612 A. ROSE TREE OF CHINA (*Prunus triloba*). 6-8 ft. In April and May, even before the leaves appear, these beautiful shrubs are literally buried beneath a flood of gorgeous very double rose-pink flowers about the size of "button" mums. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

AMERICA'S MOST POPULAR SHRUB FOR BEAUTY—FOR PROTECTION

3830 A. WHITE SPIREA (*Spirea van Houttei*)

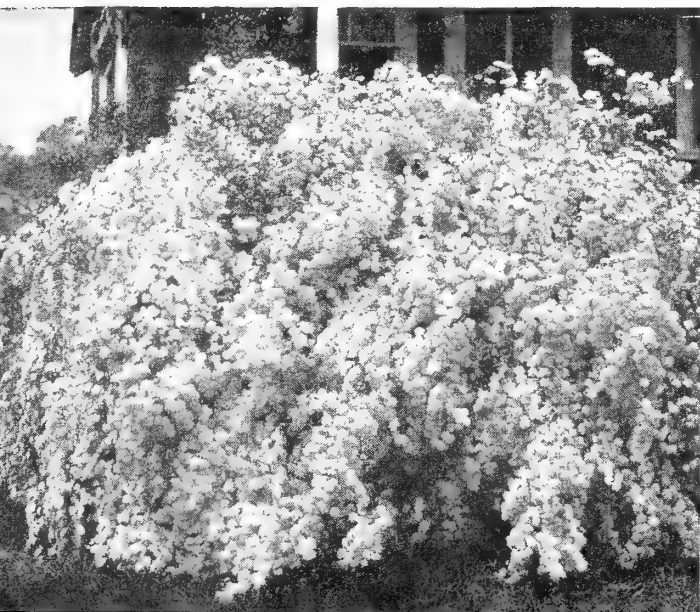
A favorite everywhere because it can be grown everywhere. It tolerates shade and unfavorable city conditions. The pure white flowers literally cover the bush in May cascading down in a graceful arching manner. Grows 4-6 ft. high. Excellent as an individual specimen shrub, it can easily be trimmed into a gracefully shaped hedge.

SPECIMEN PLANTS, 2-3 ft.

Postpaid: Each \$1.00; 3 for \$2.75; 10 for \$8.50.

SPECIAL: HEDGE SIZE WHITE SPIREA PLANTS (4990 B)
12-18 in. Plant 2 ft. apart.
Postpaid: 10 for \$4.50; 25 for \$10.00; 100 for \$35.00.

Spirea Van Houttei



A Rainbow of Color SELECTED SPECIMEN Produce Spectacular Blooms

SET YOUR GARDEN AFIRE! Everblooming FLAME RED

4205 A. WEIGELA VANICEKI

Here's a terrific, new, hardy shrub we predict will become one of America's favorites. Called "All American" because it thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

GUARANTEED TO BLOOM THIS SPRING, SUMMER AND FALL!

In May and June the brilliant trumpet-shaped ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1 1/4 inches across. After this mass display there is scarcely a moment until freezing weather that there are not some blossoms.

EXTREMELY HARDY—GROWS IN ANY SOIL

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20 degrees below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well formed bush, 5-6 ft. tall. Strong, vigorous shrubs. 2 years old.

Postpaid: Each \$2.00; 3 for \$5.50; 10 for \$17.50.

Stern's BUTTERFLY BUSHES 5 Exciting Colors!

BUTTERFLY BUSHES bloom from JULY UNTIL OCTOBER; they bloom abundantly in long graceful sprays the first year planted, forming a compact bush 4-5 ft. tall. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

2706 A. PURPLE BUTTERFLY BUSH (*Buddleia, Ile de France*)

Stern's "BUTTERFLY" COLLECTION (Group 56-SH-3)

10 Butterfly Bushes in 5 exciting colors (2 of each shown) for only \$14.00, postpaid; or you may order 5 Butterfly Bushes (1 of each shown) for only \$7.50, postpaid.

2700 A. PINK BUTTERFLY BUSH (*Buddleia, Charming*)

2698 A. RED BUTTERFLY BUSH (*Buddleia, Burgundy*)

2702 A. BLUE BUTTERFLY BUSH (*Buddleia, Dubonnet*)

2712 A. WHITE BUTTERFLY BUSH (*Buddleia, Snow-bank*)

GIANT VELVET CUSHIONS OF SENSATIONAL BEAUTY Stern's WINTER BLOOMING

3656 A ROSE GOLD DWARF PUSSY WILLOW

(*Salix gracilistyla*)

SENSATIONAL NEW LANDSCAPING IDEA

Now even those with small yards can enjoy that all-time favorite—the Pussy Willow. This new dwarf Pussy Willow makes a low mounded plant rarely exceeding 3 ft. Plant them in your outdoor living room, in front of your picture window, or wherever their soft silvery foliage and unusual beauty will bring the brightest display to your garden. They thrive in all kinds of soil and flourish even in wet spots. Shrubs should be cut back yearly to prevent excessive growth.

AMAZING COLOR CHANGES

Here is a new gardening thrill for you! Stern's Dwarf Rose Gold Pussy Willow displays not one—not two—but three gorgeous color changes to amaze you with its bright tidings of spring. Imagine the satisfaction of watching this progressive parade of changing color—from softest silvery grey—to the silvery pink of a summer dawn—then to a glowing rosy pink dotted with literally hundreds of brilliant golden yellow stamens. At its full blooming glory in late February or March, the plant will be literally covered with thousands of brilliantly colored giant velvet catkins. Will make wonderful indoor bouquets in late winter.

Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.

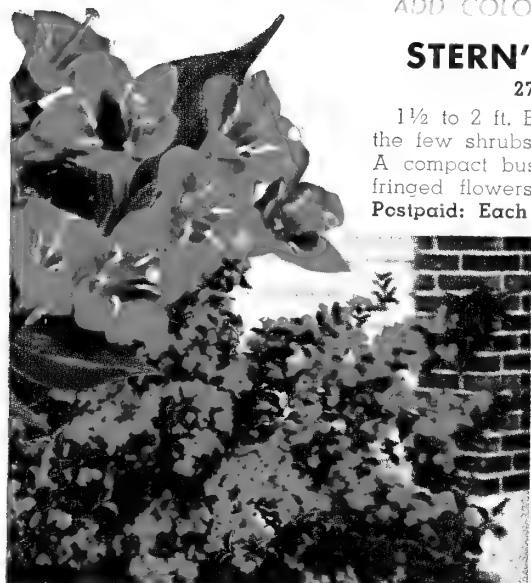
from March through October
FLOWERING SHRUBS
 the First Year Planted

ADD COLOR TO YOUR LATE SUMMER GARDEN

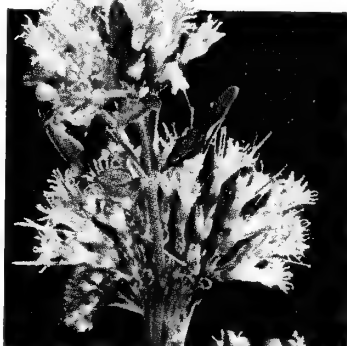
STERN'S DWARF BLUE SPIREA

2735 B—(Caryopteris, Blue Mist)

1½ to 2 ft. BLOOMS AUGUST UNTIL OCTOBER. One of the few shrubs that bloom in late summer and early fall. A compact bush with silvery foliage and powdery blue, fringed flowers. Protect during winter like Rose bushes. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.



Flame-Red Weigela



Dwarf Blue Spirea



Tamarix Hispida

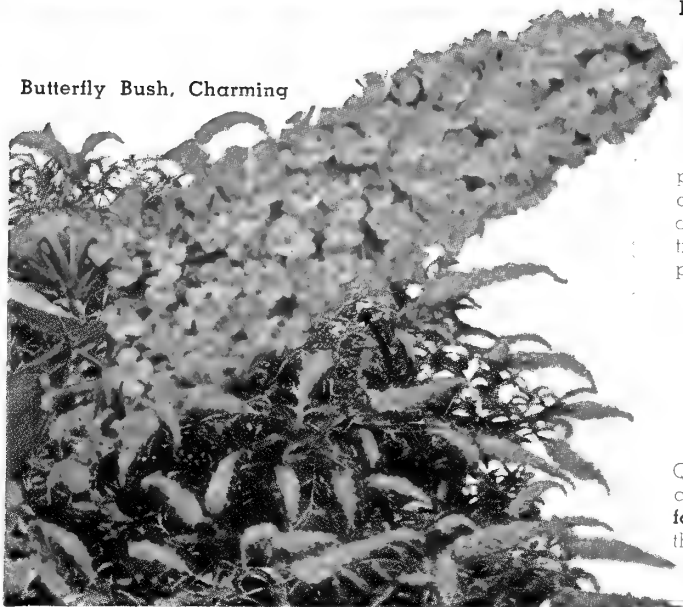
STERN'S EVERBLOOMING TAMARISK

4057 A—(Tamarix Hispida, Summer Glow)

One of the finest of all shrubs. Thrives in any garden soil and is perfect for planting at the sea shore and in sandy soil. The graceful feathery foliage is of silvery blue color; thousands of rosy pink flowers appear all summer long in amazing abundance. Flowers and foliage are lovely for cutting. **Special Note:** Tamarisk develop few roots. The tops are cut back to 6 inches at time of planting to insure satisfactory results. Blooms July and August.

Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

Butterfly Bush, Charming



**Stern's Everblooming
 BOUQUET SPIREA**

3818 A—(Spirea Macrothyrsa)

The tremendous 12-inch spikes of bright glowing pink flowers are so impressive that a single flower cluster appears to be a whole bouquet. Will bloom and bloom—all summer long. Foliage is an attractive blue-green. Thrives everywhere, even in dry places and slight shade. Maturity height 4-5 ft.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

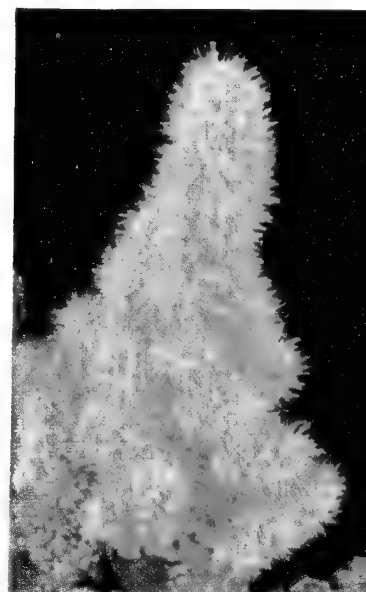
Stern's "True Red"

FLOWERING QUINCE

2842 A—(Cydonia japonica rubra)

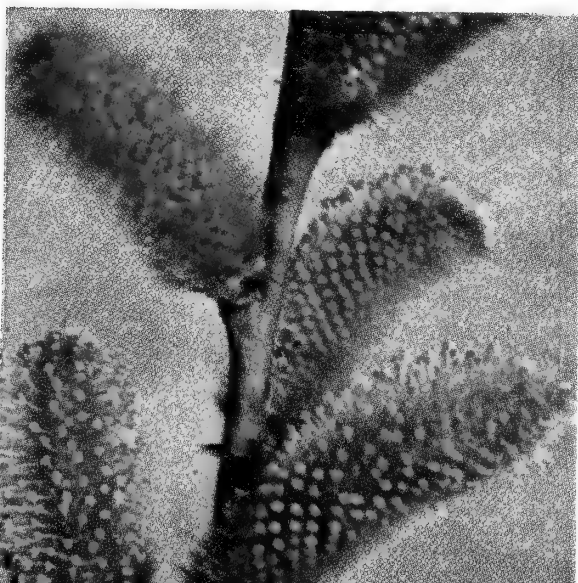
In April and May our new true Red Flowering Quince is covered with masses of brilliant flame-colored upright, 8-foot, bright red flowers. **Beautiful in foliage too!** The young foliage is a purplish bronze at the tip of the branches, while the shiny bronze-green of the mature foliage forms a perfect background.

Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.



Bouquet Spirea

Pussy Willow, Rose Gold



**"WEATHER-PROOF"
 EARLY SPRING BEAUTY**

**FORSYTHIA
 LYNWOOD GOLD**

2985 A

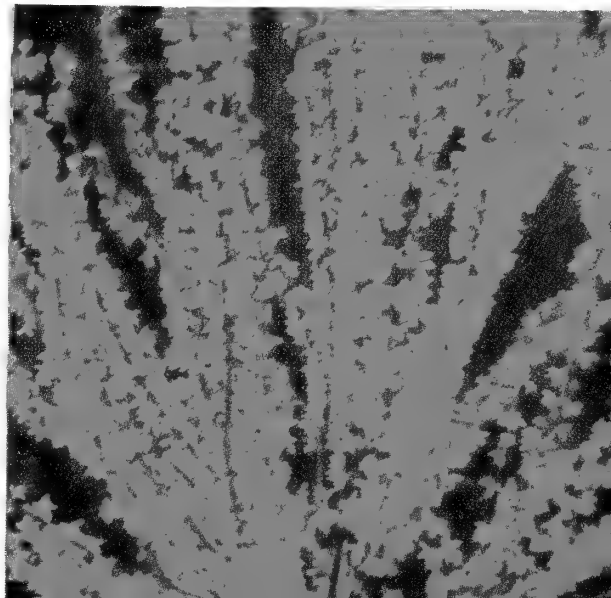
Here's the latest in real spring beauty! An outstanding new introduction from Ireland that will soon replace all other deep yellow varieties of Forsythia.

Its erect branches are literally covered with golden yellow flowers from top to bottom. Individual blooms are larger, fuller, of greater substance—and are "weather-resistant." Blooming in full beauty right thru spring rains and harsh weather.

Excellent for cutting and flowering in the house in late winter. Maturity height 5-7 ft.

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.

Forsythia, Lynwood Gold





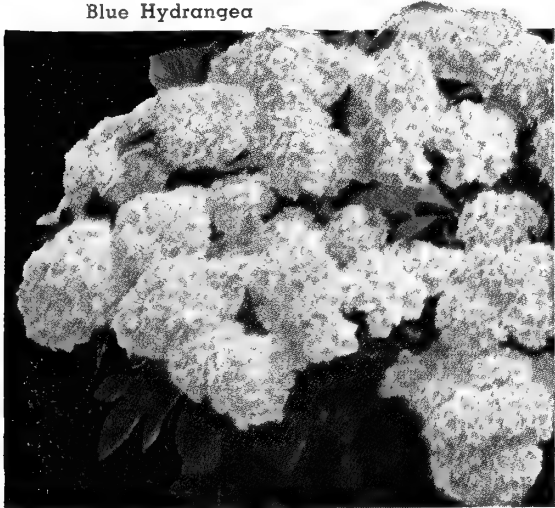
Stern's Tri-Color Rose of Sharon

3262 B **Stern's Everblooming SUNGOLD HYPERICUM**

A charming low shrub covered throughout summer and fall by immense quantities of brilliant golden cup-like flowers $2\frac{1}{2}$ to 3 inches in diameter. The dense, shiny, leather-like leaves form a perfect background to the golden bloom. Since the flowers appear at the end of every shoot, the plant when in full bloom appears to be a "mound of gold" $1\frac{1}{2}$ -2 ft. high. Flowers are extremely fragrant.

Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$20.00.

Blue Hydrangea



Unusual Midsummer Garden Color **BLUE HYDRANGEA**

3252 C—(Hydrangea Domotoi)

2-3 ft BLOOMS IN JULY AND AUGUST. The hardiest of the Blue Hydrangeas producing immense flower heads frequently a foot across. They do best in partial shade and should be protected during the winter like Rose bushes. Flowers are a true blue in acid soil, pink in neutral or alkaline soil. To provide soil acidity, feed with our Miracid fertilizer (see page 34).

Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.

Amazing! - 3 Colors on a Single Plant

3142 A. STERN'S FAMOUS

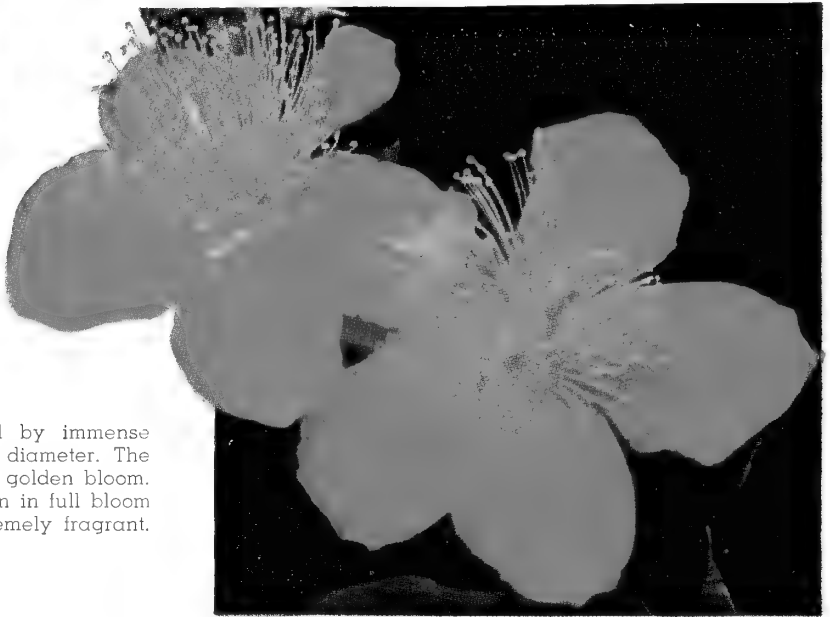
TRI-COLOR ROSE OF SHARON

Imagine this amazingly unusual shrub in your own garden. Three different varieties grafted on one single bush. Large, luxuriant, double blooms in three exciting colors—**Double Red, Double White, Double Purple**—a triple cloudburst of color and all blooming at the same time.

Plant Wherever You Want Amazing Color

Blooming from midsummer until early fall, Stern's 3-in-1 Rose of Sharon with its three glorious colors on a single plant—will be a source of pride and satisfaction, and the envy of your friends and neighbors throughout the entire season. Extremely hardy—slightly below zero temperatures won't harm them. Thrive in any soil. They require almost no care—yet continually grow more beautiful. Well rooted, 2-yr., Blooming Size Plants. **GUARANTEED TO BLOOM THIS SUMMER.**

Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.



Everblooming Sungold Hypericum

YEAR 'ROUND BEAUTY FOR YOUR HOME!

STERN'S BURNING BUSH

(Euonymus alatus)

5-STAR BEAUTY

You can't believe your eyes when the dark green foliage on this Burning Bush turns to a brilliant copper-red—but turn it does. Truly one of autumn's most thrilling sights. Excellent for foundation planting or as an individual specimen. Thrillingly beautiful, delicate yellow flowers in May and June are followed by purple-red fruits in midsummer. The curious corky bark on the branches gives it a winged effect. Can be grown in any soil.

Burning Bush



Two Outstanding Varieties

2940 A. **GIANT Burning Bush.**
Maturity height 8-10 ft.

2942 A. **DWARF Burning Bush.**
Maturity height 4-5 ft.

Postpaid: Each \$3.00; 3 for \$8.50;
10 for \$25.00.

New Garden Thrill for You—Starting
This Spring!

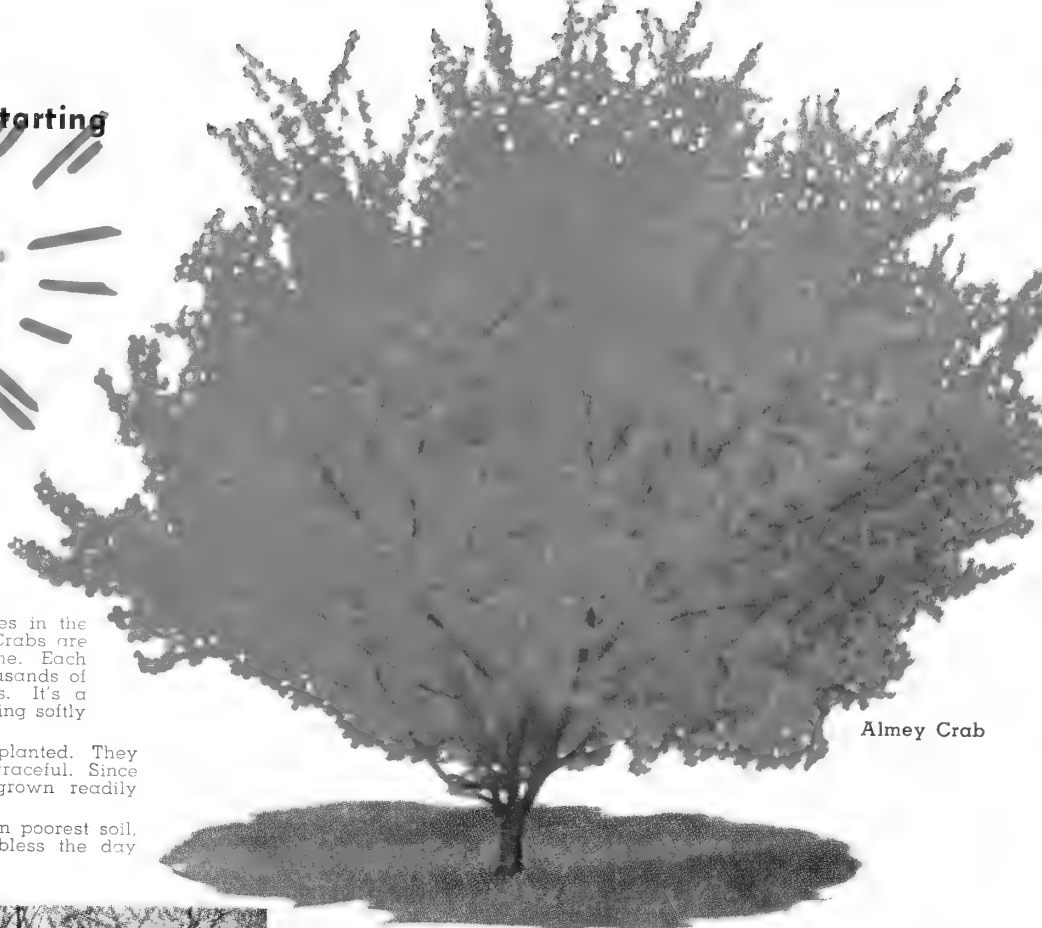
STERN'S SUNBURST FLOWERING CRAB APPLE

Acclaimed by Experts—"More
Beautiful Than Washington's
Famous Cherry Blossoms"

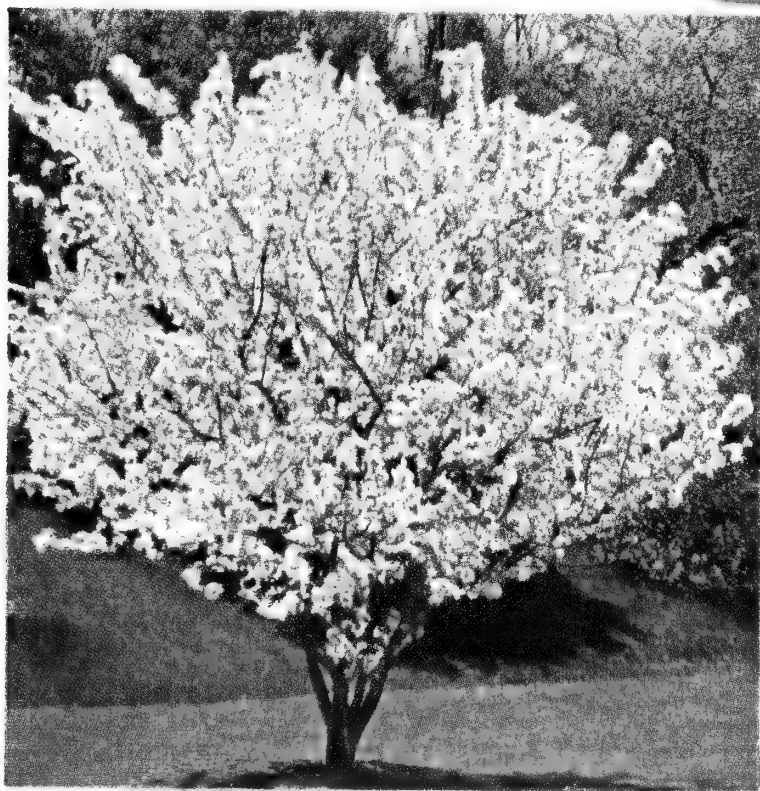
Many people call these the most beautiful trees in the world! Stern's Selected Flowering and Fruiting Crabs are the ideal ornamental tree for every type of home. Each spring these graceful trees are covered with thousands of large clusters of red, pink and white blossoms. It's a springtime tonic to see these clouds of blooms tossing softly in the gentle wind.

Early to Bloom. Many blossom the first year planted. They grow about 15 feet tall, never too large, always graceful. Since their shade is moderate, lawn grass can be grown readily around them.

Easy to Grow! These selected beauties thrive in poorest soil, are perfectly hardy in coldest sections. You'll bless the day you planted these glorious trees.



Almey Crab



Dolgo Crab

5410A. STERN'S HOPA CRAB

An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. \$3.50 each; 3 for \$10.00; 10 for \$30.00.

5400A. STERN'S ALMEY CRAB

The new spectacular Stern's Almey Flowering Crab will be the sensation of your neighborhood. It has very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, which gives them the effect of a 5-sided star. Many bloom the first year planted and they look like a mass of flame at blossom time in May. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity, making wonderful shade trees that last a century. Plant them and enjoy them "forever." 4 to 6 ft. \$3.50 each; 3 for \$10.00; 10 for \$30.00.

5404A. STERN'S DOLGO CRAB

In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliantly crimson fruit . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. \$3.00 each; 3 for \$8.50; 10 for \$25.00.

Hopa Crab



STERN'S SUNBURST FLOWERING CRAB COLLECTION

(Group 56-FR-1)

3 Flowering Crabs (1 of each shown on this page) **\$9.50**
for only

6 Flowering Crabs (2 of each shown on this page) . . . \$18.00

STERN'S FAMOUS
"OWN ROOT"

FRENCH LILAC BUSHES

FRAGRANT, SPECTACULAR, COLORFUL!

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

Perfumed Bouquet Clusters Up to 18 Inches Long

Most Spectacular of All Lilacs. Each spike contains hundreds of big fragrant blossoms. Their heavenly sweet perfume simply can't be described! Cut them for gorgeous bouquets that breathe a message of loveliness.

NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of Lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

GUARANTEED TO BLOOM. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. They'll grow 10 to 12 feet tall at maturity.

PLANT THESE FIVE SPECTACULAR VARIETIES

4019 A. DOUBLE RED (Adelaide Dunbar). One of the darkest red Lilacs. Large deep maroon-red flowers in long clusters. A real beauty.

4028 A. DOUBLE PURPLE (Pres. Grevy). One of the best Lilacs of all time! Flowers are produced in large pyramidal clusters of a clear soft delicate purple-blue. An abundant bloomer.

4022 A. DOUBLE WHITE (Mme. C. Perier). A prolific producer of large well-filled clusters of large double creamy white flowers. An extremely dependable bloomer.

4024 A. DOUBLE PINK (Montaigne). Lovely mauve-pink flowers of very large size are produced in long narrow clusters. A fine variety of strong healthy growth.

4026 A. DOUBLE BLUE (Pres. Carnot). A free-blooming, strong growing variety producing very large, double, light lilac-blue flowers of very good color and form.

Heavy, well-branched bushes, 1½-2 ft.

Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00

Giant Double
Flowered
Hybrids

Adelaide
Dunbar

Pres.
Grevy

**STERN'S FRENCH
LILAC COLLECTION
(Group 56-SH-4)**

**5 French Lilac Bushes
(1 of each) for only
\$10.00, Postpaid**

Stern's CRIMSON PIGMY BARBERRY

2657 D

This new variety has just been introduced from Holland. It's a miniature form of the Red Leafed Barberry which holds its bronzy blood-red color throughout the season. Grows 18 to 20 inches in diameter and 8 inches high. Individual plants are extremely colorful and are ideal for planting in front of other shrubs or to spotlight established foundation plantings. Excellent as edgings to walks and flower beds.

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$15.00; 25 for \$32.00.

STERN'S LIVING FENCES

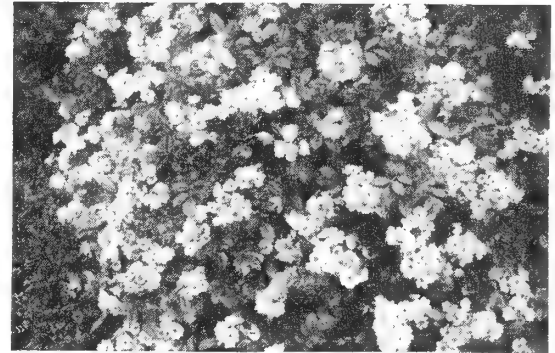
FOR BEAUTY—PRIVACY—PROTECTION

Protect and Beautify Your Property—Quickly, Inexpensively!

MULTIFLORA LIVING FENCE

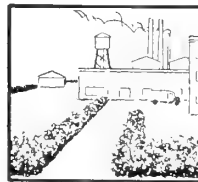
(*Rosa multiflora japonica*)

If you want a tough, dense, impenetrable hedge that will grow like wild, then you want Multiflora Rose. Recommended for hedges on large lots and for farm fences because no person or animal could possibly get through it. Grows 2 to 3 feet in a single season; ultimate height 8 to 10 feet. Very tough and vigorous; grows luxuriantly even in poor soil. Covered with hundreds of pinkish white blossoms in June; followed by glistening red berries in the fall. Ideal also for game conservation . . . the thorny protection and abundant supply of berries attracts game birds and small animals. Plant 1 foot apart for farm use; 18 inches apart for home and garden use. 4980 B. 15-18 inches; postpaid: 10 for \$2.00; 25 for \$4.00; 100 for \$12.00; 250 for \$20.00; 500 for \$35.00; 1000 for \$65.00.

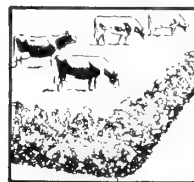


Lombardy Poplars

Factory
Landscaping



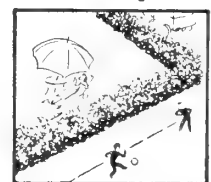
Farm
Fencing



Game
Conservation



Garden
Privacy



TALL SLENDER F-A-S-T GROWING LOMBARDY POPLARS

Perfect for screen plantings. In a short time they'll block out unsightly views . . . give your property an amazing glamorous "country estate" look . . . serve as a solid windbreak to protect and shelter your home and garden. These straight husky plants are ideal wherever you want a tall screen that grows F-A-S-T. Trees may eventually become 40-60 feet high, but spread out only 5 or 6 feet at the widest part. Can be planted 5-6 feet apart to form a solid screen or plant farther apart to provide a shapely landscaping effect. Thrives in any soil, even extremely wet locations. 5550 C. Sturdy trees, 4-5 ft. tall: 5 for \$5.00; 10 for \$9.00; 25 for \$20.00; 50 for \$35.00; 100 for \$65.00.

Dwarf Semi-Evergreen Border Plant Stern's PURPLE MIST

(*Teucrium chamaedrys*)

A charming low growing plant with rich dark green, glossy foliage which holds its leaves except for a few short weeks in mid-winter. During its blooming period in July and August it is covered with glorious spikes of reddish purple flowers. Thrives in partial shade, dry places, or full sun. Maturity height 12-18 inches. Plant 1 ft. apart. Postpaid: 10 for \$5.00; 25 for \$10.00; 100 for \$38.00.

Colorful—Semi-Evergreen—
Hardy

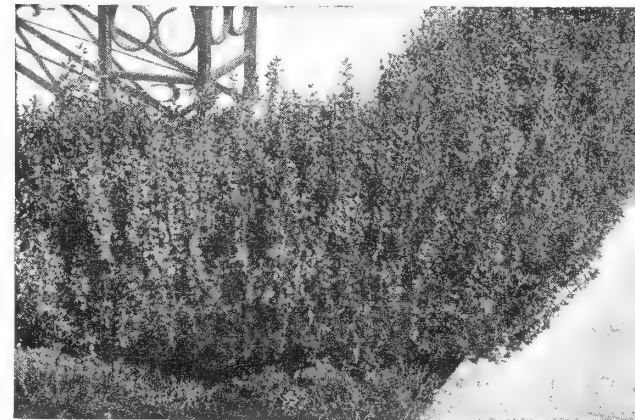
Stern's AMUR PRIVET

(*Ligustrum amurense*)

This winter-hardy privet from Eastern Siberia is perfect for rugged northeastern conditions. The clean, light green foliage remains on the bush almost all winter. As an untrimmed screen, grows about 10 feet in height. Can easily be trimmed to any height desired. Makes a superb dense hedge. Plant 1 ft. apart. 4900 B. 12-18 in. Postpaid: 10 for \$3.50; 25 for \$7.50; 100 for \$26.00.



Amur Privet



Purple Mist

YEAR 'ROUND—4-SEASON BEAUTY
STERN'S "CRIMSON"

RED-LEAF BARBERRY

(*Berberis atropurpurea*)

Here's the most popular red-leaved shrub in America in spectacular hedge form. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its red berries attract the birds and give a dash of color to the winter scene. Makes a dense, compact shrub, 3-5 feet tall. Plant 1½ feet apart.

3-YEAR HEAVY TRANSPLANTS

4820 C. 9-12 inches. Postpaid

10 for	25 for	100 for
\$4.75	\$11.00	\$42.50

MOST POPULAR LOW HEDGE

GREEN-LEAF BARBERRY

(*Berberis Thunbergi*) 4-5 ft.

Popular for its low, dense growth, this shrub hasn't a single fault. Will thrive in shade, dry, moist, or sunny locations. Covered with luxuriant green leaves in summer which turn to dazzling shades of red, gold and orange in the fall. Its flashing red berries give year 'round beauty. Plant 1½ feet apart.

3-YEAR HEAVY TRANSPLANTS

8425 C. 9-12 inches. Postpaid

10 for	25 for	100 for
\$4.00	\$9.00	\$30.00

FINEST TALL HEDGES FOR SCREENING
—KEEPS OUT NOISE AND INTRUDERS
—HIDES UNDESIRABLE VIEWS

RED HONEYSUCKLE

(*Lonicera tatarica rubra*)

This rapid growing hedge is unequalled for a tall screen or background. Its thick, healthy, green foliage is made even more attractive by glowing dark red flowers in June followed by brilliant red berries which last all summer. Can be trimmed to form a medium hedge, and will grow to 8-10 feet when allowed to develop naturally. Plant two feet apart.

4922 B. 12-18 inches. Postpaid

10 for	25 for	100 for
\$5.00	\$12.00	\$40.00

3404 A. 2-3 feet. Postpaid

10 for	25 for	100 for
\$10.00	\$24.00	\$90.00



NOW . . . Instantaneous "First Aid" for Infested Plants!
Just Press the Button and Spray With . . .

MYST STERN'S AEROSOL SPRAY

Here is the easiest, quickest, surest way to destroy insect pests on house or garden plants. Spray on MYST, the miracle "First Aid" at the very first sign of infestation. There's nothing to fix—nothing to mix. No muss—no fuss! You don't even have to change from party clothes or business attire. Your MYST aerosol bomb is always handy. Just lift the plastic cap—shake—press the button. You give your plants immediate protection—when they need it. You do a thorough job in seconds.

DEATH TO JAPANESE BEETLES

Even the tough Japanese beetle falls an easy prey to MYST. It is sure death to thrips, aphids, leaf hoppers, Cucumber beetles, white fly, mealy bugs, ants, spider mite and others.

CONTROLS BLACK SPOT ON ROSES

When used as a Fungicide Spray, it is important to start spraying early, before fungus spores infect the plant with disease. Used at 7 to 10 day intervals, MYST furnishes excellent protection against fungus damage.



IDEAL PROTECTION FOR HOUSE PLANTS

Hundreds of tests prove that Stern's MYST is the best, most convenient way to control insect infestation on house plants. The controlled, directional spray of the MYST aerosol dispenser makes it ideal for use indoors. Gives instantaneous protection to your prized house plants—especially African Violets, Begonias, Geraniums, etc.

FIRST AID FOR YOUR GARDEN

Gives real push-button protection to your garden beauties—Asters, Azaleas, Camellias, Carnations, Chrysanthemums, Dahlias, Delphiniums, Fuchsias, Gladioli, Marigolds, Roses, Rhododendrons, Snapdragons, Zinnias—and many others.

EXTREMELY ECONOMICAL

Besides being very handy—Stern's MYST is an inexpensive "First Aid." You use only a small amount at each spraying. The proper method is to spray in intermittent bursts of a second or less—covering a foot of plant per second. The ingredients of MYST are so effective that you should spray ONLY until moisture BEGINS to appear on the leaves. MYST'S extremely fine vapor wets quickly—penetrates even the smallest hiding place—prevents waste.

EASIER TO USE—Surer COVERAGE

No time. No trouble. No work. Just push the button—MYST does the rest. Compact shape of dispenser makes it easier to spray the underside of leaves where pests hide. Finer spray insures more complete coverage of infested areas—faster.

ORDER NOW
FOR A MORE
BEAUTIFUL
GARDEN
THIS SUMMER!

AT LAST! A One-Hand Midget Garden Duster!

GARD-O-GUN

THROWS A DUST STREAM UP TO 10 FEET
WITH THE FLICK OF YOUR FINGER!

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light it actually operates easily with only one hand. Unique chain of gears gives terrific power—throws a stream of dust up to 10 feet. Enables you to spray Pillar Roses, perennial beds, Dwarf Fruit Trees—even trees up to 15 feet tall—with little or no effort.

Unique pistol-grip frees your other hand to push aside obstructions and expose the target you are after. Its especially designed trigger eliminates fatigue. Just a flick of your finger and poof!—a cloud of protective dust is deposited on your plants. New "Easi-Load" dust chamber holds enough dust to treat over 200 Rose bushes or similar plants.

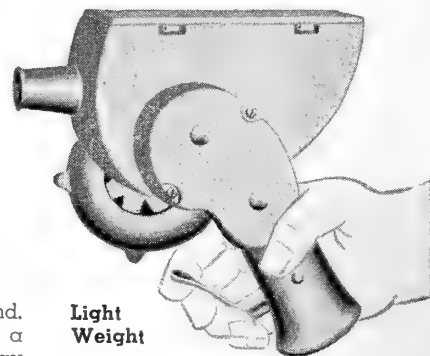
GREATER ECONOMY!

Your dust goes farther because your GARD-O-GUN Duster puts the right amount at the right place. New "agitator-action" bellows prevents waste from dust "caking up"—maintains proper consistency for effective dusting.

STURDILY CONSTRUCTED! SPECIALLY DESIGNED!

Special feather-weight aluminum alloy lasts a lifetime. GARD-O-GUN is the most efficient way of applying any dust we know of. Complete satisfaction guaranteed . . . or your money back!

GARD-O-GUN DUSTER comes complete—ready to use—PLUS 1½ lbs. of Stern's famous GARD—Multi-Purpose Rose and Ornamental Dust FREE—only \$9.95, post-paid.



Light
Weight

FREE

A 1½ lb. can of Stern's New GARD ROSE and ORNAMENTAL DUST given free with each GARD-O-GUN.

NOW! ONE DUST FOR ALL ORNAMENTALS!
STERN'S NEW

GARD ROSE DUST



- Multi-Purpose Garden Dust
- Replaces a Shelf Full of Chemicals!
- Scientifically Balanced Formula Contains

seven miracle chemicals for "Miracle Garden" results: D.D.T., Lindane, Aramite, Ovatan, Ferbam, Copper Quin and Sulphur. INSECTICIDE plus FUNGICIDE—The amazing insecticidal action of Stern's New GARD ROSE and ORNAMENTAL DUST applied once every two weeks during the growing season will do more to control plant diseases and insects on Roses, Perennials, and other Ornamentals than any other dust we know. If you use it regularly, it should not be necessary to use any other dust to keep your plants healthy.

EASILY APPLIED

Stern's new ROSE and ORNAMENTAL DUST can easily be applied with any garden duster. When used with Stern's GARD-O-GUN it is the most efficient way of combating insects and fungi we know of.

1½ lbs. for \$2.25
3 lbs. for \$3.75 Postpaid
6 lbs. for \$6.00

ANOTHER GREAT STERN'S PRESENTATION

Stern's

5422 A

"PILLAR OF FIRE"

FLOWERING CRAB APPLE

(Malus M.R. 454)

New Columnar Flowering Tree Like a Graceful Lombardy Poplar

Stern's proudly presents a new style in ornamental flowering trees... the exciting new Stern's "Pillar of Fire" Flowering Crab! You've never seen anything as graceful as this new type of garden tree. A narrow upright Crab similar in outline to the magnificent Lombardy Poplar, only much more beautiful. An exquisite small tree, they reach a height of less than 20 feet at maturity. They are extremely hardy—very long lived—withstanding even the cold wintry climate of Canada where they originated.

COMPLETELY COVERED WITH ROSY RED FLOWERS

MANY BLOOM THE FIRST YEAR PLANTED

You'll get beautiful flowers the very first year. Immediate beauty without waiting! The buds of these magnificent ornamental trees are a deep blood-red, opening to rosy flowers that turn to pink. Unfortunately the color picture is slightly darker than the actual color of the blooms. The tree is literally bursting with blooms. As summer approaches and the blossoms fade away, beautifully decorative, cherry-red miniature apples appear and remain until late November. Its foliage, a purplish maroon, makes this a most colorful tree for your garden. In addition, its unusual shape will make your "Pillar of Fire" the most talked about tree in your neighborhood.

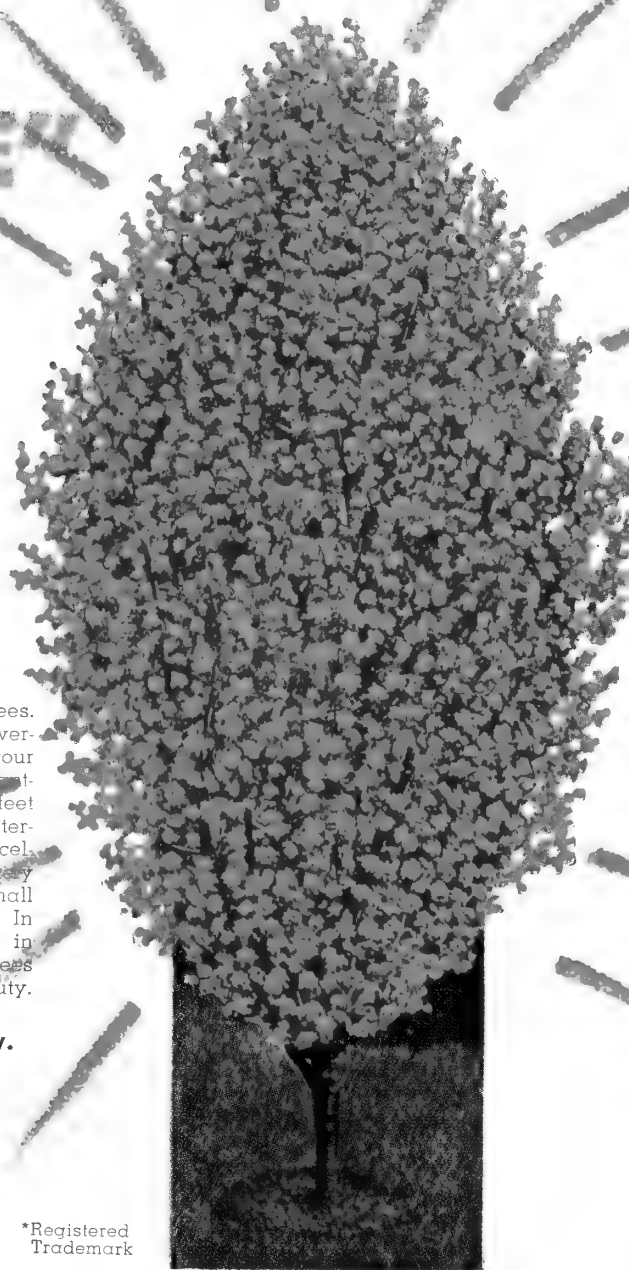
Plant Wherever You Want Glorious, Graceful Beauty

Most versatile of all ornamental trees. Plant these Stern's "Pillar of Fire" Flowering Crabs next to your home, between your living room windows or as a corner planting. Plant a number of trees (4 to 6 feet apart) for screen plantings around your terrace or to hide undesirable views. Excellent as a decorative windbreak. Extremely beautiful planted as a specimen in a small yard, in your garden, or on your lawn. In every season—in blossom, in foliage, in shape—these exquisite ornamental trees will glorify your home with graceful beauty.

Our supply of these trees is extremely limited. Please order early.

Strong No. 1 Quality Trees, 3 to 4 Ft.			
EACH	3 FOR	5 FOR	10 FOR
\$6.00	\$15.00	\$24.00	\$45.00
Postpaid			

*Registered
Trademark



Pillar of Fire Fl. Crab Apple

Carpet Phlox



STERN'S

CARPET PHLOX

(Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. They thrive in poorest soil, even in dry and sandy ground. Plant in full sun 8 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come. Don't miss Blue Hill, an exquisite light blue, which blooms in spring and again in fall! Order Soon. Early planting required because they bloom so early.

Strong plants, No. 1. Postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00.

RED CARPET PHLOX (Atropurpurea)
BLUE CARPET PHLOX (Blue Hills)
PINK CARPET PHLOX (Moerheimi)
WHITE CARPET PHLOX (Alba)

CARPET PHLOX COLLECTION

(GROUP 56-P-1)

20 Carpet Phlox (5 of each color) for	\$15.00
40 Carpet Phlox (10 of each color) for	28.00
100 Carpet Phlox (25 of each color) for	50.00
All Postpaid	



Spire Lily

"Giant Desert Candles from Tibet"

**Stern's
Imported**

SPIRE LILY

**THE EXOTIC GIANT EREMURUS From the Himalayan Mountains of Tibet
FLOWERS UP TO 6 FEET TALL**

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden—in all their colossal beauty and color.

One of the most dramatic and spectacular of all hardy perennials, their 6 foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers up to three feet long atop a four-foot stalk! The flower is a thick-set open bell of wonderful colors including shades of white, pink, yellow, apricot, and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

ABSOLUTELY HARDY IN COLDEST U. S. CLIMATES

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" in a sunny location in rich, well-drained soil. (Remember, they can not stand "wet feet"). For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor.

NEW PASTEL SHADE OF SHELFORD HYBRIDS

These new hardy hybrids are truly lovely, they will fill your garden with glowing color. As cut flowers they last three weeks or more when kept in water. At their best in groups. We are now able to offer these new hybrids at a price so you can plant in groups of three, six or twelve.

Imported Heavy Roots

Postpaid: \$2.00 each; 3 for \$5.00; 6 for \$9.50; 12 for \$18.00.

Color Glory All Summer Long, Even in Hottest Weather!

STERN'S EUROPEAN TYPE

MULTI-FLOWER PHLOX

Blooms Gloriously Even in Withering Heat Where Other Flowers May Fail!

Guaranteed To Bloom This Summer

You'll be thrilled with this radiant garden glory! Each plant produces giant clusters of blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost TWO inches across. Combined in a cluster, they give breath-taking color to your garden all summer long.

For season 'round garden color, you must not be without these Stern's hardy Phlox! Wonderful in smaller gardens where space is limited. A few of these plants supply color and beauty equal to many times their number in other types of plants.

Now available in selected harmonizing colors. While strong and vibrant, there is a pastel quality to each that eliminates color conflict, assures spectacular color glory.

These new Phlox are vastly superior to ordinary kinds. Larger and more prolific, producing far more flowers—far more colors on upright stems, 2-2½ ft. tall. Extremely hardy, practically trouble-free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

Choose From These 10 Harmonizing Colors

ORANGE FLAME. Salmon-orange with red eye.
SHELL-PINK. Most exquisite pink.
SALMON-PINK and RED. A marvelous combination.
LAVENDER-BLUSH. White with purple.
SUNSET-RED. Most brilliant of all Phlox.
SOFT FUCHSIA PURPLE-RED. A huge flower!
PURE WHITE. New variety, a strong grower.
GLEAMING PINK. A wonderful new pink.
WHITE and PINK. Pure white with delicate pink eye.
ROYAL PURPLE. The finest purple ever developed.

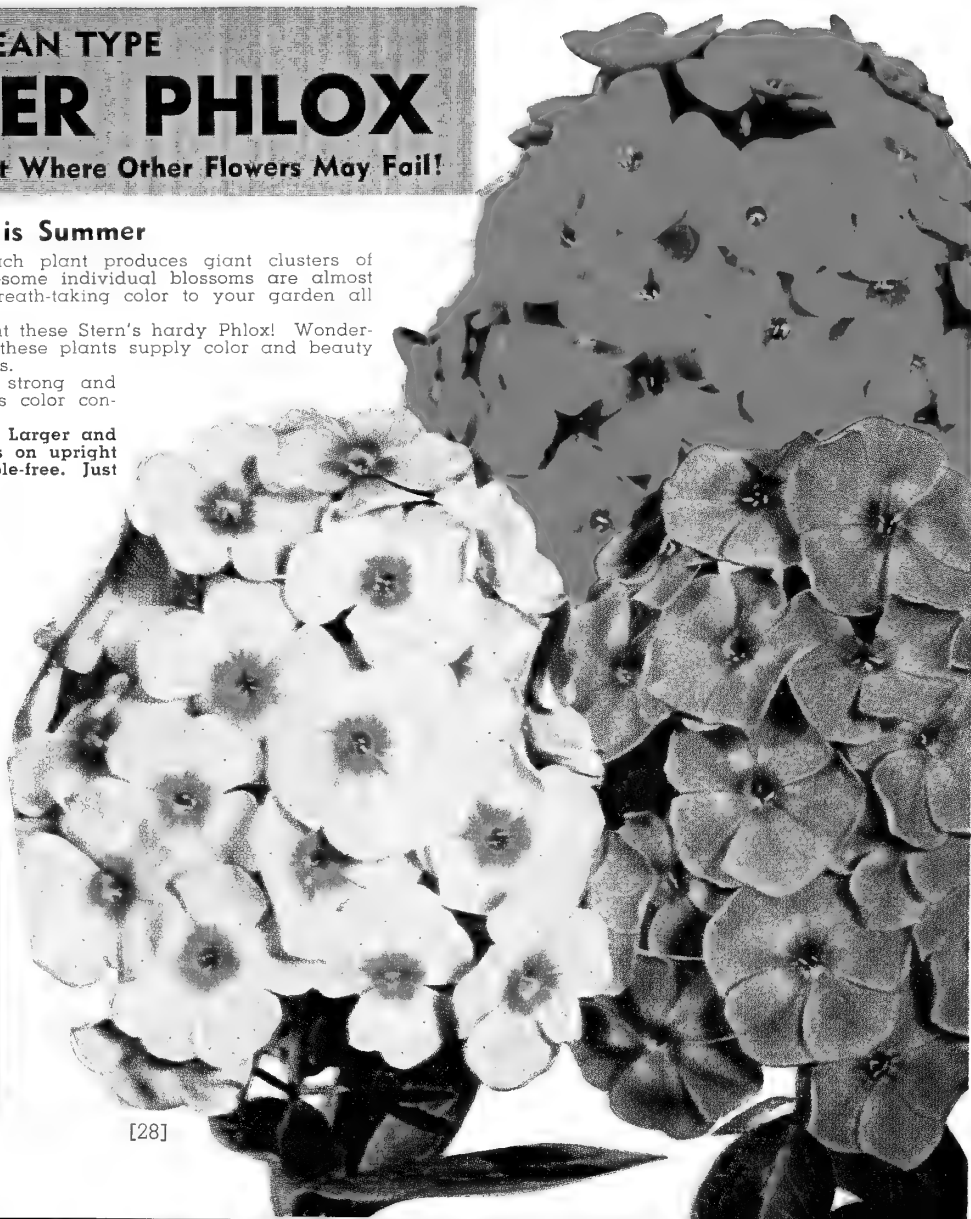
Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

Stern's SPECIAL PHLOX COLLECTION

(GROUP 56-P-2)

Ten harmonizing colors of Hardy Phlox—1 of each. Guaranteed to bloom next summer for only \$6.00, postpaid.

If you do not want the entire Collection, we will supply five Hardy Phlox plants, your choice of colors, for only \$3.25, postpaid.



GROW A PEONY PARADISE

STERN'S LIFETIME

GIANT PEONIES

**DOUBLE BLOOMS UP TO
10 INCHES ACROSS—LARGER—
MORE SPECTACULAR THAN EVER**

Here are the largest Peonies ever grown! Each blossom a huge double bloom which grows to the spectacular size of up to 10 inches across. Just imagine, your garden next spring with its Peony bushes loaded with these magnificent specimens.

SUPER FRAGRANCE—SUPER BRILLIANCE

Matching their outstanding size, Stern's Giant Century Peonies are colored in glorious hues that are a revelation in color purity and brilliance. Their fragrance is dazzling—an aroma of indescribable sweetness—the very essence of the most glamorous perfume imaginable.

YOUR PEONY PARADISE WILL LAST A LIFETIME

When you plant Stern's Giant Century Peonies, you are creating garden glamour which you and your grandchildren will enjoy. Year after year they will grow larger and their mammoth blooms will become more prolific. Leave them undisturbed—they'll provide a lifetime of spectacular beauty. Disease-Free; Insect-Immune, they require no care—and seemingly last forever. Completely winter-hardy.

PLANT THESE SELECTED VARIETIES

ADOLPH ROUSSEAU. Deep double MAROON-RED. Fine blooms on firm straight stems.

EDULIS SUPERBA. Late-blooming PINK. Wonderful size, symmetrical, true rose type. Glowing color holds both in garden and as a cut flower.

FELIX CROUSSE. Deep ROSE-RED showing no stamens. Incurved petals, surrounded by broad, prominent guard petals. For cutting and garden display.

FESTIVA MAXIMA. Paper WHITE with crimson markings. Very large—very double—a full rose type. Strong stems, numerous and tall.

LADY ALEXANDRA DUFF. BLUSH-PINK. An immense flower with great broad rounded petals. A pale blush-pink with yellow stamens. A beautifully formed, sweet scented flower. Very floriferous. Very showy. Central petals touched with crimson.

MONS. JULES ELIE. Heavenly silvery PINK. Broad reflexing guards, high pyramidal body, semi-quilled petals. Most lasting cutting Peony.



Rubra Plena

RUBRA PLENA. A blazing RED! Fadeless color, extremely dependable. Striking in garden and in vase. Excellent foliage, strong stems.

MME. JULES DESSERT. Very fine light silvery pink, fading to white. Well formed, tall, mildly fragrant. Excellent for garden or showroom.

SARAH BERNHARDT. Deep ROSE-PINK. Excellent for show—superb in the garden. Late midseason. Apple-blossom-pink with each petal silver tipped. Fragrant.

MME. CALOT. Wonderful light PINK, creamy collar. Abundant bloomer.

These selected plants are strong 3-5 eye divisions. Plant them so that the buds ("eyes") are no more than 1 inch below the surface. That's all you have to do to enjoy a lifetime of their spectacular beauty.

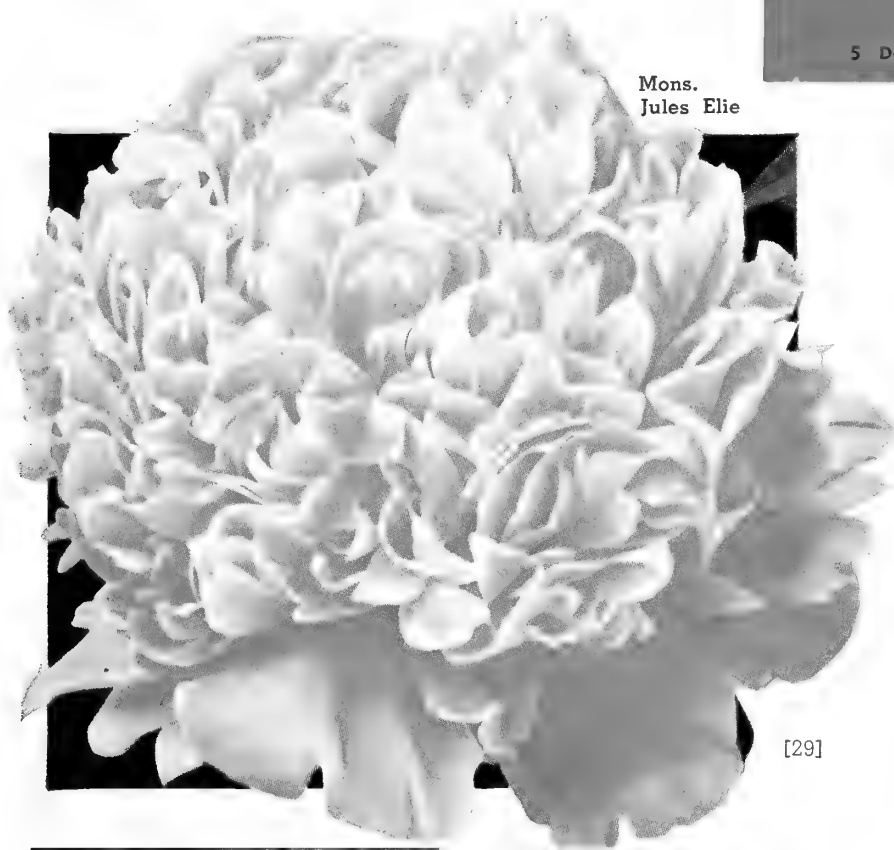
Postpaid: \$1.50 each; 3 for \$4.20; 10 for \$13.00.

STERN'S LIFE-TIME GIANT PEONY COLLECTION

(Group 56-P-4)

10 Double Giant Peonies (1 of each) \$13.00
5 Double Giant Peonies (Your choice) \$7.00 Postpaid.

**Mons.
Jules Elie**



A "DISCOVERY" FOR YOU!

STERN'S "DECORATION DAY" PEONIES

(P. Officinalis)

Have glorious blooms in your garden weeks earlier! Just plant a few of these May-flowering hybrids—you'll have lots of blooms even before Decoration Day! The varieties listed are all recommended for use as cut flowers.

ALBA PLENA. Pure early WHITE. Very large, double. Tall stiff stems, strong grower, free bloomer.

ROSEA SUPERBA. Magnificent PINK. Big double flowers of delicate coloring. A strong grower, producing many straight tall stalks.

RUBRA PLENA. A blazing RED! Fadeless color, extremely dependable. Striking in garden and in vase. Excellent foliage, strong stems.

Each \$1.50 3 for \$4.20 10 for \$13.00

STERN'S DECORATION DAY PEONIES

GROUP 56-P-3

3 plants (1 of each) for \$4.20, Postpaid
6 plants (2 of each) for 8.00, Postpaid

DAZZLING NEW COLORS FROM AUGUST UNTIL FROST!



**STERN'S
"THOUSAND
FLOWER"*
FLORIBUNDA
MUMS**
(Cushion-type Chrysanthemum)

*Trademark

**Bushels of flowers
starting this summer!**

You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house . . . thousands of flowers for cutting—to brighten your home . . . armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

Each Plant a 2-Ft. Mass Display of Color

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

**Every Plant Entirely Covered with Flowers
Blooms 8-10 Weeks Starting This August**

When in bloom all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact low-growing plants seldom exceed 12 inches high. Because they spread 2 feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.

Choose From These 6 Best Varieties

Red Cushion	Pink Cushion	Yellow Cushion
White Cushion	Bronze Cushion	Purple Cushion

America's Finest Plants!

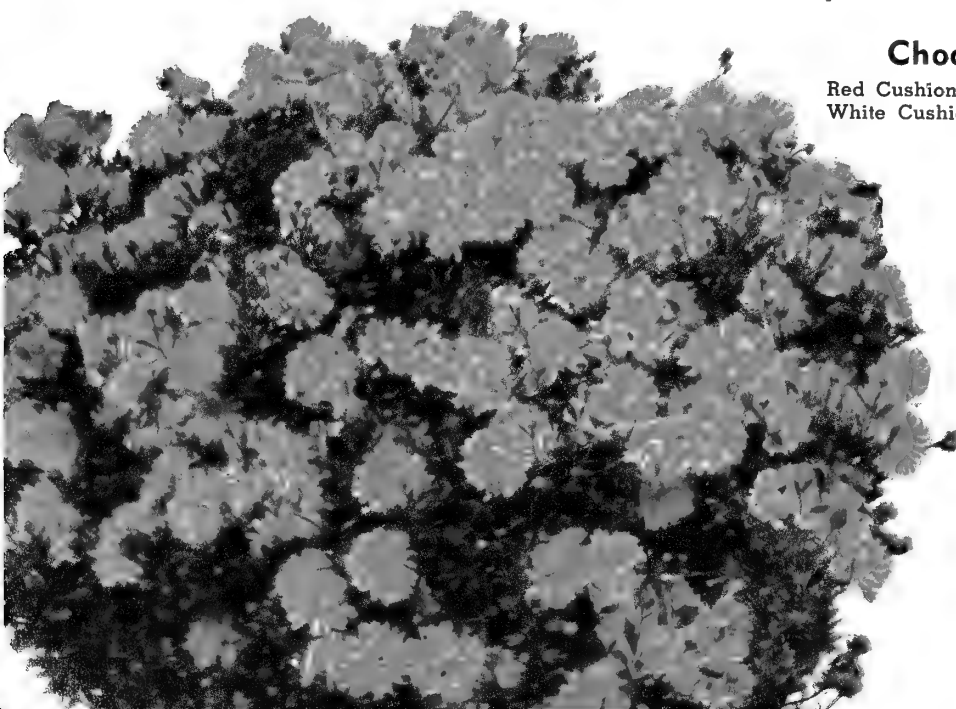
These "1000 Flower" Mums are selected plants with big vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom. Field-Grown Plants, No. 1—Your Choice of Varieties
3 for \$2.50 10 for \$7.50 25 for \$15.00
POSTPAID

Stern's "Thousand Flower" Mums

(Group 56-P-5)

6 Cushion Mums (1 of each color) for	\$ 4.75
12 Cushion Mums (2 of each color) for	9.00
18 Cushion Mums (3 of each color) for	13.00
30 Cushion Mums (5 of each color) for	20.00

All Prices Postpaid



Ready to Bloom in Your Garden
The World's Largest Petunias

Stern's CALIFORNIA GIANT PETUNIAS

Largest Flowers—Brightest Colors

Blooms 4 to 6 Inches Across

Stern's California Giant Petunias are a modern horticultural miracle. First Generation (F-1) Hybrids that are more vigorous—more colorful—producing more blossoms of greater size than ever before.

Imagine . . . perfectly formed Giant Ruffled Petunia blossoms a giant 6 inches across! Formerly grown only in Exhibition Greenhouses—NOW you can grow these colossal blooms in your own garden.

Greater Uniformity—Greater Vigor—More Brilliant Colors

Stern's California Giant Petunias are exceptionally strong, compact and fast growing. The colors of the blooms are clearer—brighter—more uniform. The costly, individual crossing of F-1 Hybrids guarantees that they will grow true to type with only the slightest variations.

Massed Colors Give Best Display

Order your California Giant Petunias in units of 12 of a kind. This will give you the proper display of type and color. If desired, Stern's will ship six of each of two individual types to a single PlanTray, but recommend a minimum of 12 of a kind for your greatest satisfaction. Sorry, orders for less than 12 plants, or less than 6 plants of a kind, cannot be accepted.

For Porches and Window Boxes

Give your home that unusual beauty everyone admires. A porch or window box display of Stern's California Giants cannot be surpassed. Free-blooming—with hundreds of gigantic flowers—even in the hottest, driest weather and the sunniest location they add a touch of Technicolor® romance to every home.

*Reg. Trademark.

Now Available for the First Time—Named Varieties

At last—here are Florist Exhibition type Petunias—truly enormous blooms that grow true to type and color. Every flower is an individually pollinated—named variety. Giant Ruffled and Double types, however, are still SO SCARCE that only MIXED COLORS can be offered this spring.

Vigorous Budded Plants—Ready to Bloom

Salvia, Blaze of Fire



GIANT RUFFLED MIXTURE. The largest flowers in the Petunia Kingdom. Giant 6-inch blooms! Supply limited. Available in Mixed Colors only.

Giant Double Mixture. Fully double with richest colors. Their huge flower size (up to 4 inches) and exquisite petal fringing and ruffling, rivals florists Carnations. Mixed colors of Blue, Salmon, White, Lavender and Red.

GIANT BLAZING RED (Comanche). The brightest red Petunia. An impressive performer.

GIANT SINGLE. Blooms up to 4 inches across.

12 for \$3.50 24 for \$6.00 48 for \$11.00
96 for \$20.00

Shipped Express, Shipping Charges Collect.
Plants shipped May 10-June 10.

GUARANTEED
to bloom in 7 days!!

These gorgeous Hybrids come to you ready to bloom within 7 days. Packed in units of 12 in Stern's Special PlanTrays for greater protection. Extra sturdy plants are rootbound in individual plant bands for easier planting. This special Stern's root protection prevents setback from transplanting—guarantees giant blooms in the shortest possible time.

Stern's Blaze of Fire SCARLET SAGE (Salvia Splendens)

Most Brilliant Autumn Coloring

Here's the most rewarding garden plant ever! Now enjoy the brilliant coloring of these special Stern's Scarlet Sage in your own garden! Enjoy months of continuous rich color in your summer flower beds, borders, window boxes and as cut flowers.

Magnificent Garden Colors Even in Hottest Weather!

There is nothing that will equal prized Stern's Scarlet Sage for their showy display of dazzling color during late summer and throughout fall, even after hot dry periods. You'll love their brilliant colors . . . their continuous array of showy flowers . . . their huge flower heads. You'll love their dark green foliage.

Now Anyone Can Grow Stern's Prize Winning Scarlet Sage

Plant them wherever you need color. Growing about 2 ft. in height, they are ideal for flower borders, along walks and driveways, among perennials, in front of evergreens and shrubs. Colorful window box flower. Produces an abundance of colorful flowers. Thrives in any sunny location. Gives your home outstanding beauty that neighbors admire and envy. Never bothered by insects or disease.

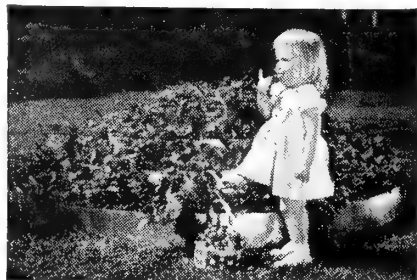
Started Plants Ready to Bloom in Your Garden

These gorgeous hybrids are grown in Stern's special PlanTrays. Each sturdy plant is root-bound in an individual plant band for easy planting. Insures transplanting success—guarantees giant blooms this very fall. Packed in units of 12 to a PlanTray (orders can be filled only in units of 12).

12 for \$3.50 24 for \$6.00 48 for \$11.00 96 for \$20.00
Shipped Express—Shipping Charges Collect. Plants shipped May 10-June 10.

STERN'S HOUSE AND GARDENS SPECIALS-MIRACLE AIDS

Build a Pyramid of "Superfection" In Your Garden—Grow More Berries—Enjoy More Beauty With the Novel—Exciting



PYRAMID STRAWBERRY GARDEN

Looking like a gigantic "strawberry shortcake" in your garden, the STRAWBERRY PYRAMID GARDEN grows **three times** as many berries in a limited area—75 luxuriant, everbearing strawberry plants—enough to supply the average family for every use all season long. Grown the PYRAMID way, the fruit is easier to pick—easier to care for. Constructed of 5-inch bands of tough aluminum alloy, 6 feet in diameter at the base

and 4 terraces high, the gleaming beauty of the PYRAMID will last a lifetime free from rust or corrosion. Supporting Strips and Plastic Cover make a miniature greenhouse for early planting. Net protects against birds. Special Nozzle sprinkles entire garden. All of these are optional. (Complete assembly and growing instructions with order.)

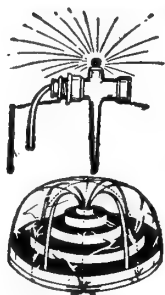
PYRAMID GARDEN . . . \$10.95, Postpaid

SPECIAL OFFER: Pyramid Garden and 75 Superfection Everbearing Strawberry plants . . . \$15.00, Postpaid

Optional:

Aluminum Supporting Strips . . . \$3.95	Net . . . \$5.95
Plastic Cover . . . 5.95	Sprinkler . . . 4.95

Postpaid



NATURE'S FINEST INSECT CONTROL Beautiful GARDEN BIRDHOUSE Make a Garden Home for Your Feathered Friends

Treat yourself to the company and cute tricks of bird friends in your garden! Give them a cozy home! You can assemble this attractive Wrenhaven in 7 short minutes! No tools, nails or glue needed. Parts ready-slotted to interlock. Makes a charming bird home—warp, weather and waterproof. Brown, trimmed with white. 8"x7 1/2"x6 1/4", 1" door exactly right for wrens. Order two or three.

HG 151 Postpaid, ONLY \$1.49

Grow Bigger Plants Faster With Less Time—Less Work



JIFFY-POTS With the "Built-in" Fertilizer

Here's one of the easiest, fastest, surest ways of having the earliest blooms in your garden. This Old World gardening secret—imported from Norway—means real trouble-free gardening. Transplant seedlings into JIFFY-POTS. Harden them off in your cold frame. Plant them in your garden—pot and all. They'll never stop growing. The roots grow right through the pot—absorb-

ing the balanced fertilizer (nitrogen-phosphorus-potash) which it contains. Plants make phenomenal growth—and keep right on growing because the roots are never disturbed. Plants grown in JIFFY-POTS require less watering. The pots act like sponges to hold moisture around the roots. Ideal for vegetables as well as flowers. Enjoy the earliest tomatoes, peppers, melons, squash. In fact, anything that can be transplanted will grow faster, better, and mature earlier if "started in a JIFFY." Pots are tapered; available in 2 1/4 and 3 inch sizes.

HG 163 2 1/4 in. Pots . . . 100 for \$2.95; 250 for \$6.50

HG 137 3 in. Pots . . . 100 for \$4.50; 250 for \$9.50

All Prices Postpaid



**New Automatic Garden Hose Sprayer—
Needs No Pumping
Simply Attach to Garden Hose—
Water Pressure Does the Work**

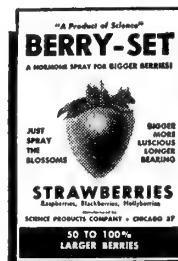
HAYES SPRAY GUN

So easy—so effortless. Just touch the button. Automatically sprays up, down, in any direction. For all plants, including tall trees. Powerful suction completely mixes the solutions. Positive, foolproof on and off valve. Sprays all liquid and wettable powder insecticide. Works with all standard water pressure—no tiresome pumping—just attach to any garden hose.

HAYES "4." Sprays 4 gals. yet weighs only 2 1/2 lbs. fully loaded. HG 115 Postpaid, \$6.45

HAYES "6." Makes 6 gals. of spray. Long nozzle (illustrated) reaches underneath leaves. HG 116 Postpaid, \$9.95.

Bigger . . . Sweeter . . . Meatier Berries with BERRY-SET



Makes berries grow 50% to 100% **BIGGER** . . . Meatier . . . Sweeter . . . more luscious tasting. Yields are increased as treated plants bear fruits over a longer period. Strawberries have fewer seeds.

**EASY TO USE
THOROUGHLY TESTED**

Simply dissolve Berry-Set (a Hormone Powder) in water and spray it on the blossoms of your Strawberry, Raspberry or Blackberry plants. Berry-Set has been tested by leading universities whose results prove that it greatly increases the fruit and yield. Complete instructions on every package.

3-oz. pkt. (makes 12 gals.) . . . \$1.00
12-oz. can (makes 48 gals.) . . . 3.00
Postpaid

SUNSHINE PLANT SHELF

FITS ANY WINDOW

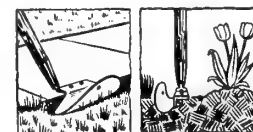
This wonderful new window plant shelf doubles the capacity of your window garden and gives your plants a place in the

sun. Excellent for display of miniatures. Ivory enameled, all metal shelving, 4 inches wide, adjusts telescopically from 24 to 39 inches. At center window it attaches **without screws**; at windowsill, or any other height, it hooks into the little sideplates. No interference with curtains.

HG 161 Postpaid, Each \$2.95
2 for \$5.75

EASY-EDGE The Instant Action Lawn Trimmer and Grass Edging Tool REDUCES WORK BY 75%

EASY-EDGE is the modern, time saving tool for trimming along your sidewalks, around flower beds and up against walls. Ends back bending or kneeling. Removes dirt automatically, leaving a clean, well-defined edge. Also does **DOUBLE DUTY** by making a uniform furrow for planting seeds. Built for lifetime use with sturdy 42-inch handle.



HG 120, Postpaid,

\$2.98



VAPO-LECTRIC Kills Flies, Spiders, Roaches, Mosquitoes, Moths

Now, at last, you can completely eliminate all common household insect pests with one single, simple, sure method. Just plug it in for 15 minutes—Bug-KIL destroys flies and bugs in any room—almost instantly. One treatment lasts two weeks. Deadly to all types of household insects. Whether they fly, crawl, creep or chew . . . Bug-KIL destroys them all.

Bug-KIL is absolutely harmless to humans and pets. Can't stain anything, leaves no strong odor. Nothing to see, feel, notice. Works perfectly in any room.

Low-watt heating unit vaporizes pellets of Lindane, the new miracle insect killer. 5-ft. extension cord.

FREE: Two months' supply of Bug-KIL pellets. Additional pellets: 24 for \$1.00, postpaid.

HG 155 Postpaid, Each \$2.98

TO BETTER LIVING IN YOUR HOME AND GARDEN

SET OUT BULBS OR PLANTS
IN 8 SECONDS WITH

BULB PLANTER

No Digging! No Blisters! Better Results!



Just push Planting Tool into soil with a slight twisting motion; pull out and soil comes with it... presto!... there's a perfect hole ready for young plant or bulb. Hole has straight sides, flat bottom, just the right depth! You simply drop seedling plant (or bulb) in hole, tap Planting Tool so soil falls back into hole... AND YOUR PLANT IS PERFECTLY SET OUT! Ideal for setting out seedling annuals... perennials... vegetable plants... all types of bulbs. Perfect next fall when planting Tulips, Daffodils, Hyacinths, etc. Will save you hours and hours of work; eliminates tired arms and sore muscles. Precision made of finest steel with easy-grip wooden handle. Metal part painted to resist corrosion. Lasts a lifetime.

HG 162 Postpaid, Each **\$1.35**



For a "Miracle" Lawn
Quick - Easy - Safe

HOZON

FOR APPLYING
MIRACLE-GRO TO
LARGE LAWN AREAS

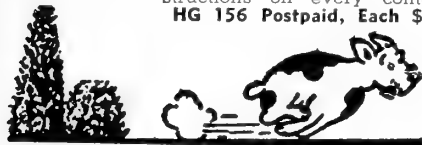
Makes fertilizing as easy as ordinary sprinkling! Apply Miracle-Gro through ordinary garden hose—for lawns, orchards, large garden areas. HOZON is a precision-built device—all solid brass and stainless steel for lifetime service. Simply connect HOZON between your water faucet and your hose. Place HOZON feeder suction tube in pail of concentrated Miracle-Gro solution. SO EASY—HOZON sucks up the solution and accurately mixes Miracle-Gro with the proper amount of water. Simple instructions included. We guarantee complete satisfaction—or money back at any time.

HG 112 Postpaid, Each **\$2.35**

PROTECT YOUR CHERISHED PLANTS the MODERN WAY... DOGZOFF

Spray Dogzoff to protect your garden, plants, lawn, trees, birds, even your furniture against dog nuisance. Guaranteed to keep dogs away from places they are not wanted. Non-poisonous, non-inflammable, effective against cats, moles, and rabbits. One application lasts several weeks. Handy 11-oz. AEROSOL DISPENSER, operates by just pressing trigger. Simple instructions on every container.

HG 156 Postpaid, Each **\$2.35**



QUICK, EASY CAR WASHING WITH NEW JET-ACTION BRUSH



Wash shabbiness away! It's easy with the shower spray action of this new miracle cleaning brush. Attach to your garden hose; 3 jets of water revolve brush head at terrific speed—cleaning your car in minutes—automatically. 100% scratchless horsehair bristles with exclusive Splash Guard. No need for pans, sponges or cloths when you use this handy helper! Cleans cars, outside walls and windows, screens, porches, boats, etc. Four-ft. aluminum handle has fingertip "On-Off" valve to save you steps.

HG 150 Postpaid, Each **\$4.95**

NOW! GET 30% MORE SOIL CONDITIONING BENEFITS

Lectro-Loam contains 30% more active ingredients than other popular soil conditioners

Stern's LECTRO-LOAM

Proved most effective by famous Agricultural University—Stern's Lectro-Loam provides better conditions for plant growth by improving the structure of soils. It creates a loose crumbly soil which readily absorbs and retains water, promotes better "aeration," encourages heavy root growth.

MAKES GARDENS BEAUTIFUL 12 WAYS:

1. Lectro-Loam transforms hard, gummy clay soils into spongy, crumb-like topsoil—gives you a soil that produces bigger, more beautiful, more fruitful plants.
2. Entirely different! Changes basic STRUCTURE of soil—not just texture! Soil STAYS improved.
3. Promotes better "aeration."
4. Encourages root development.
5. Increases water absorption.
6. Plants make better use of fertilizer.
7. Resists wash-outs and erosion.
8. Resists surface caking, hardening, cracking.
9. Easier cultivation. Helps with weed control.
10. Improved seed germination.
11. Treated soils may be worked earlier in spring.
12. Soils maintain fine "seed-bed" condition.

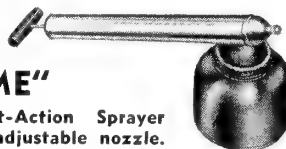
Easy to treat house plant soil. Specific instructions—"How to Use Lectro-Loam for House Plants," giving complete detailed instructions, included on every package.

6 lbs. (treats 100 square feet), **\$2.25, Postpaid**
3 lbs. (treats 200 square feet), **3.75, Postpaid**



Stern's "LIFETIME"

Continuous Jet-Action Sprayer
with amazing adjustable nozzle.



RUSTPROOF Gleaming solid Copper & Brass

It's easy to have a pest-free garden with this fine sprayer. Seamless brass pump and solid copper tank—can't corrode, rust or wear out. Lightweight! Easy! Two or three strokes give continuous pressure that covers plants thoroughly. Adjustable nozzle for a fine mist or a heavy spray. Reaches all parts of your plants with ease. Especially designed for Pro-texall and Gard but recommended for all insecticide and fungicide sprays. Will not clog or stick. A real gardener's pal. Each: **\$5.45 postpaid.**

HG No. 113.



GRASS STAYS SHORT

when sprayed with amazing STOP-GRASS!



New chemical discovery keeps your grass edges short and trim-looking easier than ever. No more back-breaking work trimming lawn edges on your hands and knees in the hot sun. Just spray or sprinkle STOP-GRASS, early in the season, on grass edges along walks, around flower

beds, trees, lawn ornaments, and other hard-to-mow places. STOP-GRASS makes grass grow so slowly it won't have to be cut again for MONTHS! It stays short and beautifully green. Late spring or summer use delays growth 4 to 6 weeks. Safe and easy to use.

1 1/2 ozs. (for 400 sq. ft.) **\$1.00**
4 ozs. (for 1100 sq. ft.) **2.25**



KILLS MOLES

STOP DAMAGE CAUSED BY RODENTS

Just light the fuse on the tubular destroyer and insert into the nest, holes or tunnels... Then cover the holes. The gas kills every mole, rat, gopher, or other rodent in the hole. Also ants and other insects. Absolutely HARMLESS to humans and other animals if used as directed. Non-inflammable and non-explosive. Guaranteed to eliminate moles, etc.

HG 170 Postpaid, **3 For \$1.25**

HANDSOME AS A HOUSE PLANT—CHERISHED AS A GIFT

Stern's LOVELY GLOXINIAS

RARE IMPORTED SPECIMENS GUARANTEED TO BLOOM

We are proud to offer this new strain of imported Gloxinias unlike any seen before in America. They grow considerably larger than the American varieties, producing 20 to 30 huge bell-shaped flowers. Their vivid coloring, their luxurious foliage make these Stern's European-type Gloxinias a "must" for your indoor garden. For outstanding results feed with Miracle-Gro every 3 weeks.

Heavily rooted, living plants in 2 1/4-inch pots.

OUR SUPPLY IS LIMITED SO PLEASE ORDER EARLY

Red, White and Blue varieties—your choice of color. Postpaid... **\$1.50 each; 3 for \$4.25; 6 for \$8.00.**

ONE SPRAY FOR ALL PLANTS!

Kills most garden pests quickly...easily...surely

Amazing GARD Garden Spray works wonders

REPLACES A SHELF FULL OF INSECTICIDES



SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4

D.D.T.

For control of many chewing insects, especially cabbage worms, leaf rollers, cutworms, etc., also sucking types such as thrip and tarnished plant bugs.

MALATHION

Controls aphids. Helps prevent spread of virus plant diseases. Controls mites on roses, evergreens, etc.

CAPTAN

A specific for black spot of roses, septoria leaf spot of "mums", rust of snapdragons, scale scab of many fruits, fruit spot (anthracnose) of tomato, brown rot of cherries, etc.

SULPHUR

Most effective fungicide material yet developed for general garden use. Valuable for the control of most fungi including apple and peach scab, mildews and rust. Also for red spiders and broad mites.

INSECTICIDE PLUS FUNGICIDE

New way to protect your garden from insect and fungus damage. Stern's GARD saves work, time and money. Now resists wash-off even after heavy rain. Contains "STIK", new rain resistant, plastic type coating that helps keep spray chemicals on plants, often twice as long as ordinary sprays. Mixes easily with water—won't clog spray nozzle.

SIMPLE! A SINGLE SPRAY PROTECTS ALL PLANTS!

To keep your trees and plants healthy and vigorous, we recommend that you spray them every two weeks during the growing season with Stern's GARD.

The simple application of this high-quality spray once every two weeks during the growing season will do more to control plant diseases and insects than any other spray we know. If you use it regularly, it should not be necessary to use any other spray or dust to grow healthy fruits, berries, roses and flowers.

GARD GARDEN SPRAY comes in powder form. You simply add water. Easy to follow directions on how to use GARD will be found on the package.

STERN'S GARD

MULTI-PURPOSE GARDEN SPRAY
for ORNAMENTAL TREES and SHRUBS,
FRUIT TREES, FLOWERS, VEGETABLES
Controls Most Insect Pests and
Fungi in a Single Application

4 oz. Canister (makes 4 gals. finished spray) **\$1.50**
1 lb. Canister (makes 16 gals. finished spray) **\$4.00**
5 lb. Canister (makes 80 gals. finished spray) **\$18.00**

All Prices Postpaid

New! Your "Acid-loving" plants transformed in hours

STERN'S SENSATIONAL

MIRACID SPECIAL ACID PLANT FOOD for all acid-loving plants

Completely water soluble acidifier
gives amazing improvement same day!

Another Stern's first! Here's how to have thrilling new success growing all acid-loving plants. Now you can grow finest azaleas and blueberries just as they do in America's greatest commercial greenhouses! With Stern's MIRACID, you'll see remarkable growth and flowering beauty from plants that never bloomed for you before.

BANISHES "YELLOW ANAEMIA"

A very common trouble is pronounced yellowing of leaves. This is due to an alkaline soil condition, technically known as "chlorosis"—or "yellow anaemia." Science has discovered that where acid-loving plants are grown in alkaline soil, the plants are unable to assimilate the vital minor elements in the soil including essential iron. Acidifying the soil with Stern's Miracid releases locked-up iron and other mineral nutrients.

ACID-LOVING FOUNDATION PLANTS

Most likely the soil immediately next to your house is excessively alkaline. This is the result of the natural lime content of the concrete foundation that slowly leaches into the soil. This chemical action continues for many years. STERN'S MIRACID produces the proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

CONTAINS ESSENTIAL TRACE ELEMENTS

When Miracid is applied, the soil chemistry is instantly changed from alkaline to acid. Almost immediately the plant is able to assimilate iron and other mineral elements. To effect instant relief of yellow anaemia, Stern's Miracid contains all these vital mineral elements. Use it at once—watch it work wonders.

Produces perfect growing conditions for

Azalea
Mountain Laurel
American Arborvitae
Oak Tree
American Holly
Pink Dogwood
White Dogwood

Camellia
Hydrangea
Gardenia
Creeping Juniper
Fir
Pine
Blueberries

Rhododendron
Mountain Ash
English Hawthorn
Spruce
Hemlock
Taxus
All acid-loving plants

FOR CONTINUED RESULTS
USE EVERY TWO WEEKS

Caution: Use Miracid only on plants requiring an acid soil condition. Do not apply during excessively dry periods unless plants are well soaked 24 hours before application. Miracid is non-toxic and is harmless to human and animal life.

1 tablespoon makes 1 gal.

1½ lbs. of Miracid makes 60 gallons of amazing acid soil conditioner—makes 450 lbs. liquid.

1½ LBS. \$2.25
3 LBS. \$3.75
6 LBS. \$6.00
12 LBS. \$10.00

ALL PRICES POSTPAID

How to Grow a **TECHNICOLOR GARDEN*** Without Work!

Stern's All-American

RAINBOW DAYLILIES

(Hemerocallis Hybrids)

GUARANTEED TO BLOOM THIS SUMMER

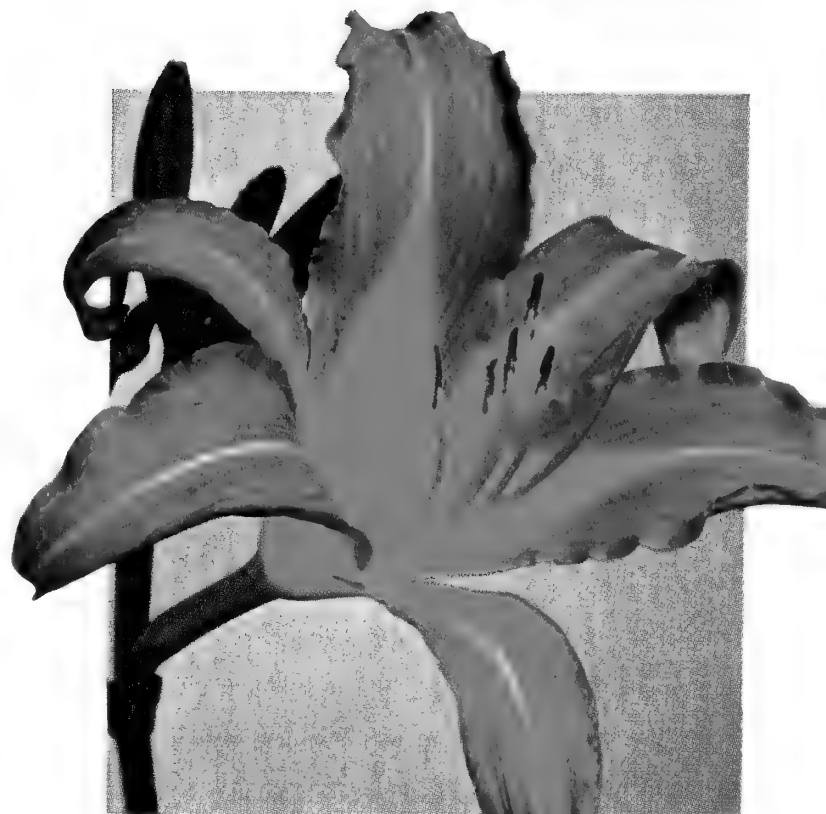
MAGNIFICENT LILIES—called "All-American" because they thrive in any section of the country. Grow in any soil, sandy or clay, moist or dry—plant them in shade or sun—in the far north or deep south, east or west. Here's real trouble-free beauty. Just plant them and enjoy them. They practically take care of themselves.

STARTLING COLOR! A sensational range of dramatic color. Now you can cut tall graceful "Lilies" ranging from soft yellow to bright gleaming canary-gold . . . orange to almost fiery red . . . pink . . . purple . . . all the intermediate shades!

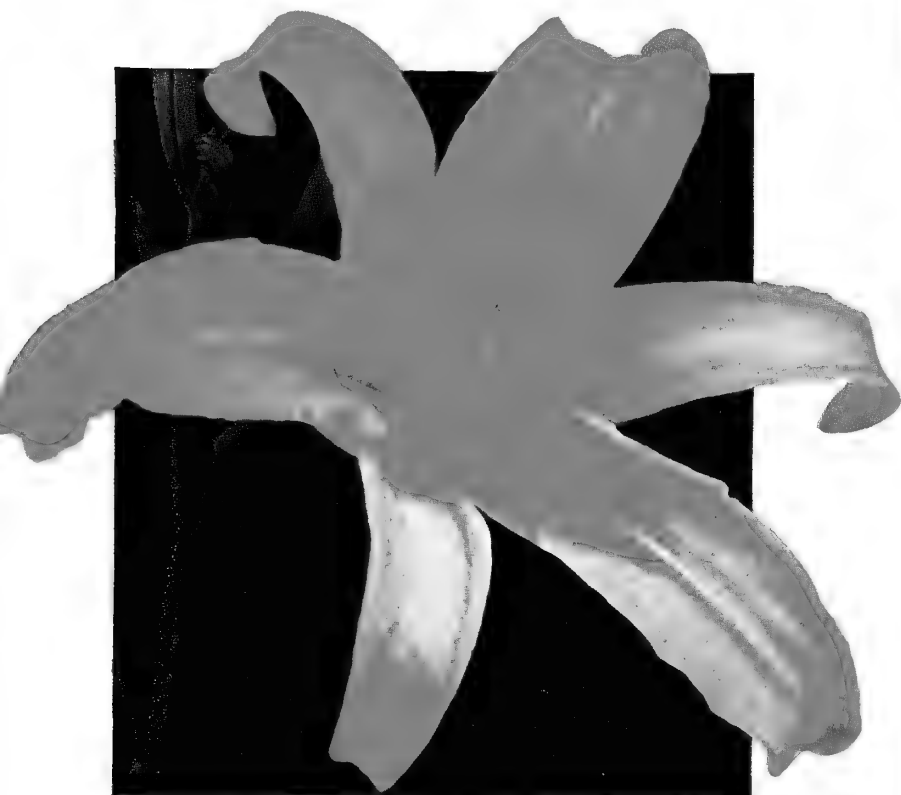
HUGE "EYE-OPENERS!" Far larger than old-fashioned types of Day-lilies. Frequently measure more than 6 inches across. They are a thrilling sight standing gracefully in your garden. Longer lasting, better formed, producing more flowers than any other we know of.

BLOOMS FROM JUNE UNTIL SEPTEMBER! Flowers in succession at different times from late spring until early fall. Most important to you—they'll produce most of their exquisite colorful beauty during the hot summer months—just when you need them. Fill July and August bare spots with colorful beauty.

*Registered Trademark



Morocco Red



Hyperion

HYPERION. Citron-yellow and delightfully fragrant. The stems are gracefully thin and have exceptional substance. About 40 inches tall carrying delicately sparkling clusters of flowers, the soft color of which "carries" a great distance. The finest yellow.

WAR PATH. A bright, velvety red with wonderful satiny sheen. A long bloomer. 15-20 flowers on well branched stalks.

PURPLE WATERS. A large tubular self of wine-purple with the color evenly distributed through the petals and sepals carrying well down into the cool yellow throat.

PINK CHARM. Lovely open flowers of soft pink with a deliciously golden yellow throat. The outstanding charm of this remarkable Daylily is due to the delicate color contrasts and perfection of form.

Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

SUN OR SHADE: DRY OR DAMP!

For every "problem spot." These Stern's All-American Day-lilies grow **ANYWHERE!** (and we mean anywhere!) Guaranteed to thrive and bloom wherever you plant them—even in dark backyard city gardens! While they thrive in the shade, they grow even better in full sun.

SELECTED VARIETIES FOR 90 DAYS OF COLOR

MOROCCO RED. A velvety red with a long season of bloom. An open semi-flaring flower with petals of garnet-red. A most reliable performer. 15 to 20 flowers on well branched stalks.

B. H. FARR. Open full flowers of Chinese-coral with slight lines of deeper rose on the petals and sepals. Very floriferous with sturdy stalks. Lovely in half shade.

Pink Charm



Stern's ALL-AMERICAN DAYLILY COLLECTION

(Group 56-P-6)

12 Stern's Daylilies (2 of each variety) for only \$14.00, postpaid.
6 Stern's Daylilies (1 of each variety) for only \$7.25, postpaid.

Grow PRIZED MUMS in Your Garden

Stern's Hardy Exhibition CHRYSANTHEMUMS

Hardy Greenhouse-Type Chrysanthemums for Outdoor Gardens

Now you can grow your own corsage Chrysanthemums. Stern's brings the big greenhouse-type Mums into your garden. These are the winter-hardy strain of the same Chrysanthemums sold by florists. Now you can enjoy beautiful bouquets every day for months and still have plenty left over every day for garden beauty. The flowers are frequently much larger than pictured here. The colors equal those offered as cut flowers by the finest florists. You must own them and pick them to really appreciate them!

Why Stern's FLORIST EXHIBITION MUMS are Guaranteed Hardy

Huge fields of experimental plants were allowed to winter-over outdoors in sub-zero temperatures. Thousands of plants were lost—but a few of the most hardy types survived. Again the survivors were subjected to this rigorous test and again many did not survive. Finally, by careful selection, only the very strongest—the "fittest"—were chosen. These are the Mums that will delight you with their vigor, their exceptional hardness, their profusion of large and brilliant flowers.

BLOOMS SEPTEMBER, OCTOBER and NOVEMBER

Guaranteed to Bloom First Year Planted

These Exhibition Chrysanthemums start blooming in September, reaching their peak of perfection in October and lasting throughout November. You will enjoy them for many years, yet they require little care. Just plant them in any good soil. They thrive in full sun as well as in partial shade. Grow 2½-3 ft. tall. For best results, a light mulch during the winter is recommended. For really giant-size Mums, remove in midsummer all of the smaller stems, saving only a few of the strongest ones. When they begin to form flower buds, usually in September, remove most of the smaller buds, leaving only one of the strongest on every stem which will develop into a giant flower. Beautiful in any garden, they form a perfect background for other hardy, low-growing Mums. For most spectacular results, feed your plants regularly with Miracid. (See page 34.)



BIG BLOOMS!
Up To 5 Inches
Across!

10 MAGNIFICENT COLORS

Deep Cherry-Red
Ruby-Red
Light Lavender
Creamy White

Deep Lavender
Golden Bronze
Golden Yellow

Snow-White
Scarlet-Orange
Deep Pink

Field-Grown Plants No. 1. Your choice of Varieties.
3 for \$2.50 6 for \$4.75 10 for \$7.50
Postpaid

STERN'S HARDY FLORIST EXHIBITION CHRYSANTHEMUM COLLECTION

(Group 56-P-7)

10 Hardy plants (1 of each) for	\$ 7.50	Postpaid
20 Hardy plants (2 of each) for	14.00	
30 Hardy plants (3 of each) for	20.00	

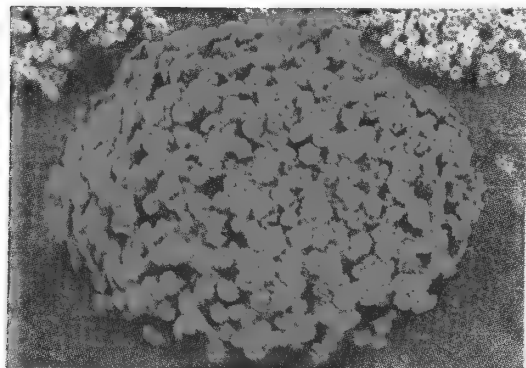
A GRAND NEW GARDEN SENSATION!

← Stern's DWARF CARPET MUM

Gorgeous Golden Carpet of Flowers

There must be a place in your garden for this new Stern's Dwarf Golden Carpet Mum! It creeps along the ground, growing about 10 inches high and spreading 2-3 ft. across. During the summer it forms a dense green carpet and as fall approaches and the blossoms appear, it begins to gleam with gloriously brilliant golden double Pompon-like flowers 2 inches or more across. Perfect for bedding or in the rock garden. **Amazing ground cover for sunny spots.** Just imagine a bank covered with Stern's Golden Carpet Mum in glittering full bloom! Truly an unforgettable sight. **Will bloom this very summer.**

Postpaid: 3 for \$2.50; 10 for \$7.50; 20 for \$14.00.



Dwarf Carpet Mum

Sensational Dinner Plate Size Blooms!

STERN'S ORIENTAL IRIS

(Iris Kaempferi)

These mammoth flowering Stern's specimens are truly the most magnificent of all Iris. Few plants can compare with them for spectacular beauty.

The gigantic crape-like blooms in midsummer are frequently a foot across, and are proudly borne on strong 3 foot stems. The graceful sword-like foliage is attractive in the garden even after the amazing blooms have faded.

For best results and largest blooms a slightly acid soil and ample moisture during the blooming period are preferable. After blooming, Stern's Oriental Iris require no more moisture than other perennials. Plant with crown about 2 inches below the surface. Blooms increase in size after plants become established.

ELEANOR PARRY. Fully double, rich reddish purple.

GOLD BOUND. Large, broad petaled, double, pure white with a golden band on each petal in the center zone.

WAKA-HEGL. Large double flowers of soft blue veined with white.

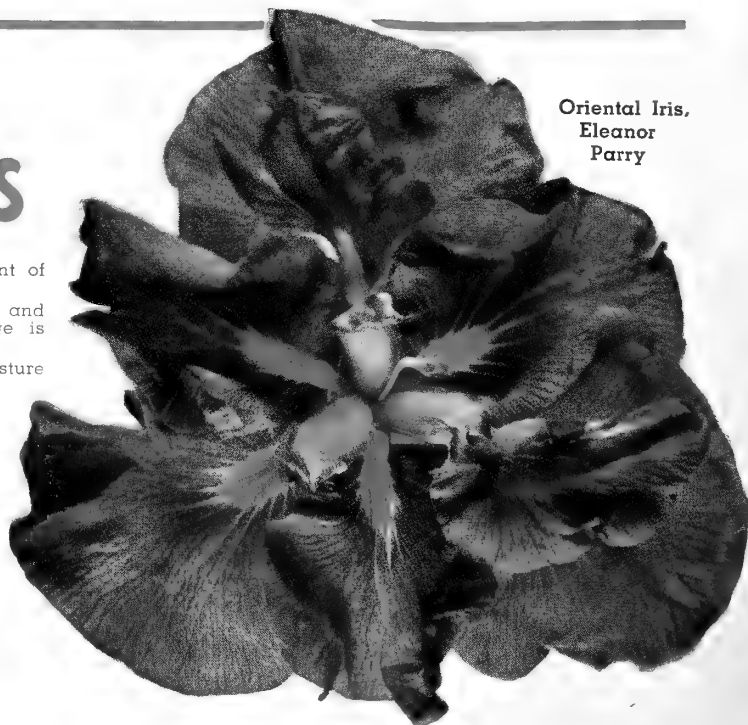
Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50.

Stern's Oriental Iris Collection

Group 56-P-8

6 Plants (2 of each) for \$4.75
3 Plants (1 of each) for 2.50

Postpaid



Oriental Iris,
Eleanor
Parry

STERN'S NEW LYONDEL HYBRIDS

Hardy Northern

**Huge,
Colorful Spikes
up to 5 Feet Tall!**

BLOOMS TWICE EACH YEAR!

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. These splendid Lyondel Hybrids are the last word in flowering beauty. Their perfectly formed spikes of rich color are 20 to 30 inches long—each individual floret is unusually large—often 2½ inches across or more. And their flowers are mostly of the **double type** with eight or more broad petals of exquisite coloring.

Tall and stately, they grow to 5 feet high without staking or other support. Because of their height, they are the perfect background for your garden. Plant them with other tall-growing flowers for eye level beauty seldom seen before.

BRILLIANT COLORS

Stern's Lyondel Hybrid Delphiniums range in colors from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue; also in a delightful "near pink." Truly, in shape—in color—in growing habit, these Delphiniums are among the most majestic of all garden flowers.



Giant Delphiniums

MOST IMPORTANT

These new Stern's Lyondel Hybrid Delphiniums are perfectly hardy as far north as Boston, Mass. They withstand the combination of severe winters and droughty summers better than any Delphinium we know. Plant some this spring. You will enjoy their outstanding beauty for many years.

FLOWERS TWICE EACH YEAR

You will enjoy lovely flowers twice each summer—once in June and July—and a repeat performance in August. You'll really appreciate these spectacular colors in midsummer when color is needed most!

Mixed Colors Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$18.00.

Stern's EVERBLOOMING SUNBURST* FLOWER

(Geum)

Highly desirable border plant growing 1 ft. high and producing brilliantly colored **double** flowers up to 2 inches in diameter. **Blooms all summer long** from late June to September. Its attractive foliage effect makes it ideal for the foreground of your border. At its best in slight shade and moist soil. Plant in groups 6-8 inches apart. Fine for cutting.

PLANT THESE TWO BRILLIANT VARIETIES
DOUBLE DAZZLING SCARLET. (Lady Bradshaw).

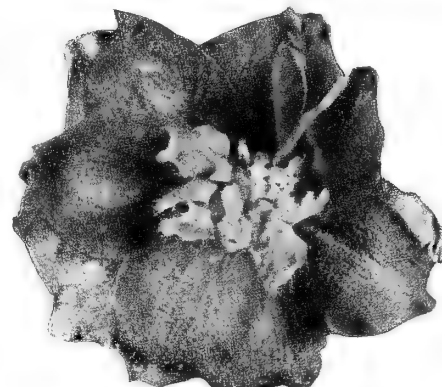
DOUBLE GOLDEN YELLOW. (Lady Stratheden).
Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50.

*Registered Trademark

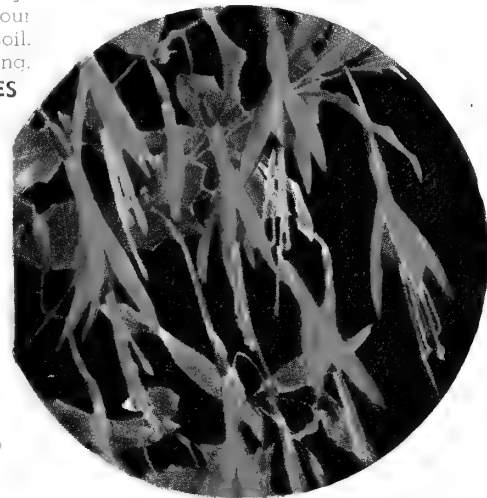
Stern's Hardy Everblooming Fuchsia, SENORITA

A truly winter hardy Fuchsia that will bloom in your garden year after year! Tested from coast to coast, and even grown successfully in parts of Alaska. Plants upright, very compact, with glossy, holly-green foliage. Jeweled, pendant blooms 2 to 3 inches long, flaming red with lovely mulberry-purple corolla. Prominent stamens are brightest gold. Flowers in great abundance continuously from July until frost. Reaches a height of 3 feet and a spread of 2½ feet. Mulch first winter for quickest results.

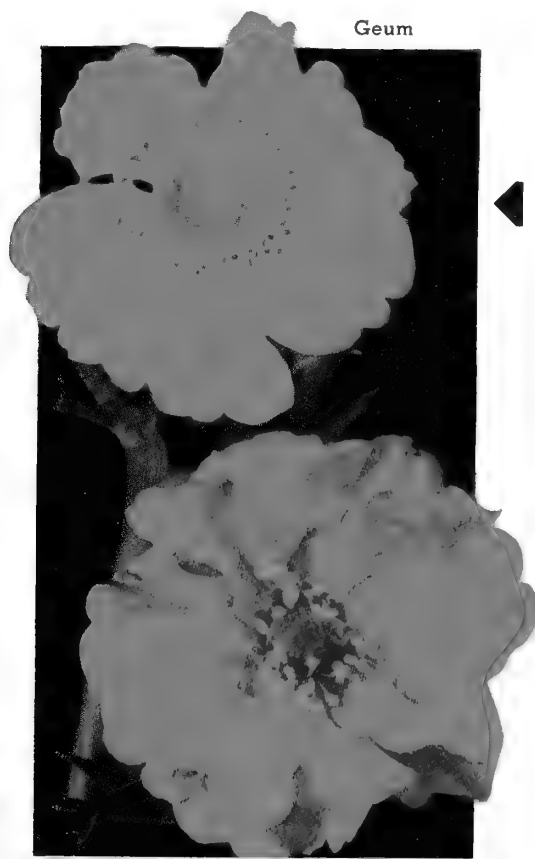
Postpaid: Each \$2.50; 3 for \$4.75; 10 for \$7.50.



Extra Large
Double Flowers



Everblooming Fuchsia



Geum

Big Everblooming Carnations for Outdoor Garden Beauty

STERN'S HARDY EVERBLOOMING CARNATIONS

LARGER FLOWERS • LONGER BLOOMING SEASON
BRIGHTER COLORS • SWEETER SCENT

GUARANTEED TO BLOOM THIS VERY SUMMER

Never before have we been able to offer garden-hardy Chrysanthemums of such size and color. These new varieties are an absolutely hardy race. Grow 15 inches tall. Closely resembling the prized greenhouse types—they will provide large sweet-scented flowers in a spectacular assortment of colors. Now you can enjoy magnificent everblooming Carnations in your own garden starting in late spring and continuing until late fall with only a slight pause in mid-summer. Don't miss the thrill of picking these wonderful new Carnations for cut flowers, bouquets, corsages, boutonnieres, as well as for garden decoration.

THREE EXCITING COLORS

ROSE UNIQUE. Lovely rose-pink.
WALLACE RED. Blazing scarlet.
DUBONNET. Deep purple-violet.

Heavy plants with good, strong roots. Postpaid: 3 for \$2.50; 10 for \$7.50; 25 for \$16.00.

STERN'S EVERBLOOMING CARNATION COLLECTION

(Group 56-P-9)

3 Hardy each)	Carnations (1 of	
for	\$ 2.50
9 Hardy each)	Carnations (3 of	
for	7.25
12 Hardy each)	Carnations (4 of	
for	9.00
18 Hardy each)	Carnations (6 of	
for	13.50
	Postpaid	

Carnations

Stern's Drought-Resistant PINK UMBRELLA PLANT

(Sedum Spectabile, Brilliant)

A hardy flower that thrives under most unfavorable conditions throughout summer heat, even in poor soil, requiring hardly any attention. Grows about 12 inches tall, pinkish red flowers up to 8 inches in diameter with silvery foliage.

Useful everywhere. In the foreground of the perennial border; among low growing shrubs for color emphasis; in window boxes; as a low growing summer hedge around Rose or perennial beds. Plant 10 inches apart for garden use, 12-16 inches apart for window boxes.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

Pink Umbrella Plant

STERN'S FULL BLOOMING LUPINES

(Lupinus, Russell Hybrids)

All the colors of the rainbow in glorious full-bloom abundance! Just imagine—gorgeous towering bicolor flowers of blue and white, pink and white, purple and cream, as well as solid colors of red, yellow, blue, pink and many other colors and color combinations. This special strain of Russell Hybrids produces stately, 3-4 ft. spikes with all the flowers on a spike open at one time from top to bottom. Plant in any good garden soil, preferably one with ample moisture. Plant 10 inches apart in groups of at least 3 or 6.

Fine field-grown plants. Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.

Russell
Hybrid
Lupines

Stern's Easy to Grow HARDY OUTDOOR ORCHIDS

Perfect Orchid Color!

(*Bletilla Hyacinthina*)

Perfect Orchid Shape!

You've always thought that you had to be a real garden expert to grow Orchids. Well in most cases it's true—but here's the easiest of all Orchids to grow. If you can grow Daffodils, you can grow *Bletilla Hyacinthina*.

GUARANTEED TO BLOOM

Absolutely a true Orchid! They look just like miniature *Cattleya* Orchids sold by florists. Flowers are produced on a spike 12 to 15 inches tall. As many as eight Orchids bloom on each spike. A mature plant can produce up to 1000 flowers every year! This is the "Can't Fail" Orchid! So easy to grow. Just plant in ordinary garden soil that gets plenty of moisture. For best results apply a 2-3 inch mulch of peat moss or leaf mold. Plants do their best when they are left undisturbed for several years. If possible plant in a spot which receives afternoon shade.

Top Size Imported Bulbs Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00.

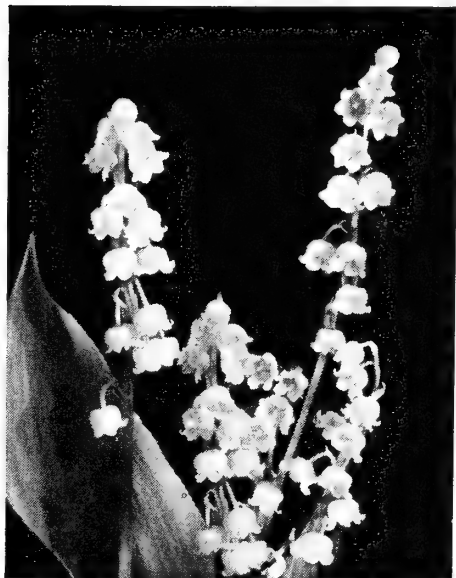


Bletilla Hyacinthina

STERN'S SUPER-FRAGRANT LILY-OF-THE-VALLEY

These delightfully fragrant white flowers are everyone's favorite. Huge white bells on wiry 8-inch stems. And best of all . . . the fragrance is sweet and pronounced. Even a small bouquet will scent your home for several days. **They will thrive in full shade as well as in more favorable spots.** Here's just the right plant for the North side of your home where other plants have failed. We send bunches of at least 12 pips. **WILL BLOOM THIS COMING SEASON.**

Bunches of 12 pips \$2.00 each; 3 for \$5.50; 6 for \$10.50, postpaid.



Lily-of-the-Valley



Baby's Breath

Stern's Everblooming GAILLARDIA

One of the most desirable, hardy flowers thriving and flowering throughout the heat of the summer from June until November. The flowers are large, broad petaled, on sturdy stems, 2 feet tall. An excellent flower for bouquets and table decoration. Plants do best in a sunny location.

AUREA PUREA. Pure yellow.

BURGUNDY. Shining deep wine-red.

GOBLIN. Bright golden yellow with rich maroon center.

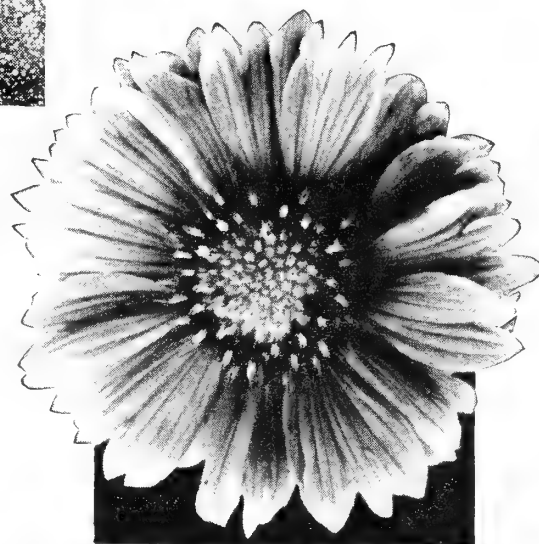
Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

STERN'S GAILLARDIA COLLECTION

(Group 56-P-13)

3 Gaillardia plants (1 of each) \$2.00, postpaid.

6 Gaillardia plants (2 of each) \$3.75, postpaid.



Gaillardia

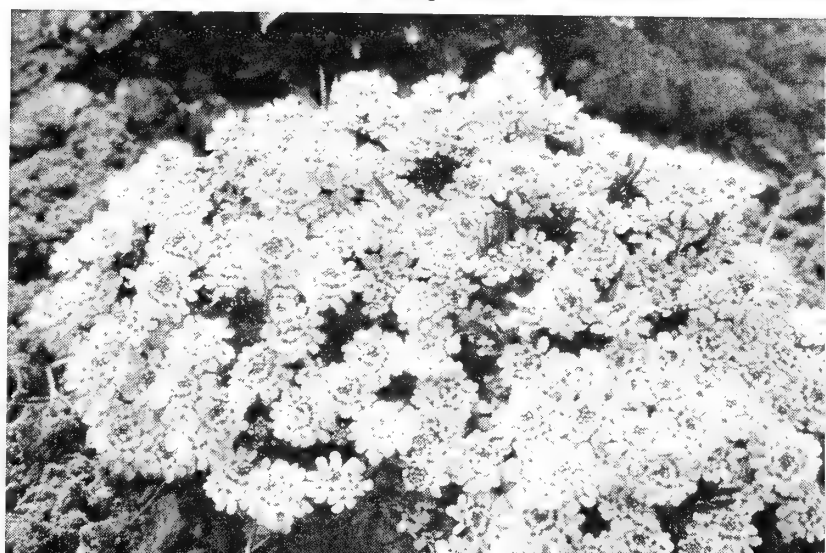
Candytuft

Stern's HARDY DWARF CANDYTUFT

(*Iberis*, Snowflake)

Lovely semi-dwarf plant. Dainty snow-white flowers produced in colorful abundance in May and June completely cover the plants. The dark semi-evergreen foliage is attractive all year. Because of its height (8 to 10 inches) and its rambling habit of growth, it is perfect for rock gardens, borders, and edgings. Plant 12 inches apart. **GUARANTEED TO BLOOM THIS SPRING.**

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.





Christmas Rose

A Winter Showplace in Your Garden **CHRISTMAS ROSES**

(*Helleborus niger altifolius*)

At last Stern's brings you the miracle winter flower (Christmas Roses) locally grown in the United States. Freshly dug, they are guaranteed to live and bloom in your garden.

Blooms Outdoors From October to March

As autumn approaches, the Christmas Rose lifts its flower buds out of the ground to transform your garden into a botanical winter wonderland. If a cold snap catches them, they'll freeze solid—BUT, when the temperature rises and the sun shines, they'll open as if nothing had happened! In mid-winter, a few mild days will bring on a spectacular array of these miracle flowers. Their lush, deeply cut leaves are decorative and evergreen the year 'round, forming a wonderful background to the lovely white blossoms. Each plant stands about 8 inches tall.

Springtime is Best Planting Time for Christmas Roses

Plant Stern's Christmas Roses in semi-shaded location where they will be protected from the hot summer sun—but where they get warm sunshine during the winter. Ideal locations—close to (or under) evergreens, wooded areas, under trees, in shady nooks next to walls.

Certified U. S. Grown Plants

Three to four big fat flower buds. Plants have big healthy palm-like leaves.

3 for \$3.75 6 for \$7.50 12 for \$15.00, Postpaid

Absolutely Hardy—Unharmd by Freezing Temperatures

Special Introductory Offer! **NEW "PLUM SIZE" STRAWBERRIES**

Thousands of Giant Berries

Most amazing new Strawberry! Now available—Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged 6 pints a year over 3-year field tests. They resist drought—actually thrive in hot dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't miss them!

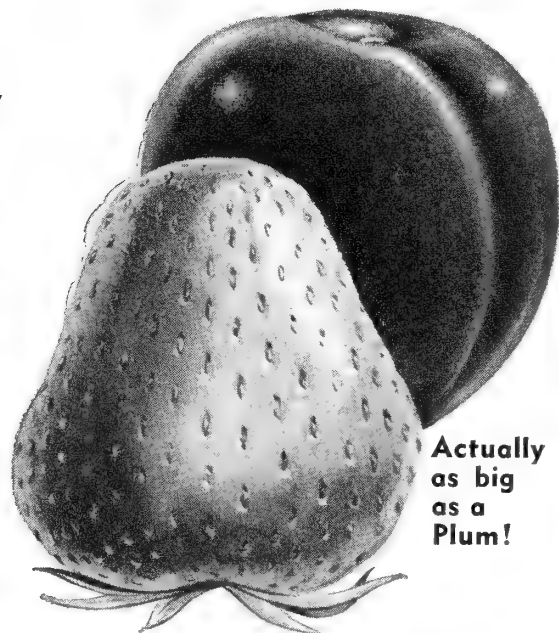
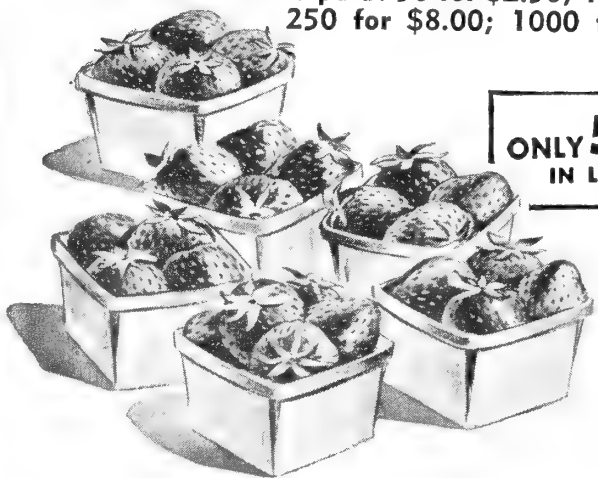
Our Finest Grade Plants—Official! Largest No. 1 size—the best and biggest grade. Strong well-developed crowns and roots withstand severe winter conditions.

SATISFACTION GUARANTEED!

Every plant fully guaranteed to grow or plants replaced free of charge.

**Postpaid: 50 for \$2.50; 100 for \$4.00;
250 for \$8.00; 1000 for \$25.00.**

**ONLY 5¢ A PLANT
IN LOTS OF 50**



**Actually
as big
as a
Plum!**

Extra Garden Beauty

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small Roses. An ideal low-growing garden border plant—rich green with gay white and yellow blossoms, turning into huge red Strawberries.

Now you can enjoy luscious Strawberries all year long! Stern's miracle "Empire" Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

Thrilling New Uses

Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

Each plant yields 6 pints a year!

NOW A TROPICAL PARADISE
IN YOUR OWN GARDEN
Stern's South Pacific
SUNGLORY

NEW GIANT HYBRID HIBISCUS
Colossal Flowers Up to 12 Inches Across!



Like the tropical gardens you've read about in travel books—immense flowers as large as a dinner plate. Exquisite blossoms, colorful as a Java sunset. Now you can have tropical beauty in your own garden, **anywhere in U. S.**—even in coldest sections. Blooms continuously from July 'til frost. Each plant produces up to 50 huge flowers every year. Don't miss this tropical garden thrill!

Guaranteed to Bloom in 90 Days

A gardener's conversation piece. These SunGlories burst into glorious bloom only 90 days after planting. Plants grow 2 to 4 feet tall—last a lifetime—developing new beauty and flower production each year. Thrive in any soil; prefer full sun and plenty of moisture. For best effect, plant 24 inches apart in groups of three or more. Most amazing cut flower for table decoration or in arrangement.

FLOWERS FROM JULY 'TIL LATE FALL

A new center of attraction in your garden. They'll bloom continuously from July until frost. Most amazing cut flower. Place only one blossom in a large shallow bowl as table centerpiece decoration, or wire into arrangement with other flowers. They supply startling beauty planted among your flowering shrubs or as specimens planted in a bed on the lawn.

THREE OUTSTANDING COLORS

SUPER-ROSE. Giant 10 in. flowers. Dark pink with 2-inch velvety red center. 3 to 4 feet tall. (Tallest variety).

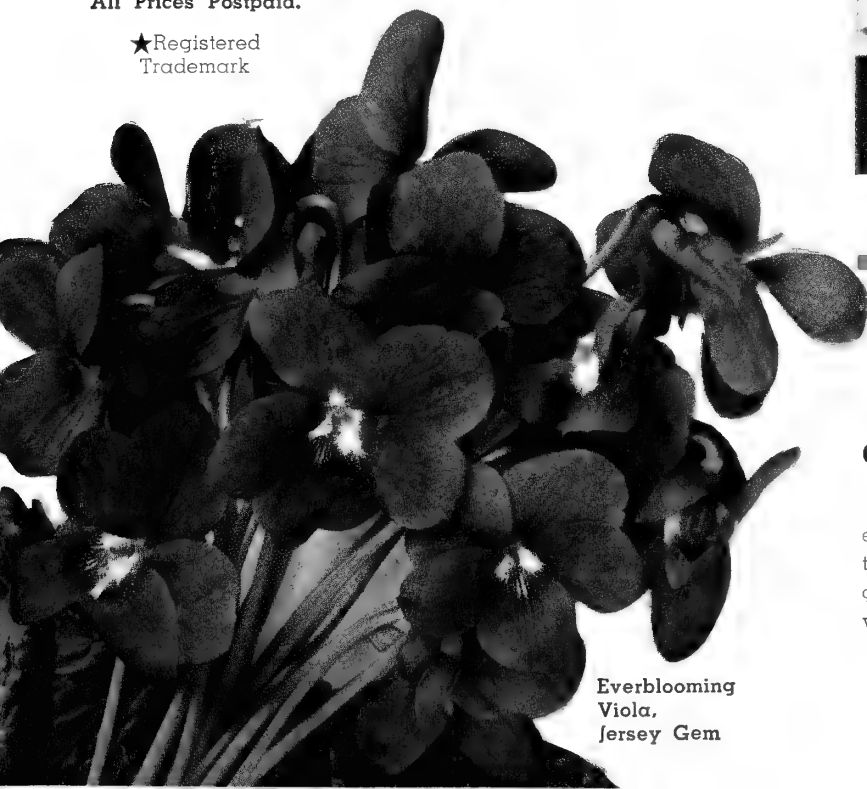
FRESNO. Giant 10 to 12 inch crinkled flowers. Silvery pink, flushed with white; 2-inch dark velvety red center. 2 to 3 feet tall.

CLOWN. 8 to 10 inch flowers. White with pale pink blush on outer edges and 1½-inch velvety red center. 2 to 3 feet tall.

Each \$3.75; 3 for \$11.00; 6 for \$21.00; 10 for \$32.00.

All Prices Postpaid.

★Registered
Trademark



Everblooming
Viola,
Jersey Gem



SunGlory,
½ Natural
Size

STERN'S SUNGLORY—Plant in Groups

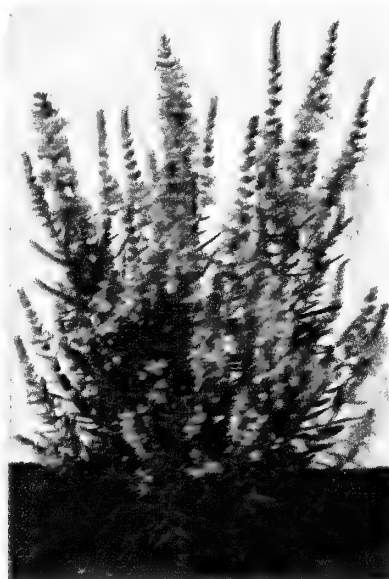
(Group 56-P-10)

All 3 Colors	1 of each listed—3 plants for	\$11.00
	2 of each listed—6 plants for	21.00
	3 of each listed—9 plants for	29.00

**STERN'S
EVERBLOOMING
LYTHRUM**

(Morden's Pink)

Outstanding new Lythrum with rugged northern hardiness, as it originated at the Morden Experiment Station in Canada. Grows to a height of 3 to 4 feet and produces dozens of sturdy, full flowered spikes literally covered with gleaming shell-pink blooms from June to late September. Grows into upright clumps 3 feet in diameter, in full sun or light shade, in moist or dry soil. **Will bloom the first year planted.**



Lythrum

Postpaid: 3 for \$2.25;
6 for \$4.00; 10 for \$6.25.

**Stern's Everblooming
"Royal Purple" VIOLA**

(Viola Cornuta—Jersey Gem)

Guaranteed to Bloom from Earliest Spring 'til Frost

GIANT VIOLEAS! Now Stern's brings you one of Nature's loveliest sights in Giant Everblooming types that will thrill you with their beauty year after year. Perfect for low border use. Easily grown. Just plant 8 inches apart in good soil that has been well worked. Large blooms on strong, graceful, 8-inch stems.

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.

Stern's Magical Blossom of the Orient

JEWEL of BURMA

SELECTED ORIENTAL POPPIES

- **UNIQUE** • **SPECTACULAR**
- **GUARANTEED TO BLOOM**

Stern's proudly presents the imperial gem of all Oriental Poppies. Here is brilliant beauty—so spectacular that a single plant gives a gorgeous display that glorifies the entire garden.

Only since the war has the Oriental Poppy gained recognition in this country. Formerly, just a few leading gardeners could boast of these rare plants. For some unexplainable reason this magnificent flower remained almost unknown for years. Today—the Poppy is one of the most wanted flowers in America.

Stern's Jewel of Burma Oriental Poppies range in color from rich tints of brilliant red, rose-red, salmon-pink, light pink to pearl-white—and across the spectrum to a glowing orange. Each flower an exquisite jewel! Enormous blooms—as large as any flower in the garden.

Easy to grow! Simply plant Stern's Jewel Poppies this spring in any good soil with good drainage. They grow best in full sun but will stand partial shade as well. Plant them and forget special care. They will increase in glorious beauty and abundance with each succeeding year. Because they're heavy feeders, they respond best to good plant foods. Regular applications of Miracle-Gro, balanced liquid plant food, will give startling results.

CHOOSE THESE OUTSTANDING VARIETIES

ROSE-RED (Sass Pink). Much larger than the original red Poppy. A far better grower—more free blooming. Tremendous cup-shaped blooms of old rose shaded burgundy with black-purple shading at the base of each petal.

BLAZING RED (Colonel Bowles). Established plants of this variety produce blooms 11 inches across. Stalks are strong and grow 50 inches high. So large that many people actually touch the flower to be convinced that it is not artificial.

DUSTY PINK (Betty Ann). One of the best pinks ever developed. A strong grower, producing flowers measuring 8 inches across. Sturdy stems grow almost 3 ft. high. The flower is a pure pink centered with a cushion of blackish purple that accentuates its pure pink color. An abundant bloomer.

SUNBURST ORANGE (Flashy Glow). A rugged grower. Extremely free flowering. Its huge flower is tinted with orange on a base of flame-red. The stems are strong and of medium height. Foliage is interesting because of its unusual texture.

ORIENTAL PEARL-WHITE (Field Marshal). A pure white beauty with small purple markings at the base of each petal. Really spectacular, especially when displayed with other red Poppies. Producing an abundance of big cuplike blooms, it is one of the fastest growers.

Heavy Vigorous Roots, Finest No. 1 Quality. Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

STERN'S ORIENTAL POPPY COLLECTION (Group 56-P-11)

5 Poppies (1 of each variety) \$ 6.50, Postpaid
10 Poppies (2 of each variety) 12.00, Postpaid

Only ½ Natural Size

Betty Ann

Field Marshal

**RARE NEW COLORS!
SPECTACULAR COLOR COMBINATIONS!**

Stern's GIANT IRIS

Dazzling New Beauty for Your 1956 Garden

Stern's presents the ultimate in IRIS splendor. Here's new color and grace—the "new look" in Iris. During the past few years these amazing plants have undergone radical changes and all for the best! Now you can have exquisite Stern's Giant Iris in phenomenal color ranges—dazzling colors heretofore unknown in any other Iris. Our blues are deeper, richer than ever before—reds are purer and truer—pinks, formerly only a dream, are now a reality—yellows are bigger, brighter than you ever dared to imagine—whites and ivories are breath-taking.

These magnificent STERN'S Giant Iris are not bothered by extremes in heat or cold. They thrive in every section of the country. Give them a sunny location in almost any type of soil (clay, sand or loam)—they'll do best, however, in a good soil with good drainage.

GUARANTEED TO BLOOM! Choose these 6 magnificent Stern's varieties for a garden of springtime glory. All are the new Giant types—all recent introductions.

GOLDEN MAJESTY. Shining gold. Outstanding new yellow Iris. Huge display of clustered color on tall stalks, surrounded by rich green growth.

GREAT LAKES. Sky-blue. Perfectly clear coloring. A gorgeous color, unmatched. Finest of all blues. Free flowering. Magnificently shaped.

FLORA ZENOR. Bright pink with red beard. New and different—like a pink Orchid. An excellent specimen for those who appreciate rare and unusual beauty.

OLA KALA. Orange-yellow. Considered one of the finest new varieties. Petals of deep color and distinctly ruffled. Tall, outstanding—a "must" for your garden.

ELMOHR. Glowing purple. Largest of all—immense blooms on great stalks with lush foliage. Extremely vigorous grower.

ACTION FRONT. Deep coppery red with bright yellow beard. A magnificent flower of immense size carried on tall, graceful stalks. Everyone loves this Iris because of its sensational glowing color.

Postpaid: 3 for \$3.25; 10 for \$9.00; 25 for \$20.00.



Flora Zenor

Special GIANT IRIS COLLECTION

(Group 56-P-12)

6 plants (1 of each) \$ 6.00, postpaid
12 plants (2 of each) 10.50, postpaid



Dicentra Bountiful
Sensational Everblooming Beauty

Stern's DICENTRA HYBRID BOUNTIFUL

(Pl. Pat. 1198)

NEW EVERBLOOMING BLEEDING HEART

This remarkable new hybrid is a vast improvement over the old-fashioned Bleeding Heart. Not only are the flowers twice as large as the common Plumy Bleeding Heart, but they bloom and rebloom all summer long. The first flowers are produced in superabundance in June and last well into July. During the summer there is hardly a time when flowers are not produced. Then in early autumn it blooms again as freely as in the spring. A single 2 year plant produces as many as 30 to 40 flower stems about 18 to 20 inches tall which are covered with fuchsia-red flowers. Perfectly hardy. Thrives in any well-drained soil and does well in light shade or in full sun.

**Postpaid: Each \$1.50; 3 for \$4.00;
6 for \$7.50; 10 for \$11.00.**



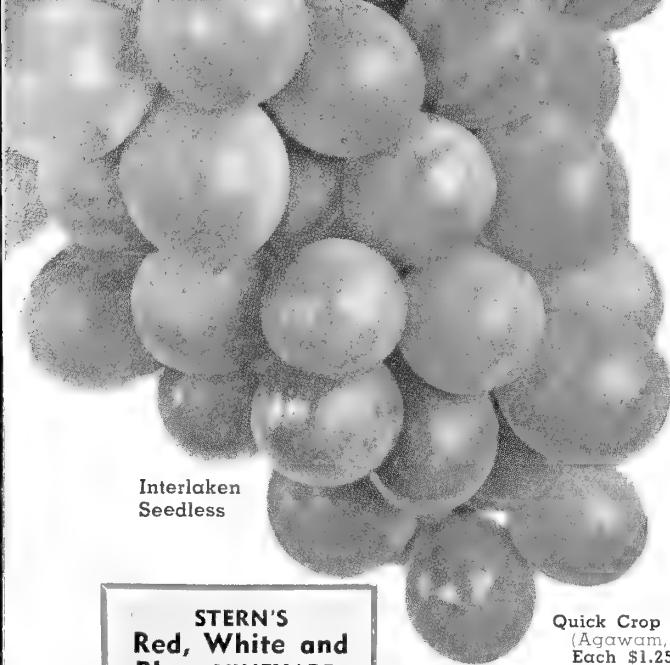
Golden Carpet Plant

Stern's GOLDEN CARPET PLANT

(Doronicum)

Here's the perfect plant for your spring perennial border. A neat, compact, 2 ft. plant whose brilliant, yellow, daisy-like flowers cover the plant in spectacular abundance in late April and early May. The bright green, heart shaped leaves frequently disappear during July and August when the plant is dormant. Perfect for early spring flowers particularly when planted with Tulips. Thrives in full sun or partial shade and does well even in moist soil. Excellent in rock and wall gardens. A splendid, long-lasting flower for cutting. Plant 9 inches apart.

Heavy Field-Grown No. 1 Plants.
Postpaid: 3 for \$2.25; 6 for \$4.00; 10 for \$6.25.



Interlaken
Seedless

STERN'S Red, White and Blue VINEYARD

(Group 56-FR-2)

3 QUICK CROP VINES

3-yr., No. 1 (one each of
Agawam, Concord, and
Niagara)

\$3.45 Postpaid

6 QUICK CROP VINES

3-yr., No. 1 (TWO each
of Agawam, Concord,
and Niagara)

\$6.60 Postpaid

12 QUICK CROP VINES

3-yr., No. 1 (FOUR each
of Agawam, Concord
and Niagara)

\$12.00 Postpaid



Wisteria

Gold Flame Honeysuckle



New "Landscaping" Idea In Garden Beauty

Stern's Lifetime GRAPES

For Beauty, Privacy, Delicious Fruit

Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves accented by clusters of colorful Grapes are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Quick Crop Fruiting Age Vines, 3-year, No. 1
(Agawam, Concord, Niagara). **Postpaid:**
Each \$1.25; 10 for \$10.00.

2013 G. **CONCORD**. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for Grape juice.

2003 G. **AGAWAM**. A large, red Grape with rich, aromatic flavor.

2045 G. **NIAGARA**. Most popular white Grape with large bunches and berries.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them 6 feet apart.

Two New Outstanding Varieties

✓ **2030 A. GOLDEN MUSCAT**. Fancy light golden Grapes, very similar to California Grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine Muscat flavor. Strong vines, 2-year, No. 1.
Postpaid: \$1.25 each; 3 for \$3.50; 6 for \$6.75.

✓ **2038 A. NEW INTERLAKEN SEEDLESS**. This new variety was developed right here in Geneva at the New York State Experiment Station. It produces a rich golden yellow fruit with sweet, medium sized berries. The flesh is meaty, firm and crisp; ripens a full month before Concord. Can be eaten whole like California Grapes. Selected 2-yr., No. 1 vines.
Postpaid: \$1.50 each; 3 for \$4.25; 6 for \$8.00.

Stern's Flowering Vines

To Frame Your Doorways and Windows With
Rare Beauty!

These lovely flowering vines add Nature's gracefulness to the building lines of your home. Once planted, they require almost no care—and last a lifetime. Set 3 to 4 feet apart. Their glorious color beautifies your home amazingly.

4770 A. Stern's "Sure-to-Bloom" PURPLE WISTERIA

These strong, 2-year plants have been grafted from heavy blooming specimen vines which have bloomed continuously for 10 or more years. You're sure to have a spectacular number of huge clusters of fragrant flowers blooming in your very own garden. This special strain blooms at an early age. The flower clusters are dense and compact; the entire cluster opens at one time producing a picture of amazing color and charm. Once the long flower clusters finish their bloom the vine is covered with thousands of charmingly attractive green leaves.

Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00.



4730 A World's Fastest Growing Vine!

(Polygonum Auberti—Silver Lace)

Grows so fast, it will actually cover 15-20 feet the first year! From August to frost the entire vine is covered with masses of thousands of tiny white flowers. Foliage is a gorgeous pastel green of delicate lacy beauty, yet it's tough as leather.

Plant wherever you want a beautiful floral decoration, or screen, in a hurry. Ideal for covering large waste spaces, walls, fences, garages—perfect for hiding unsightly views.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

4660 A. GOLD FLAME EVERBLOOMING HONEYSUCKLE

(Lonicera heckrottii)

Hundreds of fragrant flowers, flame-scarlet outside and gold inside, cover the plants from June to October. Delightfully fragrant in the evening. Beautifies porches, trellis, fences, etc. Thrives in sun or partial shade. Will start blooming this summer. **Postpaid:** Each \$1.75; 3 for \$4.75; 10 for \$13.50.

Discover This European Garden Treasure
Thousands of Giant Iridescent Flowers on Graceful
Vines 10 Feet Tall

GIANT CLEMATIS FLOWERS—UP TO 6 INCHES

These hardy hybrids are notable for their spectacular flowers, 4 to 6 inches across. The first flowers appear in July, and they keep coming until September. Grow them on arbors, old tree stumps or trellises. A partially shaded location is ideal.

4569 A. **COMTESSE DE BOUCHARD**. Gleaming pink.

4571 A. **ERNST MARKHAM**. Purplish red.

4572 A. **JACKMANI**. Deep violet-purple.

4573 A. **LANUGINOSA**. Creamy white.

4582 A. **RAMONA**. Royal blue.

Postpaid: Each \$2.00; 3 for \$5.75; 5 for \$9.00.

Clematis Jackmani



STERN'S PRESENTS THE FRUIT TREES OF TOMORROW

VERY RARE, FLOWERING DWARF COLUMNAR FRUIT TREES

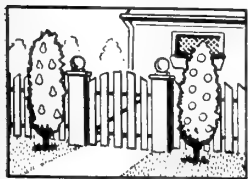
From the magnificent estates of Europe comes this exciting new idea for American Homes! **Stern's brings you exclusively** wonderful Dwarf Columnar Fruit Trees that are remarkable for their striking beauty, small size, and fruit-producing quality.

Just imagine the path to your home lined with these amazing trees! In spring, they're covered with beautiful, fragrant blossoms. As spring turns to summer, the lovely buds swell into colorful fruit—luscious Apples and Pears—that ripen 'til you pick them in the fall. The heavy, thick growth of rich green foliage frames the fruit—makes each tree a thing of entrancing beauty through the season. They grow to a height of 8 to 10 feet (but can be pruned to any height desired)—**no trellis or other support is needed.**

WHERE TO PLANT THESE AMAZING DWARF TREES

Planted separately, each tree is a perfect specimen of graceful beauty . . . a stately column of flowers and fruit. Plant single trees in the corner of your property, as living gateposts or as a specimen planting on your lawn. Plant them side by side for cool privacy, as an exquisite flowering "partition" anywhere. You'll find many places around your home where these unusual dwarf trees will add beauty and give you the enjoyment of delicious fresh fruit. Plant about 3 ft. apart—or further if desired.

EASY CARE—MEANS ABUNDANT FRUIT!



Magnificent
Living Gateposts

These magnificent trees are extremely easy to care for. All they require is a little light pruning. During June and July when growth is most rapid, the new lateral shoots which have developed should be pruned back keeping the side branches trimmed to a length of 6-8 inches. If you desire, the branches can be allowed to grow until they mingle with those of the neighboring tree—forming a flowering and fruiting "screen."

Beautiful Flowering BUSH CHERRY

(Prunus Besseyi)

Yields Bumper Crops of Luscious Purple Cherries!

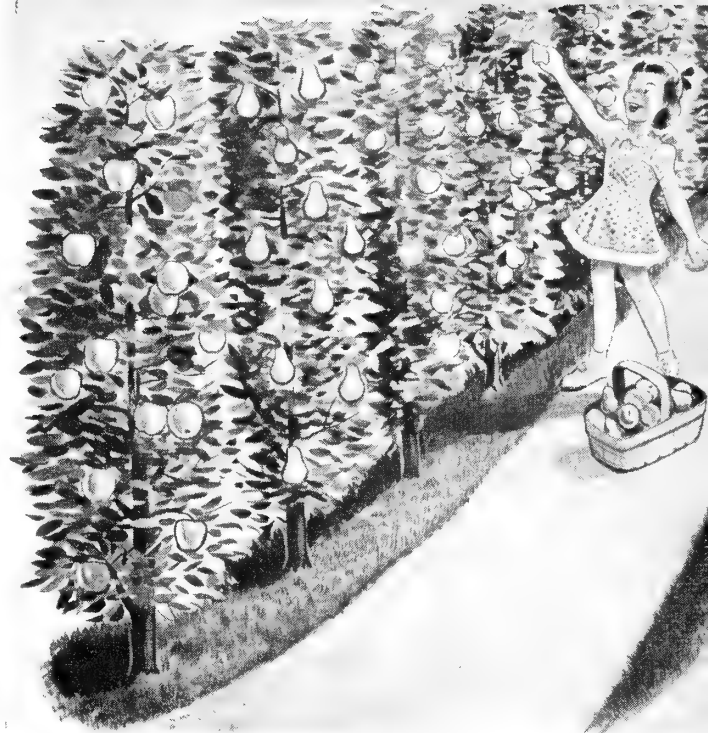
Grows only 4 feet high.

Imagine your yard transformed into a fairyland with clusters of exquisite white cherry blossoms in bloom! Imagine picking delicious, deep purple Cherries right from your own graceful, low-growing bushes! Now enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy Cherries every year—with our wonderful, hardy, quick-bearing Cherry Bushes!

THRIVES DESPITE WINTER COLD, SUMMER HEAT!

A thrilling sight covered with exquisite flowers. A taste delight—famous for their color, beauty and fruit. The fruit, while not the equal of standard Cherries, is highly prized for preserves as well as eating. Extremely hardy—bears even in coldest sections where other fruits fail. Bears early, usually the second year. Fruit is purple-black, over 2 inches around and shaped like a Plum. Thrives even in poor soil. Plant 2 bushes for cross pollination.

Sturdy plants, 15-18 in.:
3 for \$2.50; 10 for \$6.00;
25 for \$12.00, postpaid.



ABSOLUTELY HARDY—GUARANTEED TO LIVE AND BEAR FRUIT!

These remarkable trees withstand the severest winters of Sweden and Norway. They thrive wherever Apple and Pear trees can be grown. You'll pick big delicious Apples—and huge sweet Pears within 2 years—if you plant now. The fruit is as large or larger than standard.

For Pollination—Plant 2 Different Varieties of Apples or Plant 2 Different Varieties of Pears.

Simple directions accompany every shipment.

✓ Dwarf Vertical Cordon Trees, 2-yr., 3½-4½ ft., 2 for \$7.50; 4 for \$14.00; 10 for \$30.00.

1250A.—V.C. Red Delicious Apple
1255A.—V.C. Red McIntosh Apple
1435A.—V.C. Bartlett Pear
1440A.—V.C. Clapp's Favorite Pear

DWARF VERTICAL CORDON COLLECTION (Group 56-FR-3)

One of each variety—2 Apples, 2 Pears, 4 Dwarf Vertical Cordon Trees for Only \$14.00.

NEW! STERN'S EASY TO GROW GIANT SWEET GOOSEBERRIES

Big Producers of Delicious Fruit

2295 A

How you'll enjoy these Schwab Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Schwab Gooseberry is one of the largest in the world, producing berries up to 1½ in. in diameter. The beautiful light yellow fruit is very sweet with an exquisite flavor. The bush itself is a vigorous, upright grower with glossy, dark green leaves. Grows 4 feet tall and 4 feet in diameter. Winter-hardy in coldest sections. Extremely easy to grow. These strong, two-year-old plants frequently produce some fruit the first year planted. Free of mildew.

Strong plants, 2-yr., transplanted.
Postpaid: \$3.00 each; 3 for \$8.50;
10 for \$25.00.

THE BEST RED CURRANT

✓ 2340 A. RED LAKE CURRANT. Berries are unusually large, measuring up to ½ inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.

Strong plants, 2-yr., transplanted.
Postpaid: \$1.25 each; 3 for \$3.60;
10 for \$10.00.



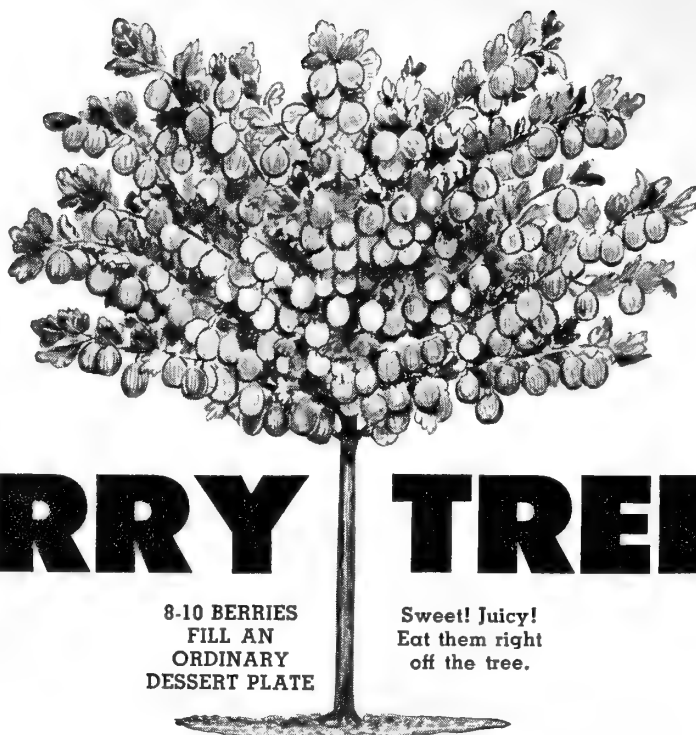
Exclusive - First in America!

Stern's Imported English

SWEET GOOSEBERRY TREE

(Ribes Grossularia)

Giant Sweet Berries Up To 3 Inches Around, Exquisite Small Garden Tree



8-10 BERRIES
FILL AN
ORDINARY
DESSERT PLATE

Sweet! Juicy!
Eat them right
off the tree.



You've never seen anything like these wonderful trees. You've never tasted anything so delicious as these huge sweet berries. Now—for the first time, Stern's Nurseries offer the rare English Gooseberry Tree. Completely different from the older native shrub—these are perfectly shaped trees, producing huge sweet fruit, delicious to eat right from the tree.

These imported trees were planted in our nursery 2 years ago for observation. Now they are ready for American gardens, covered with fruit buds, to produce a bumper crop for you this summer.

Guaranteed To Bear Delicious Sweet Berries the First Year Planted

You'll pick plenty of wonderful fruit this coming July and for years to come. You, your children and your friends will rave over their luscious flavor. Their rich, juicy sweetness and delicious tang, their unusual

giant size and lovely coloring have made them famous. Serve these sweet berries for dessert—8-10 huge berries will fill an ordinary dessert plate. The ripened berry is usually a rich red color, but some are yellow or green. The color of the ripened berry does not affect the taste. Before berries ripen, they make wonderful pies of unusual flavor.

Extremely Hardy—Grows in Any Garden Soil

These beautiful trees are grafted to vigorous Ribes Aureum (Mountain Currant) rootstock. It is a valuable and beautiful plant. The result is a perfectly formed, spreading garden tree less than 6 ft. tall at maturity, gracefully standing on a trunk approximately 3½ ft. high. In general appearance it closely resembles the prized tree Rose plant. Beautiful, yet convenient—because the fruit is low growing—easy to pick.

Plant Wherever You Want Beauty!

Plant Tree Gooseberries in your flower or vegetable garden. Line walks and entrance-ways with Tree Gooseberries planted about 4 feet apart. Plant them wherever their ornamental and fruiting beauty can easily be admired. Because of their concentrated shape and slender trunk they save valuable space—allow you to grow many plants directly under them.

Now available in 4 varieties, producing different colored fruits: Red, Yellow, Green and White. SUPPLY EXTREMELY LIMITED. BE SURE TO ORDER EARLY.

Selected No. 1 Trees, Postpaid: Each \$5.50; 2 for \$10.00; 4 for \$19.00; 10 for \$40.00.

STERN'S GOOSEBERRY TREE COLLECTION

(Group No. 56-FR-4)

4 Trees (1 of each color) . . \$19.00

8 Trees (2 of each color) . . 37.00

POSTPAID

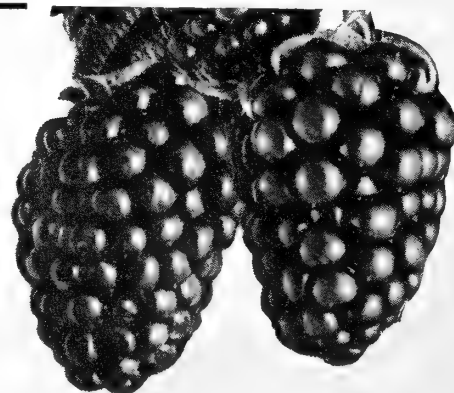
New Giant Blackberry Guaranteed 100% Fruitful Stern's New Sweet BAILEY Blackberries

2254 A. Here's a new taste delight! The new Bailey Blackberry was developed right here in Geneva at the New York State Experiment Station to bring you the best in flavor, and spectacular year after year crops. The berries themselves are exceptionally large and sugar sweet. One grower even described them as being "as large as golf balls." Our test block is 100% free of sterility or plants that fail to produce berries. Very thrifty, vigorous growing bushes that are exceptionally hardy—having withstood temperatures of 22 degrees below zero. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down.

Quick Crop Plants.

2-year, transplanted Postpaid

5 for	10 for	25 for
\$3.75	\$6.50	\$15.00



For **FRESH FRUIT** or **PRESERVES** It Pays to Plant Stern's Quality

JUNE BEARING STRAWBERRIES

Now Available! Extra Large Plants for Bigger Crops!

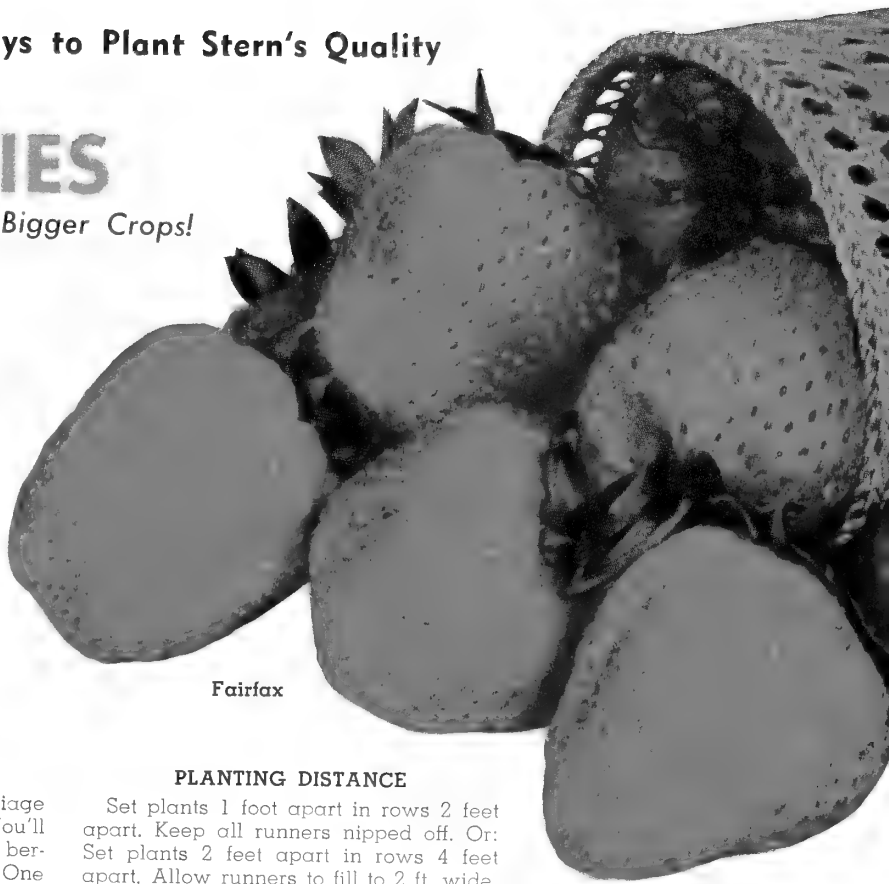
You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants cannot be compared to ordinary plants offered by others.

Every Plant Guaranteed to Live and Bear!

Stern's Super-Grade quality plants will thrill you with their strong vigorous growth, their huge crops of finest quality fruit. Stern's Super-Grade quality plants have exceptional growing power, will survive hottest summers, thrive and produce with minimum care. **Important**—the living roots are protected by **SPECIAL STERN'S MOIST-LOCKED** packing for guaranteed shipping safety. You'll find Stern's plants best in every way!

Super-Grade Plants, No. 1	50 for	100 for	250 for	1000 for
Postpaid	\$2.50	\$4.00	\$8.00	\$25.00

- ✓ **FAIRFAX.** (Early.) One of the largest and one of the best. The foliage is beautiful and the blossoms nearly as big as small Roses. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen. One of the best varieties for freezing.
- ✓ **PREMIER.** (Early.) Here's an early variety that's practically frost proof. Leading variety among commercial planters because it's such a prolific bearer—over a long, long period. Be sure to include some for your garden for large, smooth, perfectly flavored berries.
- ✓ **CATSKILL.** (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.
- ✓ **SPARKLE.** (Midseason.) New variety rapidly becoming a leading commercial berry. Makes a fine fruiting bed on practically any type of soil. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.
- ✓ **FAIRPEAKE.** (Late.) This variety is our best late berry. Plants make a healthy, vigorous growth. Excellent commercial crop. Extends the Strawberry season for another week. Berries are very large, firm, red to the center.



Fairfax

PLANTING DISTANCE

Set plants 1 foot apart in rows 2 feet apart. Keep all runners nipped off. Or: Set plants 2 feet apart in rows 4 feet apart. Allow runners to fill to 2 ft. wide.

FREE PLANTING INSTRUCTIONS WITH EVERY ORDER

Free planting instructions accompany every order. Soil preparation, how to plant, removal of blossoms, cultivating, mulching, and other subjects are covered in this leaflet.

Stern's Family Strawberry Patch

(Group 56-BE-1)

The collection will yield an ample supply of delicious berries for an average family, for eating, canning, and freezing.

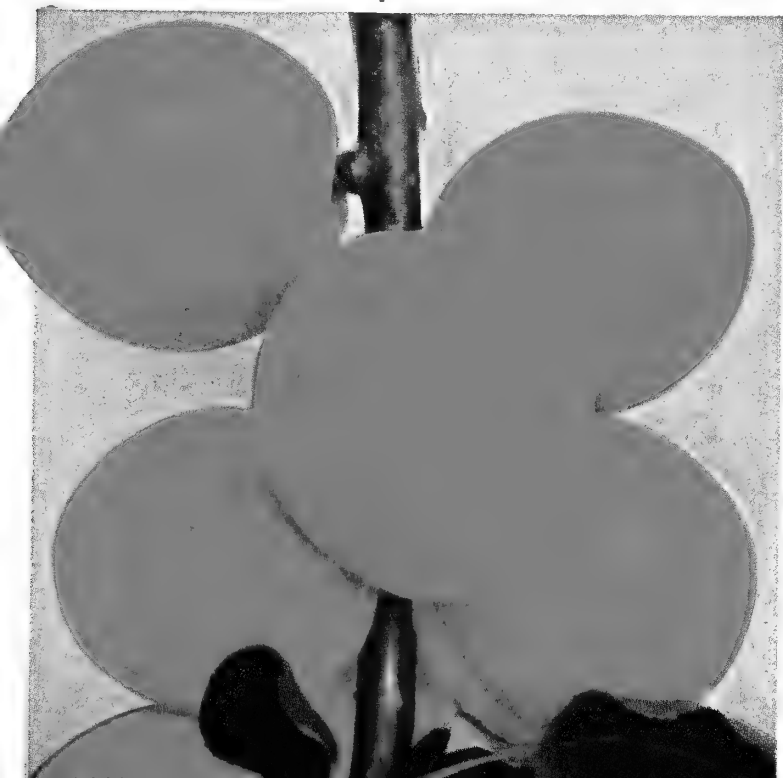
200 Strawberry plants, well rooted. 50 each of Catskill, Fairfax, Premier and Sparkle—

For Only \$7.50, Postpaid

100 Plants (25 each above)

For Only \$4.00, Postpaid

Apricots



Enjoy Luscious, Mouth Watering Apricots
Right in Your Own Yard

Stern's Winter Hardy APRICOTS

Dependable Bearers Of Large Juicy Crops

The two most recent introductions of the Geneva Experimental Station specially developed for their rugged hardiness in our Western New York climate and for their ability to yield year after year. Rarely exceeding 12-15 ft., these low growing trees are the ideal size for the modern one story ranch type home.

Beautiful all year long! In earliest spring these attractively shaped trees are covered with gleaming pink blossoms. Then comes luscious fruit—delicious right off the trees—delectable as jam or sauce—and fine for freezing. Even after the fruit is borne your Stern's Apricot Trees are gorgeous specimens—perfect for ornamental use. These new winter-hardy varieties thrive wherever Peaches grow. They ripen right after Cherries and before Peaches. Dependable bearers of extra-large fruits even when older varieties have failed. Plant two varieties for cross pollination.

- ✓ 1765 A. Geneva
 - ✓ 1766 A. Henderson
- 1-2 year trees, 3-5 ft., 2 for \$5.50; 4 for \$10.00.

Best New Berry for the Home Garden!

3 SEASON STRAWBERRY

Heavy, Well-Rooted Plants

Stern's guaranteed No. 1 plants are well rooted—with thousands of long hair-like feeders on heavy fibrous roots. Stern's new Superfection Strawberries have exceptional growing power—thrive even during hottest weather. Require minimum of care. IMPORTANT—the extra heavy, long root systems are protected by special STERN'S MOIST-LOCKED packing for guaranteed shipping safety.

Imagine—your own fresh picked, delicious ripe-red Strawberries month after month after month! Not just one crop in the spring—or just in autumn—but all the delicious berries you'll want SPRING . . . SUMMER . . . and FALL! These amazing Stern's Superfection Strawberries are winning acclaim everywhere. Famous farm and garden authorities report amazing results in actual field tests. Small home garden tests prove new Superfection Strawberry outstanding for bigger crops from limited areas.

Three Times More Fruit per Square Foot of Garden Area

Now available to all home gardeners! Stern's sensational NEW SUPERFECTION—the greatest development in Everbearing Strawberries in many years. Each plant produces amazing quantity of finest tasting, fresh Strawberries. Actual field tests proved SUPERFECTION produced approximately 8,000 quarts per acre the first year planted—THREE TIMES MORE FRUIT than older varieties!

Flowering Strawberry Border

Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. We also recommend our Superfection Strawberries for planting along walks or in rock gardens. Smallest homes can easily use 50 plants. Set plants 10-12 inches apart.

Superfection Strawberries
June 'til November

Stern's NEW

SUPERFECTION Strawberry

**- Gives 3 Times More Fruit!
First Crop in 90
DAYS**

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of SUPERFECTION starting within 90 days. Set plants this spring for a never-ending supply of fine berries from June, throughout the summer, right up to November frosts.

Wonderful Quality of Fruit

Superfection produces giant size berries up to one inch in diameter. A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet.

Satisfaction Guaranteed

Every plant fully guaranteed to grow or plants replaced free of charge.

Super-Grade Plants

No. 1

50 for	100 for	250 for	1000 for
\$3.75	\$6.00	\$12.00	\$40.00

Postpaid

Stern's EVERBEARING Strawberry Garden

(Group 56-BE-2)

An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 Strawberry plants for

Only

Postpaid

Half Collection, 50 each, total
100 plants for \$5.50, postpaid.

**HUGE BERRIES
THAT MEASURE UP
TO 2 INCHES AROUND**

Stern's Triumph

JUMBO BLUEBERRIES

**New Giant-Size Berries on
Gorgeous Ornamental Shrubs**

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

SAPPHIRE BLUE—BERRIES ALL SUMMER LONG

In summer every big low spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!

BEAUTY ALL YEAR LONG!

A marvelous new plant for even the smallest home. Stern's Blueberries are beautiful ornamental shrubs.

The lush foliage of these Stern's Jumbo Blueberries is almost evergreen. In summer, shining waxed-like foliage glistens in the sun producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

MARVELOUS FRUIT AND BEAUTY STARTING THIS SPRING

Our 3-year-old plants usually bear within 90 days after planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.



Set these plants 4 ft. apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

Quick Crop Bushes. 3-yr., 18-24 in. Postpaid

2133 A. RANOCAS. (Early).

2148 A. WEYMOUTH. (Early).

2083 A. ATLANTIC. (Midseason).

2 for \$4.00 10 for \$16.00 25 for \$35.00

2092 A. CONCORD. (Midseason).

2090 A. BURLINGTON. (Late).

2115 A. JERSEY. (Late).



STERN'S BLUEBERRY GARDEN

(Group 56-BE-3)

Six QUICK CROP Blueberry Plants, 3-year, 18-24 inch. One of each variety listed on this page for only

\$11.00, Postpaid

**12 Plants (2 of each)
for Only \$19.00, Postpaid**

Feed With
MIRACID
See Page 34.

Stern's Famous RASPBERRIES

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well-drained garden soil. Plant grows 4 to 5 feet tall. Plant 3 ft. apart in rows 6 ft. apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants. 2-year, transplanted Postpaid

10 for	25 for	100 for
\$3.50	\$8.25	\$30.00

2180 A. INDIAN SUMMER. Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in late September and continues until freezing. Flavor and quality are excellent.

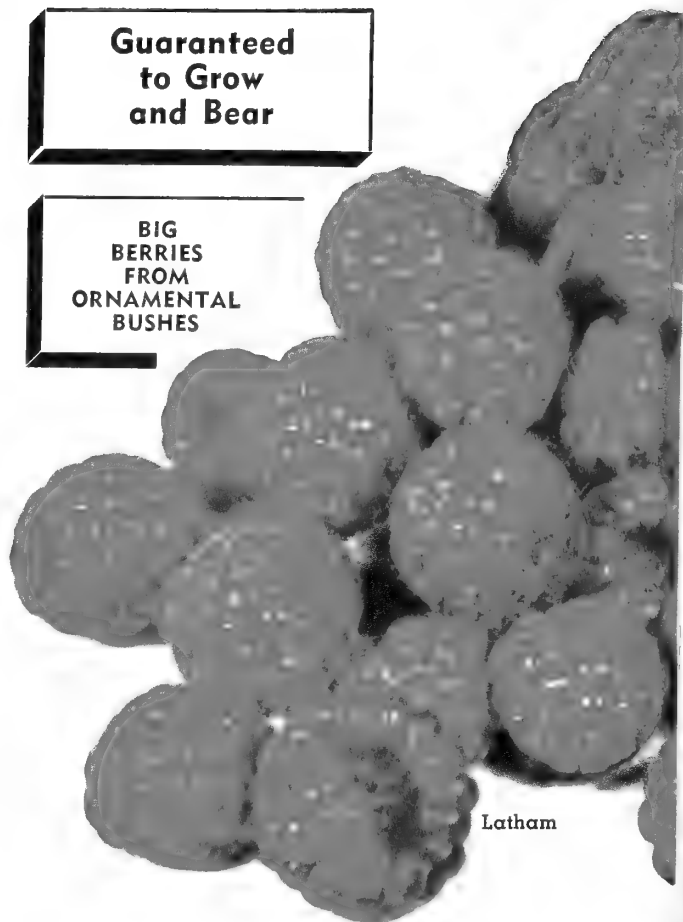
2190 A. LATHAM. Red. The most popular of all red Raspberries, Latham produces heavy yields of large firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

2200 A. MORRISON. Now you can extend the Raspberry season by planting Black Morrison Raspberry, which ripens ahead of red varieties. A tremendous producer of luscious, jet-black berries with a wonderfully firm texture. There are no larger Raspberries than Morrison, some averaging more than a full inch in diameter. Perfect for making juice and freezing as they have fewer seeds than older varieties. Long lived.

← Morrison

**Guaranteed
to Grow
and Bear**

**BIG
BERRIES
FROM
ORNAMENTAL
BUSHES**



Latham

- 2205 A. NEWBURGH.** Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.
- 2222 A. SODUS.** Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large firm berries. Fruit will not crumble.

Stern's Famous FAMILY RASPBERRY GARDEN

(Group 56-BE-4)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

25 Quick Crop plants, 2 yr., transplanted.
(5 of each variety listed above)

For Only \$8.25, Postpaid

NEW

September



Stern's NEW 3-SEASON RASPBERRY

**It's Stern's Sweet "September" Raspberry . . .
The First Truly EVERBEARING Raspberry**

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious rich red Raspberries all season long! Not just one crop in the spring—or just an autumn crop—but all the berries you'll want—SPRING . . . SUMMER . . . and FALL! These new Stern's "miracle Raspberries" were developed in Geneva for your mouth-watering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in the New York City area. With the exception of a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, 3 weeks before other fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September until November.

You've never really known how good Raspberries can taste, until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. **YOU'LL PICK SOME BERRIES THIS SPRING.**

2220 A. QUICK CROP PLANTS. 2-year, transplanted. Postpaid, 10 for \$3.75; 25 for \$8.50; 100 for \$32.00.

Stern's CHERRY TREES

Bear YOUNG! Bear every year!

SUGAR-SWEET CHERRIES FOR DELICIOUS FRESH FRUIT

Now enjoy delicious home-grown Cherries—pick baskets full of juicy ripe Cherries from your own beautiful tree. You can plant these Stern's trees right in your lawn for marvelous ornamental effect. Their colorful blossoms are magnificent in the spring. Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fertile.

Quick Crop Trees, on semi-dwarfing Mahaleb Rootstock, 2-year, 6-8 ft. Each 10 for

Usually begin to bear three years after planting \$3.50 \$30.00

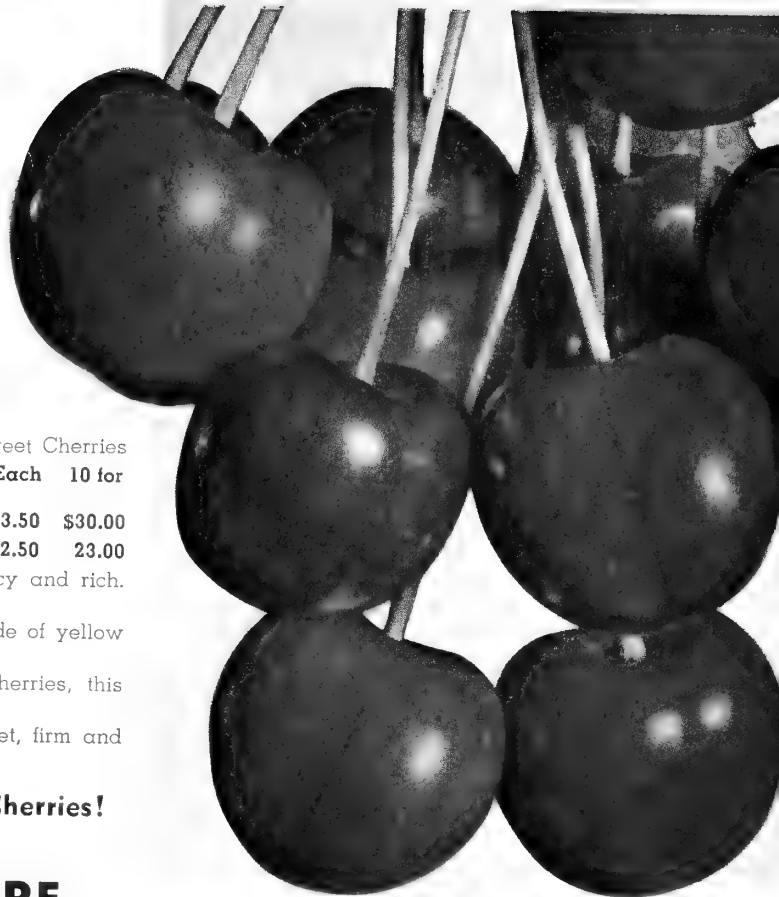
Standard Trees, on semi-dwarfing Rootstock, 1-year, 4-5 ft. 2.50 23.00

➤ **1550. BLACK TARTARIAN**. Early July. Sweet, bright, purplish black. Juicy and rich. A prolific bearer.

➤ **1555. EMPEROR FRANCIS**. Early July. Sweet and large. A wonderful shade of yellow with a bright red cheek.

➤ **1580. SCHMIDT'S BIGARREAU**. Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.

➤ **1590. WINDSOR**. Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.



Schmidt's Bigarreau

The King Of The Pie Cherries!

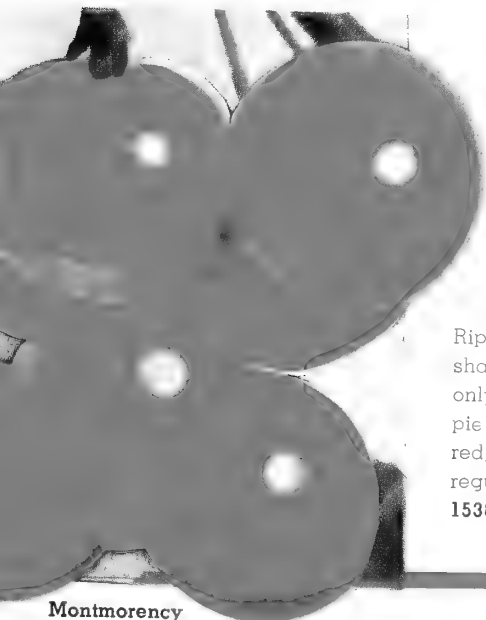
Heavy Yielding

SEMI-DWARF MONTMORENCY

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree, the fruit sweetens, making a wonderful eating Cherry.

Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Fruit is dark red, very firm and with fine flavor. An extremely regular and dependable bearer of heavy crops.

1530 A. Quick Crop Trees, 2-yr., 4-6 ft. Each \$3.00;
3 for \$8.50; 10 for \$25.00.



Montmorency

Stern's CHERRY TREE Collection

(GROUP No. 56-FR-2)

- 1 Black Oxheart Cherry (Schmidt's Bigarreau)
- 1 Red Oxheart Cherry (Windsor)
- 1 Yellow Oxheart Cherry (Emperor Francis)
- 1 Pie Cherry (Montmorency)

4 Quick Crop Cherry Trees. For Only 13.00

Stern's DWARF ORANGE QUINCE

For Prize-Winning Jelly, Jam and Marmalade

This tree, which seldom grows more than 6 to 8 ft. high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fertile. One tree planted by itself will yield excellent crops year after year! Will bear the second year.

1785 A. ORANGE QUINCE, 2-yr., 3-4 ft. Each \$3.00; 2 for \$5.75.

STERN'S BACKYARD ORCHARD

(GROUP 56-FR-5)

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

- 2 Cherry Trees (Black Tartarian, Windsor)
- 2 Apple Trees (Red McIntosh, Yellow Delicious)
- 2 Pear Trees (Bartlett, Clapp's Favorite)
- 2 Plum Trees (Reine Claude, Stanley Prune)
- 2 Peach Trees (Elberta, Golden Jubilee)

ALL 10 QUICK CROP FRUIT TREES FOR ONLY

\$27.00

Stern's Early Bearing PLUM TREES

NEW IMPROVED VARIETIES THAT BEAR BIG CROPS EARLY! WONDERFULLY FLAVORFUL!

Just-picked Plums are a favorite with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

The trees themselves are real beauties! Small in size, they are ideal decorative specimens in lawn and garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fertile.

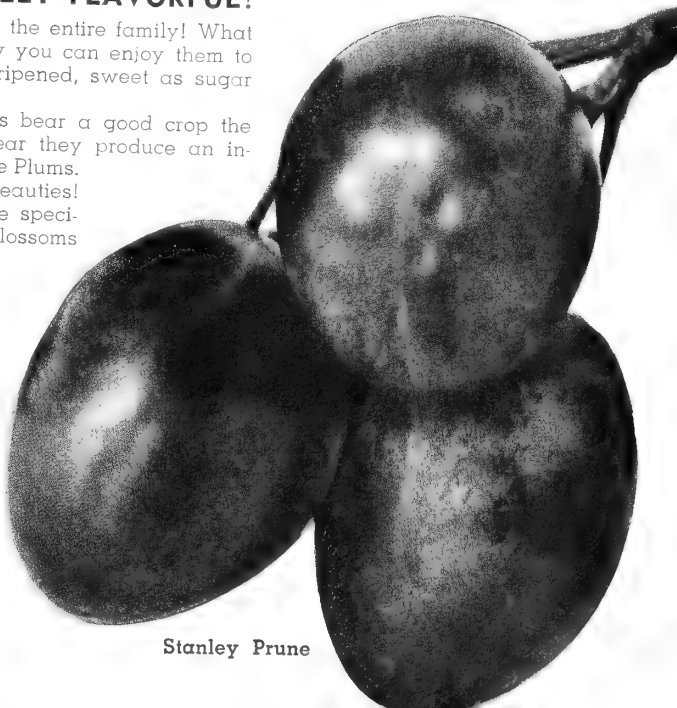
Each 10 for

Quick Crop Trees, 3-year, 6-8 ft. Usually begin to bear the second year planted \$3.00 \$25.00

➤ **1660. STANLEY PRUNE**. September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

➤ **1620. ITALIAN PRUNE**. September. Dark purple, juicy, delicious.

➤ **1650. REINE CLAUDE** (Green Gage). September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.



Stanley Prune



Red Delicious Dwarf Apple Tree

- 1215 A. **RED DELICIOUS.** December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.
- 1220 A. **RED MCINTOSH.** October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.
- 1217 A. **YELLOW DELICIOUS.** October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.
- 1240 A. **YELLOW TRANSPARENT.** August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.
Plant TWO varieties 15 or 20 ft. apart for cross-pollination.

STERN'S RANCH-TYPE "FLOWER 'N FRUIT"

DWARF

Perfect for the new one-story or split-level rambling home—these "Flower 'n Fruit" trees are gracefully low and spreading. They'll do wonders in softening the hard sharp corners of your house—providing a sweeping accentuation of building lines that will actually make your home look larger. Taller growing trees frequently tend to dwarf the appearance of your house—while these RANCH-STYLE trees combine into the harmonizing lines. The result is a picture of grace and beauty.

Stern's "LITTLE GIANT" DWARF APPLE TREES

Beauty Shaped—Flowerful—Productive

Exclusive! Stern's brings you a tree that is perfectly suited for the modern one-story ranch type home. These Stern's "Little Giant" Dwarf Apple Trees will be one of the most talked about trees on your place.

Covered with Apple Blossoms Every Spring. Real sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Loads of Big, Orchard-Size Apples. Actually bigger than the fruits produced by regular Standard Apple trees. As an optical illusion, these giant Apples seem enormous hanging on the drooping branches of a tree only 8 to 10 ft. high. More color for your home—red and yellow varieties—accent points of color from July until late fall.

Bear Apples Frequently 2nd or 3rd Year Planted. No long waiting. These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

DWARF APPLE TREES

Grafted on semi-dwarfing Malling No. 1 rootstocks, 2-year, 3½ to 4½ ft.

2 for \$7.50 4 for \$14.75 6 for \$22.00

Mary Washington Asparagus



A Banquet From Your Own Garden! Stern's Easy to Grow INCH-THICK ASPARAGUS

One Planting Lasts A Lifetime

Now you can enjoy succulent tender stalks of Stern's **Mary Washington Asparagus**, up to 1 inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

Mary Washington Asparagus is a very strong grower, originated by the U. S. Department of Agriculture and now considered the best variety of Asparagus grown. All of the commercial growers are planting Mary Washington exclusively. It produces large tender stalks with exceptionally mild flavor.

EASY PLANTING INSTRUCTIONS

Special easy-to-follow planting instructions sent with every shipment. Tells amazing new easy way to grow Asparagus for best results. Tells new ways to use Asparagus such as in your perennial and flower garden.

100 plants, set 1 ft. apart in rows 3 ft. apart, will provide an average family supply.

Strong Plants, No. 1, Postpaid

	50 for	100 for	500 for	1000 for
Prices	\$3.75	\$6.00	\$15.00	\$28.00

Rhubarb



TREES FOR THE HOME OF DISTINCTION

Fruit TREES

In the spring these shapely trees are covered with clouds of pastel colored blossoms. Their beautiful spreading lines are covered with rich green foliage from early spring until late, late fall. In late summer and fall, their beauty is accented with sparkling fruits—large delicious fruit, the kind you buy in quality fruit stores—only twice as tasty! Don't let another spring go by without planting a few of these magnificent "Flower 'n Fruit" trees close to your lovely home.

Stern's "LITTLE GIANT" DWARF PEAR TREES

Imagine! A small tree—not more than 4 feet high loaded with delicious Pears the second year planted. Friends and neighbors will gather around it and rave! These amazing Stern's "Little Giant" Dwarf Pear Trees grow no higher than you can reach. They produce wonderful full size fruit—even larger than that produced by many regular size trees. That is due to our special rooting stock, a type of root developed especially for these wonderful trees. Stern's Little Giant Dwarf Pears will remain dwarf—are guaranteed not to grow higher than 6 to 8 feet!

Add Striking Beauty To Your Home

ORNAMENTAL is the word for these beautifully shaped dwarf trees—lush with fragrant white blossoms in spring; their deep green foliage shot with gold and russet fruit in summer and fall, just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Here's beauty which yields great eating!

1435 A. BARTLETT. September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

1440 A. CLAPP'S FAVORITE. August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

1445 A. DUCHESSE d'ANGOULEME. October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Blight resistant.

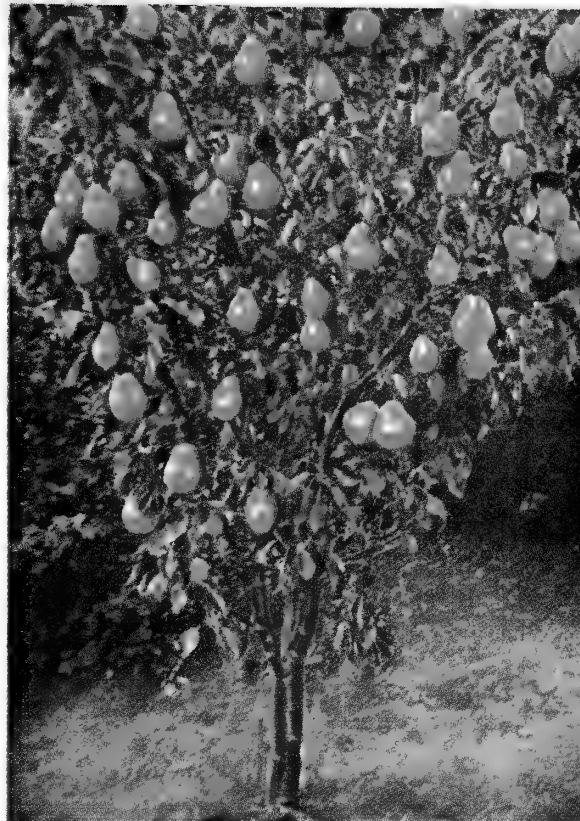
1480 A. SECKEL. August-October. A delicious little Pear that is the standard of excellence. Skin is yellow-brown with brown-red cheek when ripe. Very productive.

Plant TWO varieties 10-15 ft. apart for cross-pollination. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.

DWARF PEAR TREES

Grafted on dwarfing Quince of Angers rootstocks, 2-year, 3-4 ft.

2 for \$6.75 4 for \$13.00 6 for \$19.50



Dwarf Bartlett Pear

Stern's MINIATURE ORCHARD

(Group 56-FR-6)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

2 Dwarf Pears (Bartlett and Clapp's Favorite)

2 Dwarf Apples (Red McIntosh and Yellow Delicious)

4 Trees for Small Space and Early Crops for **14.00** Only

Garden Fresh Flavor Treat! Super-Vigorous

RHUBARB

Lifetime Producer of Ruby-Red, Juice-Filled Stalks Up to 24 INCHES TALL

We offer two new, greatly improved varieties, developed for rich, winy flavor, far superior to older kinds. Plant them 3 feet apart. Please order early, our supply is limited.

Strong Roots, 2 for 5 for 10 for
No. 1, Postpaid. \$2.50 \$6.00 \$11.00

MacDONALD RED. Produces giant stalks up to 2 ft. long. The skin is a bright red, and is so tender that they need not be peeled; the inside flesh is white. A tremendous yield.

CANADA RED. Red all the way through the stalk way up into the leaf. The inside flesh, too, is colored. No need to peel because of its tender skin.



5 KINDS OF APPLES ON A SINGLE TREE!

QUINTUPLET APPLE TREES

1265 A

A complete orchard on one tree. Imagine the delight of picking red, yellow and striped apples from the same tree, ripening in succession from summer through the winter months. Make beautiful shade trees . . . self-pollinating. If you have room for only a single tree—choose the Quintuplet. Enjoy these fine-tasting, popular apples from a single planting. Red Delicious, Red Jonathan, Yellow Transparent, Yellow Delicious, Anoka.

Quick Crop Trees
3-Year, 6-8 Feet

\$5.00 each;
3 for \$12.00



Red Haven

1740 RED HAVEN

A wonderful new Stern's Peach—extremely valuable to orchardist and home gardener because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.

Selected Juicy-Rich Peaches for the Home Garden!

Stern's Famous Hardy PEACH TREES

THE FASTEST GROWING OF ALL
THE FRUIT TREES

These famous Stern's selected PEACH TREES will amaze you with their vigor, rapid growth and abundance of fruit, usually within two years after planting! Because these trees were developed from hardy northern stock in our nurseries just outside of Geneva, N. Y., you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Peach trees are self-fruitful. Any variety planted alone will bear heavy crops.

	Each	3 for	10 for
Quick Crop Trees. 2-year, 6-7 ft. Usually bearing second or third year planted	\$3.00	\$8.25	\$25.00
Standard Trees. 1-year, 4-6 ft.	2.00	5.50	18.00

1700. **ELBERTA**. Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.

1685. **BELLE OF GEORGIA**. Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.

1710. **GOLDEN JUBILEE**. Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.

1715. **HALE-HAVEN**. Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

Stern's PEACH COLLECTION

(Group No. 56-FR-7)

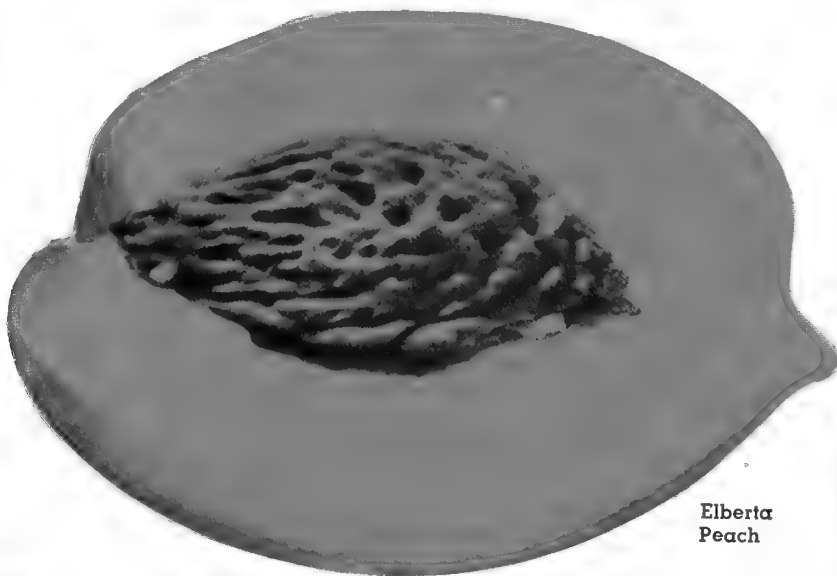
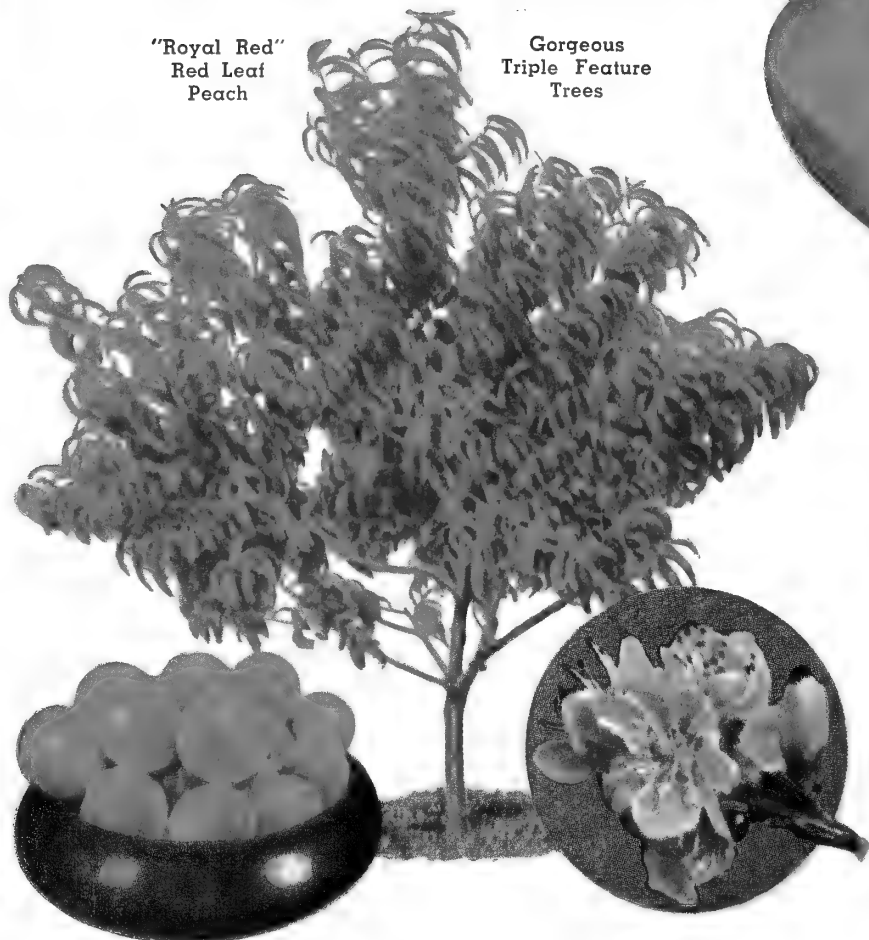
5 QUICK CROP Peach Trees, 6 to 7 feet, one of each variety listed, for **\$13.75**

The same collection in Standard Trees, 4 to 6 feet, 5 trees for only

\$9.25

"Royal Red"
Red Leaf
Peach

Gorgeous
Triple Feature
Trees



Elberta
Peach

New Ornamental Flowering
Red-Leaf Peach

Stern's "Royal Red" RED LEAF PEACH

5585 B

BEAUTIFUL IN FLOWER—COLOR—FOLIAGE—AND FRUIT

Something entirely new—a lovely ornamental tree for your lawn, producing an abundance of edible fruit.

The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in spring, stays red all summer, and changes to deep maroon in the fall. Deep rose blossoms cover the tree in early spring, creating a most colorful picture.

During summer and fall the tree is loaded with a crop of small, perfectly round edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 8 to 10 ft. tall at maturity. This is an entirely new tree and our supply is limited. Please order early.

Selected No. 1 Trees, 4-6 ft.: Each \$3.00; 3 for \$8.25; 10 for \$25.00.

NOW! ENJOY YOUR OWN FRESH-ROASTED CHESTNUTS

Stern's WINTER HARDY CHESTNUT TREES

MAJESTIC SHADE TREES! FINEST CHESTNUTS YOU EVER ATE!

Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious ready-to-roast Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home is too small for some of these beautiful and useful trees.

GUARANTEED TO LIVE AND BEAR NUTS

These amazing, trouble-free Stern's Chestnut Trees were developed from famous Chinese stock. Many trees have already produced nuts while still in our nursery. Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts, but they rapidly develop into lovely shade trees to grace any home. These stately trees grow 30 to 40 feet high—make a natural setting for your home that adds substantial value through the years.



EVER TASTE FRESH ROASTED CHESTNUTS?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

EXTREMELY HARDY

Stern's Chestnut Trees flourish in any well drained garden soil. Plant them in a sunny location. You must plant two or more trees for pollination.

- ✓ 2460 G. QUICK CROP—Size, 4-6 ft. 2 for \$9.50; 4 for \$18.00; 10 for \$42.00.
- ✓ 2460 A. STANDARD—Size, 3-4 ft. 2 for \$6.00; 5 for \$14.00; 10 for \$27.00.

STERN'S FAMOUS QUICK-CROP FRUIT TREES



OUTSTANDING IN SIZE AND VIGOR

The preferred size of Standard Trees. Carefully selected for outstanding size and vigor, heavy root system and capacity to bear and grow. Not more than 15 or 20 out of every 1000 trees make this grade . . . no wonder we call them the "cream of the crop!" For earlier landscaping beauty and shade order this size. Usually bear 3 to 4 years after planting.

STERN'S HEAVY-BEARING PEARS

Delicious . . . Easy To Grow . . . Ideal For Your Home

Pears require cross-pollination. Plant 2 trees of different varieties. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.

- | | Each | 10 for |
|--|--------|---------|
| ✓ Quick Crop Trees, 3-yr., 6-8 ft. | \$3.00 | \$25.00 |
| ✓ 1285. BARTLETT. September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor. | | |
| ✓ 1300. CLAPP'S FAVORITE. August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive. | | |
| ✓ 1310. DUCHESSE d'ANGOULEME. October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Blight resistant. | | |

STERN'S FAMED

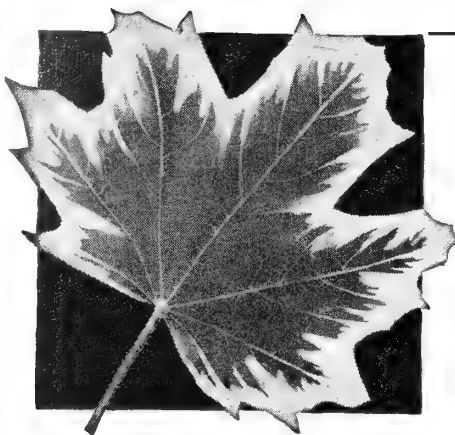
APPLE TREES

Renowned for Beauty . . . for Abundant, Flavorful Fruit
. . . for Shade!

Apple trees require cross-pollination for good crops. Plant 2 trees of different varieties. Months indicate time of ripening in storage.

	Each	10 for
Quick Crop Trees, 3-yr., 6-8 ft.	\$3.00	\$25.00

- ✓ 1025. RED DELICIOUS. December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.
- ✓ 1085. RED MCINTOSH. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.
- ✓ 1088A. MINNESOTA 724. September-October. A new greatly improved Apple of the McIntosh type, gleamy red in color. Fine for eating and makes wonderful pies. Tree extremely hardy, bears young and annually. Only a few hundred trees available this spring. Please order early. Shipping height 5-7 ft.
- ✓ 1027. YELLOW DELICIOUS. October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.
- ✓ 1160. YELLOW TRANSPARENT. August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.



Unusual Shade Tree Beauty Stern's

"HARLEQUIN"

(Variegated-Leaved Maple)
5055 A

Here's the most unusual beauty in the Gardening Kingdom. A sport of the famous Norway Maple, "Harlequin" has all its desirable qualities **PLUS** beauty never seen before on a shade tree. The creamy white edging sharply

contrasts with the dense green foliage.

Grows in a symmetrical well formed shape with a round top. Reaches a height of about 30 ft. Just perfect for the modern home.

We are listing this new tree for the first time and our supply is very limited. So order early; be the first in your neighborhood to plant this beautiful new variety. Sturdy whips that will branch out rapidly. 6-8 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**

5745 A. EUROPEAN LINDEN (*Tilia cordata*). 50-60 ft. A beautiful shade tree, it boasts sweet-scented, cream-colored blossoms over the entire tree in midsummer. 6 to 8 ft. tall. **Each \$7.50; 3 for \$21.00; 10 for \$65.00.**

Fastest Growing Shade Tree STERN'S TRUE GOLDEN

5660 A. **WEeping WILLOW TREE**

(*Salix Niobe*)

MOST BEAUTIFUL OF ALL WILLOWS

No other Willow tree compares with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to 6 ft. in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40-50 ft. tall.

EXQUISITE BEAUTY—SUMMER AND WINTER

In winter its handsome shape is accented by its brilliant golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy. Thrives anywhere. Ideal for wet spots. 6-8 ft. **Each \$3.50; 3 for \$10.00; 10 for \$30.00.**

Golden Weeping Willow



STERN'S *Garden Aristocrats* SELECTED **SHADE**

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing a strong young tree grow to stately maturity cannot be equaled. It is a monument that will always say: "He who planted me loved beauty."

Helps Keep Your House Cool in Summer—Warm in Winter

Shade trees are Nature's home "air conditioners." They will shade your home from hot summer sun. In winter, they will allow the sun's warm rays to heat your house.

"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this spring for a lifetime of beauty, pleasure and comfort. Height after name indicates size at maturity. Trees are well branched except for new Crimson King Maple.

Spectacular Late Fall Beauty!

5050 A. **SUGAR MAPLE** (*Acer saccharum*)

50-60 ft. Famed native American variety. Our northern strain colors brilliantly in the fall when its leaves are bright yellow, orange and scarlet. Thrives in sun as well as shade. A permanent tree that will last for generations. Furnishes sap from which maple sugar is made. 6-8 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**

Thrilling Berry-Laden Shade Tree

Stern's **EUROPEAN MOUNTAIN ASH**

5700 A. (*Sorbus Aucuparia*)
BEAUTIFUL IN FLOWER! BEAUTIFUL IN FOLIAGE!
BEAUTIFUL IN FRUIT!

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 ft. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

Grafted to Insure Bountiful Berries

This special Stern's strain of European Mountain Ash is budded from selected trees which are sure to produce massive clusters of flashy orange colored fruits which form a brilliant picture from midsummer 'til late fall—often thru the winter. Birds love them. Truly an aristocrat of the Garden World. 6-8 ft. tall. **Each \$6.00; 3 for \$17.00; 10 for \$50.00.**

5020 A. SILVER MAPLE (*Acer dasycarpum*). 60-80 ft. You'll get good shade quickly from this fastest growing of all the Maples! Foliage is silvery on the under side and beautifully colored in the fall. 6-8 feet tall. **Each \$3.00; 3 for \$8.50; 10 for \$25.00.**

5040 A. NORWAY MAPLE (*Acer platanoides*). 50-60 ft. A fast grower, making a compact, well shaped tree with dense, rich foliage. Spectacular yellow blossoms in early spring, followed by deep green leaves. Holds its foliage until late in the fall. 6-8 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**

Spectacular Specimen—Sensational Screen

Stern's **SILVER and GREEN POPLAR**

5545 B. (*Populus bolleana*)

Fastest growing of all specimen yard trees! Stern's Silver and Green Poplar has upright growing branches—forms a tall slender column, almost as wide at the top as at the bottom. Lets air and sunlight right up to the trunk of the tree—your grass actually thrives under it. The leaves are a shimmering rich green with glorious silver-white undersides which dance with sparkling color in even the lightest breeze. The distinctive grey-green bark makes the tree attractive all winter long. Grows 30-50 ft. high. Plant as an individual specimen tree, in groups of 3, or plant 5-6 ft. apart in rows for a glamorous tall wind-break.

Selected trees, 4-6 ft.: Each \$3.00; 3 for \$8.00; 10 for \$20.00.

Poplar

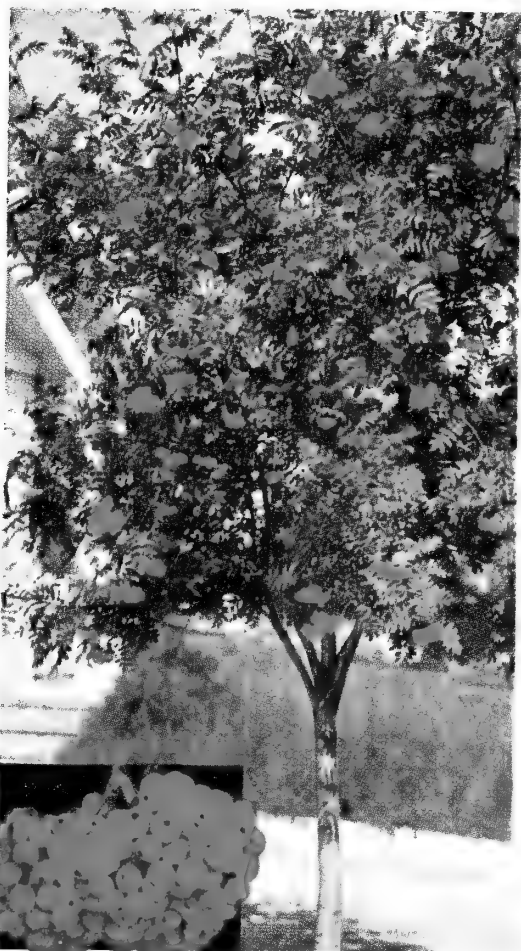


for the Home of Distinction!

SPECIMEN

TREES

Pride of
America's
Showplace
Estates



European Mountain Ash

Clump Birch



The Most Beautiful of All the Maples

5010 A

CRIMSON KING MAPLE

Sensational New Purple "Flower-Foliage"
Tree

Holds its amazing rich purple color from earliest spring till late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season. A remarkable introduction from Europe's leading ornamental tree specialists, we have cultivated and observed them under every condition for the past eleven years.

Although we first offered these Crimson King Maples only a few years ago, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty. Sturdy whips that branch out rapidly, 6 to 8 ft. tall. Each \$7.50; 3 for \$21.00; 10 for \$65.00.

CUT-LEAF WEEPING WHITE BIRCH

5085 A

(Betula alba laciniata)

30-35 ft. A graceful white-barked tree with drooping limbs and cut-leaved foliage. Single stem. 6 to 8 ft. tall. Each \$6.50; 3 for \$19.00; 10 for \$60.00.

Rare Triple Clumped Beauty

STERN'S WHITE BIRCH

(Betula alba)

5080 G

One of the most spectacular of all ornamental shade trees. Makes a superb individual specimen on the lawn. Planted in groups of 3 or 10, they form a small grove of amazing beauty. We have an excellent supply grown as triple stemmed clumps of at least 3 trunks 7 to 8 ft. in height. Specimens of this size and form are rarely available. The interestingly colored bark turns white after a year or two, making a colorful contrast to the green of the lawn. Growth is gracefully upright, reaching a height of 25 to 30 ft. at maturity.

Each clump with 3 trunks, 7 to 8 ft. tall, \$9.00; 3 clumps (3 trunks each) for \$25.00; 10 for \$75.00.

[57]



Crimson King Maple

A GRAND NEW SHADE TREE

Stern's Proudly Presents

5235 A Sunburst Gold* Locust

New Golden Foliage Lawn Beauty

Now enjoy landscape beauty never before possible! Here is a spectacularly colored lawn tree that has the brightest golden bronze foliage of any plant we know. So brilliant, so beautiful even its picture fails to do it justice. In addition, Stern's Sunburst Gold is a fast growing shade tree with fine foliage that permits enough light to filter through to grow lawn grass right up to the trunk and thornless, too! A splendid tree even for rugged city conditions. Please order early, our supply of these specimen trees is extremely limited. Maturity height 40-50 ft. Shipping height 6-8 ft. Trees are well branched. Each \$9.00; 3 for \$24.00; 10 for \$70.00.

* Trade Mark.

Sunburst Locust



For Sun or Shade — Where Grass Won't Grow

Stern's Hardy Ground Covers

Almost every home has a shady or sunny spot where grass won't grow. That steep bank—that shady place under the trees—even the most unattractive spot can now have glowing color—sparkling beauty. Although Stern's Hardy Ground Covers are widely known for the beauty of their foliage, they also have amazingly colorful blooms of deepest purple-blue or sparkling pinkish red. Once established, they spread quickly, require practically no care and will last indefinitely.

Best for Sun—STERN'S DWARF CRIMSON GLORY PLANT

(*Polygonum Reynowiria*)

So new that a color picture isn't available. This handsome new ground cover from England is sure to become an American favorite. In fall Stern's Crimson Glory plant is covered with hundreds of airy sprays of flowers—deep red in bud, opening to a gleaming pinkish red. Shimmering green foliage turns a brilliant red in the autumn. Very hardy and quick growing. Best in sunny places where Vinca would not be satisfactory. Grows 6-10 inches tall. Plant 18 inches apart. **Postpaid: 25 for \$20.00; 50 for \$35.00; 100 for \$65.00.**

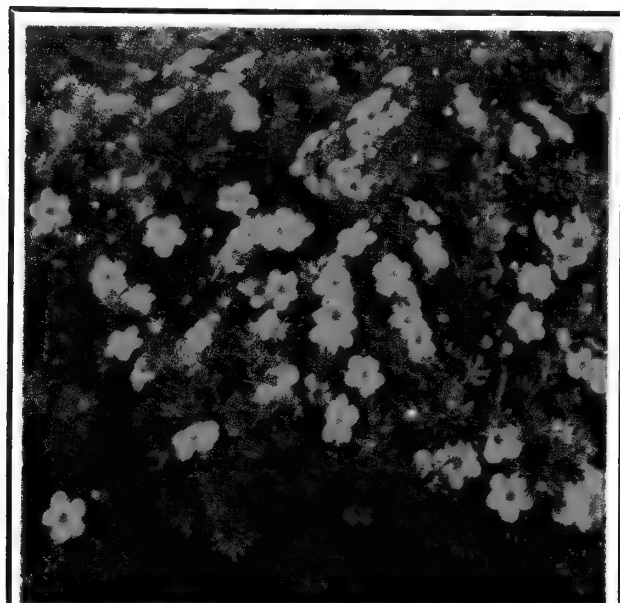


Vinca Minor

Best for Shade—STERN'S HARDY VINCA MINOR

(Trailing Myrtle or Periwinkle)

Forms a dense, lush glossy green carpet—even in shadiest spots. Perfect for shaded areas under shrubs or trees; or as edgings to the shrubbery or perennial border. **Year Round Beauty.** The foliage remains on these hardy plants all year long—forming a lovely year-round evergreen carpet. For best results plant Stern's hardy Vinca 4 to 6 inches apart. Here's a tip! For most spectacular beauty, interplant a few spring flowering bulbs such as Daffodils among your Vinca. **Postpaid: 25 for \$10.00; 50 for \$18.00; 100 for \$30.00.**



Potentilla

STERN'S EVERBLOOMING POTENTILLA

3590 A. (Potentilla—Gold Drop)

A charming dwarf, compact growing shrub which gleams with color from June 'til October! It is closely and densely covered with small fernlike leaves studded with thousands of shimmering yellow buttercup-shaped flowers—which seem like butterflies dancing in the breeze. Growing only 2 to 2½ ft. tall, Stern's Everblooming Potentilla is ideal for under window planting and for use in the foreground of a shrub or perennial border. Planted 12 inches apart in a single row it forms a low hedge of unforgettable garden glory. At its best in full sun; hardy in below zero temperatures. **Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$22.00.**

Versatile Year Round Garden Beauty

Stern's Hardy Improved EVERGREEN BITTERSWEET

4610 A. (*Euonymus Radicans* Vegetus)

Wonderful Evergreen, Vine, Shrub, Hedge or Ground Cover! This gorgeously graceful evergreen foliage plant has been called the plant of 101 uses—and really deserves its title. Stern's new, improved type is completely winter hardy even in our rugged Western New York winters. In addition—it's evergreen the year 'round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

Study These Uses

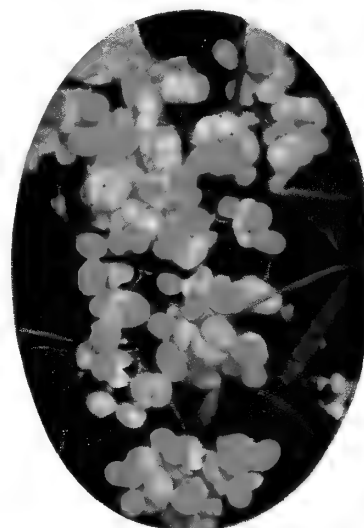
AS A SHRUB! Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries add charm and delight during the winter months. Plant among your needle evergreens for pleasing contrast, or as individual specimens.

AS A HEDGE! Planted 12 inches apart forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

AS A VINE! Excellent for covering fences and trellises. Clings to masonry walls and stays green all year long. If left untrimmed will grow to 20 ft.

AS A GROUND COVER! Perfect for planting on large banks to replace grass and prevent erosion. A rapid grower! Thrives in full sun or shade.

Selected heavy plants, 12-15 inches. **Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$20.00; 25 for \$45.00.**



Evergreen Bittersweet

TWO NEW STERN'S RASPBERRY PRESENTATIONS

NEW TASTE SENSATION!

2232A. STERN'S AMBER—First Time Offered

Truly a taste delight. The large, firm berries are sweet and delicious, with no tendency to crumble. A strong, vigorous plant that is hardy even in our rugged Northwestern New York winters. **NOW YOU CAN EXTEND THE RASPBERRY SEASON.** Enjoy Amber even after other varieties have finished bearing—actually bears in late July.

Its color, a rich golden amber—even more glorious than pictured—makes this new Stern's Raspberry highly prized in the fruit markets and roadside stands. Order NOW. Be among the first to enjoy this new berry.

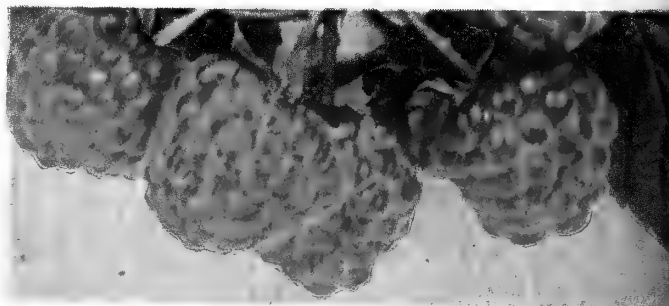
Quick Crop Plants, 2-yr., transplanted, postpaid: 5 for \$3.75; 10 for \$6.50; 25 for \$15.00.



NEW FOR YOU — IN 1956

2234A. Stern's BURGUNDY—Exciting True Burgundy Color

Just wait until you taste the mouth watering delight of these big, juicy berries. They're perfect for canning, making jam or for juicy pies. Stern's new Burgundy is a terrific bearer of huge crops of extra large berries. Firm and well formed their true Burgundy color will charm and delight you. Planted in groups of three they are excellent for ornamental purposes. Extremely hardy, easy to grow. Stern's new Burgundy is a cross between a Red and a Black Raspberry, combining in one berry the finest features of both its parents. **Quick Crop Plants, 2-yr., transplanted, postpaid: 5 for \$3.00; 10 for \$5.00; 25 for \$12.00.**



A NEW GARDEN MASTERPIECE

Stern's ^{*}MAN-HIGH GLADIOLUS

Amazing Specimens Grow
UP to 5-6 FEET TALL

Stern's brings you another rare garden wonder. Gigantic GLADS—giant queens of floral beauty. Truly the most magnificent ever grown!

- ... Imagine towering spikes as tall as the average man—with a flowering head up to a yard long ...
- ... imagine 22 or more huge flowers on a single stem—each individual floret the size of a saucer, measuring 5½ to 8 inches in diameter ... each flower the size of a giant Amaryllis ...
- ... imagine a flag-pole spike with eight or more colossal flowers open at the same time—with florets so arranged that the spike is 8 to 10 inches wide—like a solid wall of brilliant color ...
- ... imagine enjoying weeks of colorful blooms as each bud bursts into flowering glory.

Don't miss this garden thrill—get these new Stern's Skyscraper varieties for a "flower show" garden this summer.

These rare varieties are **currently** being offered by leading Gladiolus specialists at as much as \$5.00 for a single bulb. Now, famous Stern's Nurseries brings you these "best-of-the-show" beauties at a price every gardener can afford.

Guaranteed to Bloom in 90 Days or Less

So easy to grow, even the beginner can win prizes at flower shows. In your garden they are an outstanding spectacle that demands attention. In a floral arrangement, they are a "living picture" of grace and color that are not surpassed by any other flower. Simply plant these Stern's giants deeper than ordinary "Glad's"—about 4-5 inches deep. This is necessary because their towering height requires a firm foundation. Plant in any kind of soil with good drainage. Give them maximum sunshine (all day long if possible). Water frequently. For a continuous display of exhibition Gladiolus, plant bulbs at intervals of two weeks. Plant until July 1st. Enjoy a succession of exquisite blooms from July until late fall.

GROWS UP TO 3 INCHES IN A SINGLE DAY

A Goliath of vitality! You've never seen such vigorous growth. On damp, cool summer days you can almost see them growing. Small quantities of plant food applied regularly, plus plenty of water and sun, is all you need for sensational prize-winning Glads.

FIVE SKYSCRAPER VARIETIES for MAN-HIGH, EYE-LEVEL BEAUTY

1. **CREAMY WHITE.** A magnificent specimen, produces a huge spike covered with flowers. Sensational.
2. **PINK and ROSE.** Rare prize-winners! Tremendous flowers opening extremely wide. Very tall and graceful.
3. **YELLOW and ORANGE.** A massive display of dazzling sunrise colors. A Flower Show champion.
4. **SCARLET.** King size flowers. Rich deep color with a velvety glow. One of the largest.
5. **PURPLE and LAVENDER.** New, most unusual color. An amazing flower—tall and broad. Exquisite.


**Stern's Finest Quality—Officially Rated
No. 1 Size.**

Your Choice of Colors Listed Above:
10 for \$2.50; 25 for \$5.50; 50 for \$10.00;
100 for \$19.00. Postpaid.

RUSH ORDER: Our supply of these rare bulbs is extremely limited.

3 of each listed above—	
15 bulbs	\$ 3.25
5 of each listed above—	
25 bulbs	\$ 5.00
10 of each listed above—	
50 bulbs	\$ 9.50
20 of each listed above—	
100 bulbs	\$18.00
* Registered Trademark	





Blooms All Summer Long
in Shady Nooks
Ideal for Pots and Window Boxes!

THRILLING PAGEANT OF EXOTIC COLORS

Stern's GIANT Double Camellia-Flowered BEGONIAS

**World's Most Spectacular Flower
Measures Up to 8 Inches Across**

Positively breath-taking are these new double Camellia-flowered hybrids. Their spectacular blooms, from early July until late fall, measure up to 8 inches across. More colorful than ever, Stern's now offers these exquisite flowers in a wide range of brilliant colors. Their lovely shape is a masterpiece of symmetry. Grow them in shade—where clear bright colors are most needed. A most effective cut flower when floated in a shallow bowl like a Water Lily—surrounded by its own leaves.

**Guaranteed to Bloom This Summer!
A Continuous Display Until Frost**

Easy to grow in a shady location. They cannot stand full sun. For longest possible blooming season, we recommend that you start Begonias indoors in pots or window boxes in March. Set outdoors after all danger of frost has passed. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

Top Size imported bulbs—your choice of colors: Red, Orange, Salmon, Pink, White and Yellow. Packed in bags of six bulbs of **one color**. Postpaid: 6 for \$2.00; 12 (any 1 or 2 colors) for \$3.50; 24 (any 1, 2, 3, or 4 colors) for \$6.00; 100 for \$20.00.

**Stern's "Emperor" Mixture of
Double Camellia-Flowered Begonias
(Group 56-BU-2)**

Contains all six outstanding colors. Postpaid: 6 bulbs (one of each) for \$2.00; 12 for \$3.50; 24 for \$6.00; 50 for \$11.00; 100 for \$20.00.

**Exquisite Corsage
Flower!**

**Brilliant New
Colors!**

Easy to Grow!

**Blooms
Like This
In
Full Shade**

MONEY
ORDER

EXPRESS OFFICE _____ STATE _____

TOTAL

OTHER SIDE

Quinn

STERN'S NURSERIES • GENEVA, N. Y.

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TOTAL

FREE GIFTS FOR
EARLY ORDERS

Orders of \$10 or more,
choose 1 FREE gift.

Orders of \$20 or more,
choose 2 FREE gifts.

For each additional \$10
choose an additional gift.

- ☐ Gift No. 1 — 1 Ornamental Flowering Shrub or Rose Bush
- ☐ Gift No. 2 — 1 Fruit Tree or Ornamental Tree
- ☐ Gift No. 3 — 3 Hardy Perennial Flowers
- ☐ Gift No. 4 — 10 Summer Flowering Bulbs
- ☐ Gift No. 5 — Special Surprise Gift

This offer expires midnight, March 15th, 1956

The Spectacular "One-Flower Bouquet" Stern's Prize-Winning **EMPEROR DAHLIAS**

DINNER-PLATE SIZE, EXHIBITION VARIETIES
Up to 12 Inches Across

You'll thrill to see these STERN'S GIANT EMPERORS—the largest and most gloriously colored of all late summer and fall flowers. So spectacular they'll be the center of attention among all your gardening friends and neighbors. Their enormous size, their brilliant colors provide unending interest. A few of these STERN'S EMPERORS planted in your garden will "steal the show."

How to Grow Prize-Winning DAHLIAS

So easy. Plant these Stern's Giants in any well-drained garden. Fertilize well. Starting in August, you will be rewarded with flowers of incomparable size and beauty. Only one flower makes a whole bouquet! Plants grow 5 to 6 feet tall, their brilliant colors are accented by lush green foliage. An ideal flower for cutting—they keep their beauty in the house for one full week or more! They last even longer when the cut flower is floated in a large bowl of water, a beauty similar to that of the Water Lily.

STERN'S No. 1 TUBERS
"At the Peak of Their Perfection"
Guaranteed to Bloom This Summer

**3 for \$2.00; 6 for \$3.50;
10 for \$5.00; 25 for \$11.00**
Postpaid

Stern's Prize Winning Emperor Dahlia
Collection No. 56-BU-3

7 Tubers (1 of each)	\$3.75
14 Tubers (2 of each)	7.00
21 Tubers (3 of each)	9.75
Postpaid	



Emperor Dahlia.

Wm. H. Hogan

Stern's Giant Emperor Varieties

ROSE-RED (Mrs. George LeBoutillier). An outstanding giant. Rich red flowers. Does not fade.

GOLDEN YELLOW (The Commodore). Giant bright yellow flowers growing on stiff stems.

CREAMY WHITE (Margaret W. Wilson). Lovely creamy white slightly suffused with pink.

SUNBURST ORANGE (City of Cleveland).

Huge orange flowers on tall strong plants.

DEEP PURPLE (Commando). Immense dark lavender flowers, carried on strong stems.

PURE PINK (Marshall's Pink). Pure light pink. Excellent variety.

RED and WHITE (William H. Hogan). Outstanding bi-color variety. Produced in many interesting variations. Red with white tips; striped red and white; unusual shadings of red and white.

Beautiful Foundation Planting

Stern's **DWARF BUSH DAHLIAS**

GUARANTEED Beautiful Blooms This Year

These new Dwarf Dahlia varieties develop into bushy plants with thick beautiful foliage producing dozens of blooms to every plant. You'll have bushels of colorful cut flowers this very year.

Ideal for mass plantings, foundation plantings or as individual specimens. Plant among the perennial or shrub border, in front of evergreens.

A riot of gorgeous colors all summer long—right up until frost. Thrives in full sun or partial shade. Bushes grow 2 to 3 ft. in diameter, 2 to 4 ft. tall.

STERN'S DWARF BUSH
DAHLIAS

Collection No. 56-BU-4

5 Tubers (1 of each)	\$3.00
10 Tubers (2 of each)	5.00
15 Tubers (3 of each)	7.25
Postpaid	

CHOOSE FROM THESE 5 BEST VARIETIES

BRIGHT RED (Rufus). The best bright red miniature.

ORCHID (Orchid Lady). Lovely orchid-lavender.

WHITE FAWN. Pure white. One of the best cutting Dahlias.

AMBER (Amber Queen). One of the best apricot and amber Pompon Dahlias.

PINK DELIGHT (Fairy). A beautiful pink miniature.

Stern's Selected No. 1 Tubers.

**3 for \$2.00; 6 for \$3.50;
10 for \$5.00; 25 for \$11.00**
Postpaid



Olympic Hybrids

SPECIAL LILY COLLECTION

56-BU-5

30 Lilies (3 of each)	\$13.75	Postpaid
20 Lilies (2 of each)	9.50	Postpaid
10 Lilies (1 of each)	5.00	Postpaid

Enchantment



SENSATIONAL NEW LILY VARIETIES

Stern's Easy to Grow

LILIES

FOR A LIFETIME

PRIME VARIETIES! HARDEST PLANTS!
CHOICEST BLOOMS! RICHEST COLORS!

BLOOMS WEEK AFTER WEEK! Stern's brings you a lifetime of sensational Lily enjoyment. These new varieties cannot be surpassed for spectacular size, colorful beauty and absolute hardiness. Stern's selected "garden-tested" varieties **have survived severest U. S. climatic conditions.** Here are magnificent specimens that will fill your garden with glorious blooms from May through September.

DOZENS OF LILIES FROM A SINGLE PLANT!

Here's real championship performance. You'll pick armfuls of gorgeous Lily bouquets—many exquisitely fragrant! They'll not only bloom **next summer**—they'll bloom magnificently year after year.

EASIEST-TO-GROW OF ALL LILIES

These new improved Stern's varieties have produced exquisite flowers in garden tests from coast to coast. Give fullest thrilling satisfaction everywhere. Thrive in full sun or partial shade . . . even in very dry sections. So easy to grow—even a beginner can have prize-winning flowers!

MOST BEAUTIFUL LILIES EVER CREATED

GOLD BANDED LILIES (*Lilium Auratum Platyphyllum*). Exotic, gold Banded from Japan. Immense, fragrant flowers of white with a pale yellow midrib. A single bulb has produced a flower stem of 10 ft. in height and 80 flowers. Usually grows 7-9 ft. tall with 15-30 huge 10-inch flowers.

DOUBLE TIGER LILY (*Tigrinum flore-pleno*). Most attractive of all double Lilies. Gorgeous deep salmon-orange flowers speckled black. Hardy and easy to grow anywhere. Blooms on 6-ft. stems in early September.

REGALE LILY. Gorgeous abundant blooms of purest white, sweet-scented flowers produced in amazing abundance in July. Satisfactory everywhere.

TIGER LILY (*Tigrinum Splendens*). The largest flowering of all Tiger Lilies. Deep sunburst salmon-orange flowers speckled with jet-black dots. Thrives everywhere. Blooms late August on strong, sturdy 6-ft. stems.

OLYMPIC HYBRIDS. The tallest, largest and best-proportioned Trumpet Lilies ever raised. Huge, trumpet-shaped flowers 7-9 inches long and 5-6 inches across. Large clusters of blooms on sturdy, 5-7 foot stems. Color ranges from pure white to deep ivory with golden throat and shades of pink on the outsides. Blooms for several weeks starting in July.

MID-CENTURY HYBRIDS. Selected out of thousands of Tiger-Candlestick Hybrids for beauty, hardiness and vigor. A superb blend of glowing shades in an infinite variety of color and form. Plant in groups in border for color and cutting.

RED UMBELLATUM. Bright red blooms shading to deep orange with a yellow center. Good sized flowers with strong, 2-3 foot stems. Blooms in late June and July.

ORANGE TRIUMPH. Gorgeous, cup-shaped, brilliant orange flowers produced in huge clusters of 7 or 8 blooms. Strong, sturdy stems 4-5 ft. in height.

ENCHANTMENT. (P. P. 862.) One of the most beautiful of all Lilies. Upright flowers with large blooms of nasturtium-red. Blooms in late June—flowers last for weeks. A blaze of color on four-foot stems. Great heads of flowers 4-5 inches across. Hardy everywhere—vigorous and disease resistant.

SPECIOSUM RUBRUM. Here is one of the all-time favorite "pink" Lilies. Blooms in August and September. Established bulbs produce 4-10 beautiful rose-pink spotted crimson flowers. Grows 3-4 ft.

Selected No. 1 Bulbs **GUARANTEED TO BLOOM THIS SUMMER.** Postpaid: 3 for \$1.75; 6 for \$3.25; 10 for \$5.00.

LILY PLANTING INSTRUCTIONS

To grow perfect Lilies in your own garden, all you need is good drainage and several hours of sunlight each day.

If you can plant on a slight slope—that's fine, but if not, all you have to do is mix some sand into the soil when planting.

Just plant your Stern's Lifetime Lilies 5-7 inches deep. After planting apply a good mulch of well-rotted cow manure, peat moss or compost. This keeps the soil cool and retains moisture. If possible feed your Lilies with a complete liquid plant food such as Miracle-Gro two or three times during the growing season.

Lilies use their stems and foliage to build for the following year's growth, so when cutting flowers remove as little of the foliage as possible.

BLOOMS LIKE THIS IN YOUR GARDEN GUARANTEED

Stern's Nurseries Proudly Presents —

the MARDI-GRAS BEGONIA Collection

Big Blooms Up to
6 Inches Across

Never Such Beauty, Color, Shape Before!

You never dreamed there could be such beauty! New rare colors, new exotic shapes and forms—new brilliant loveliness. Here is everything you have ever wanted in a garden or indoor plant!

These magnificent new "Mardi-Gras" Begonias are a collection of rare Begonia varieties—the most thrilling new development of our hybridizers. Their range of blossom forms is almost unbelievable. Their purity and delicacy of coloring is unmatched.

Have You Ever Seen Rare Flowers Like These?

A The Magnificent ROSEBUD BEGONIA

Even more beautiful than a Rose! They look just like giant rosebuds, opening into a spectacle of color, form and size unlike any ordinary Rose. An assorted blend of colors in red and pink.

B The Picturesque CARNATION BEGONIA

An almost perfect reproduction of the most beautiful Carnation in rarest colors! Blending colors of yellow and pink—a spectacular sunburst flower—extremely double with many gloriously formed petals—surrounding a tight central bud.

C The Exquisite Two-Tone

MARMORATA BEGONIA
Rare! Beautiful! Their large, showy flowers and their remarkable shape are eclipsed by the brilliance of their coloring. A glowing and changing red flower fringed with whitest white. The petals are moderately ruffled.

D The Exotic

CRISPA BEGONIA
A fully crested flower of orange and yellow—so brilliant that friends will reach out to touch it. Deeply lacerated petals surround an open golden center. Its unique shape is almost globular.

For Shaded Flower Beds—Colorful Window Boxes Ideal Potted Plants

Ideal for shaded flower beds, under trees or in shaded corners. Perfect for colorful window boxes which glorify the shady side of your home! Excellent potted plants for the porch as they require little sun . . . thrive where other flowers fail.

Rare Blooms July 'til Frost

You can start Begonias indoors now or you can plant outdoors when the ground warms up. Start indoors for earliest blooms. Just plant in pots, boxes, even used coffee cans. Set outdoors about time Tomatoes are set out. Complete easy-to-follow instructions sent with every order.

Finest Imported Bulbs—Your choice of colors and types listed in collection below:

Postpaid: 3 for \$2.00; 6 for \$3.50; 10 for \$5.00.

SPECIAL COLLECTION OF MARDI-GRAS BEGONIAS Group No. 56-BU-6

5 Bulbs, (1 Rosebud, 1 Pink Carnation, 1 Yellow Carnation, 1 Marmorata, 1 Crispa) . . .	\$2.25 Postpaid
10 Bulbs, (2 collections)	3.75 Postpaid
20 Bulbs, (4 collections)	7.00 Postpaid
50 Bulbs, (10 collections)	15.00 Postpaid

RARE! New! HANGING BASKET BEGONIAS LARGE DOUBLE BLOOMS

Its hanging habit combined with abundance of bloom makes these new Lloydii types of hanging basket Begonias ideal for the decoration of greenhouses, open verandas or sun porches, where they can be protected against strong winds and sun. A single bulb produces a giant plant and a terrific amount of bloom. We recommend using at least an 8-inch pot so you'll get maximum growth.

Only a limited supply of Red, Pink, and Yellow bulbs are available. Please order early.

Postpaid: 3 for \$2.50; 6 for \$4.50; 10 for \$6.50.

THE RAREST OF ALL
PERENNIAL TREASURES

STERN'S

Imported TREE PEONIES

FOR A LIFETIME PLACE OF HONOR IN YOUR GARDEN

A FAMOUS ARTIST describes these magnificent plants—"A Tree Peony is the most notable plant in a garden and may well be given the place of honor." A single specimen can hold the focal point in an intimate design; two look well as accents on each side of steps or the entrance path; four can be used in a balanced design at the corners of a flagged area reflected in a pool. Or a group of Tree Peonies are perfectly adapted as a middle ground for the flower border with Lilacs blooming in the background.

In our opinion, these are the most beautiful plants ever created! Their flowers are so spectacular, so colorful and exquisitely formed as to be incomparable. Each spring they are covered with the most beautiful of all flowers—large blooms measuring up to 8 inches across—each a breathtaking array of blending colors—their heavy buds and dark foliage combine in Nature's perfect living statuary.

Unlike the well known herbaceous Peonies, these small woody bushes do not die back to the ground each winter. Instead, they grow larger and more beautiful each year. The bush seldom grows higher than four feet but spreads gracefully with each succeeding year.

FIRST TIME OFFERED

Stern's Nurseries proudly brings you the choicest and rarest of all Tree Peonies. Developed in the Imperial Gardens of China and Japan they have been in such limited supply that we have never before been able to list them in our spring catalog.



Higurashi



PLANT ALL FOUR OF THESE SENSATIONAL VARIETIES

Remarkably easy to grow, they will flourish in any good garden soil. Complete planting and cultural instructions sent with every plant. Up to 50 blooms on a single plant.

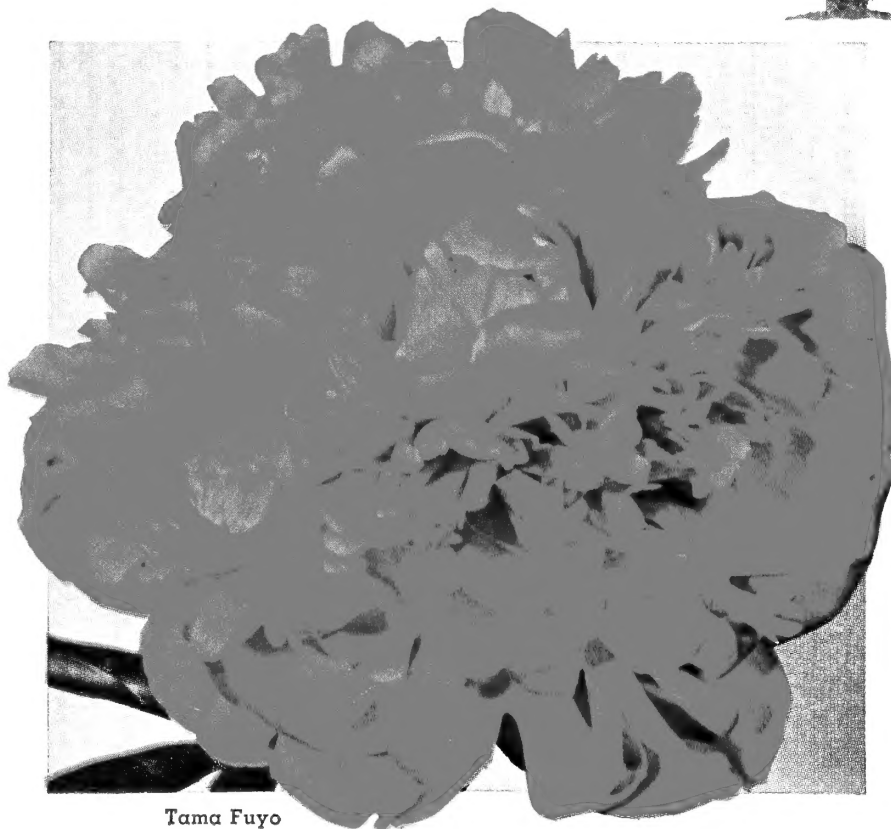
HIGURASHI. Extra-large, deep blood-red, fully double flowered. A most abundant bloomer—flowers of largest size, often measure over 8 inches. This is a most spectacular variety.

TAMA FUYO. Here is one of the most beautiful of all Tree Peonies. Its exquisitely formed fully double flowers are a gloriously gleaming pink. A free and abundant bloomer.

HANDAIJIN. Enormous, fully double, velvety maroon blooms. Beautiful as an Oriental objet d'art. A true treasure in flaming color. Flowers are exquisitely formed.

GODAISHU. The huge, pure white, double flowers of this Oriental treasure are up to 8 inches in diameter. Truly described as the finest of the white Tree Peonies. 2-yr., field-grown plants.

Frequently bloom the first year planted. Postpaid: Each \$6.00; 3 for \$15.00; 10 for \$47.00.



Tama Fuyo

SPECIAL TREE PEONY COLLECTION

Group 56-P-14

4	Oriental Tree Peonies (1 of each variety)	\$19.50
8	Oriental Tree Peonies (2 of each variety)	\$38.00

Postpaid